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THE FEDERAL RESERVE BOARD
BUILDING SUSTAINABLE HOMEOWNERSHIP:
RESPONSIBLE LENDING AND INFORMED CONSUMER CHOICE
PUBLIC MEETING
Federal Reserve Bank of Chicago
230 South LaSalle Street
Chicago, Illinois 60604
Wednesday, June 7, 2006
8:30 a.m.

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ATTENDEES:

GOVERNOR MARK W. OLSON
Board of Governors of the Federal Reserve System

MR. LEONARD CHANIN
Associate Director
Division of Consumer and Community Affairs

MS. SANDRA BRAUNSTEIN
Director
Division of Consumer and Community Affairs

MS. PAULETTE MYRIE-HODGE (Panel 1)
Assistant Vice President
Supervision and Regulation
Federal Reserve Bank of Chicago

MS. ALICIA WILLIAMS (Panels 2 & 3)
Vice President, Economic Research Department
Federal Reserve Bank of Chicago

1 PANELISTS:

2 PANEL 1:

3 MS. DIANE THOMPSON

4 Attorney, Land of Lincoln Legal Assistance
5 Foundation

6

7 MR. THOMAS JAMES

8 Deputy Attorney General, State of Illinois

9

10 MR. DANIEL LINDSEY

11 Supervisory Attorney, Home Ownership Preservation
12 Project, Legal Assistance Foundation of
13 Metropolitan Chicago

14

15 MR. GEOFF SMITH

16 Project Director, Woodstock Institute

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18 MR. JAMES NABORS, II

19 National Association of Mortgage Brokers

20

21 MR. MICHAEL WILLIAMS

22 Vice President for Legislative Affairs, The Bond
23 Market Association

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MR. WRIGHT ANDREWS

National Home Equity Mortgage Association

PANEL 2:

MR. SCOTT MASON

Director, Structured Finance Ratings, Residential
Mortgage Backed Securities, Standard & Poor's

MR. KENNETH POSNER

Managing Director, Specialty and Mortgage Finance,
Morgan Stanley

MR. ANTHONY PENNINGTON-CROSS

Senior Economist, Federal Reserve Bank of St. Louis

MR. KEITH ERNST

Senior Policy Counsel
Center for Responsible Lending

MR. ROBERTO QUERCIA

Associate Professor, Department of City and
Regional Planning, University of North Carolina at
Chapel Hill

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MR. MICHAEL STATEN
Distinguished Professor and Director, Credit
Research Center, Georgetown University

PANEL 3:

MR. DAVID ROSE
Director of Research and Technology, National
Training and Information Center

MR. MICHAEL SHEA
Executive Director, ACORN Housing Corporation

MR. BRUCE GOTTSCHALL
Executive Director, Neighborhood Housing Services
of Chicago

MS. HEIDI COPPOLA
Vice President and Director, Public Policy and
Issue Management, Citigroup

MS. LORETTA ABRAMS
Vice President for Consumer Affairs, HSBC

1 GOVERNOR OLSON: It's 8:30, we can get
2 started. I suspect that people will be drifting in
3 and out over the course of the day, but we are
4 looking forward to a very full and free discussion
5 as these issues always tend to generate. Time is
6 precious, so we will want to get started.

7 I'm Mark Olson from the Federal
8 Reserve Board in Washington DC. We have a couple
9 Fed colleagues with me this morning. Leonard
10 Chanin, who is Associate Director of the Consumer
11 and Community Affairs. Sandra Braunstein, the
12 Director of Community Affairs. We have Paulette
13 Myrie-Hodge, from Supervision and Regulation here
14 in Chicago. And it may appear that we are playing
15 tricks on you, but Alicia Williams -- Alicia, will
16 you identify yourself -- also with the Consumer
17 Affairs here in Chicago, will be part of our
18 panel.

19 Welcome, Diane. I was just
20 commenting that we will be introducing the
21 panelists in a moment.

22 There are a couple of rules that we
23 have instituted. As you know, in Washington DC,
24 the House of Representatives is a large, very

1 diverse group. Let me back up.

2 The Senate. The Senate thinks of
3 itself as a group that does not need to have a
4 great deal of rules. They think of themselves as
5 exclusively gentlemen and gentlewomen and not in
6 need of a great deal of rules. So chaos tends to
7 prevail in the Senate.

8 The House is under no illusion. So
9 they have a lot of rules, and it seems to run a lot
10 better.

11 We are sort of half way between
12 here. We've decided the rules make a certain
13 amount of sense. In part because we want to make
14 sure that the time is well used, and in significant
15 part because at the end of the program today is
16 when we have our open mike to allow people who are
17 not on the panels to have a chance to speak.

18 So for our panel members this
19 morning, we are going to ask each of them to have
20 an opening statement. And the opening statement
21 will be five minutes, which will be timed by the
22 two timekeepers sitting right out in front, so you
23 can watch carefully how that time goes.

24 When you are speaking on issues that

1 you're familiar with and that you feel strongly
2 about, five minutes goes very quickly. And I know
3 that from personal experience and I know that from
4 watching. So it is not that we think that you're
5 abusive of time privileges, it's just that we think
6 we are being respectful.

7 This first panel will go from 9:00 to
8 10:30. We may get started earlier, and if we get
9 started earlier, that's just fine. But then we
10 will take a break. We will have a second panel.
11 We will then break for lunch and have a third.

12 Then at 3:00 o'clock without fail we
13 will leave that hour for comments from people from
14 the audience. Those of you who would care to
15 speak, that will be a three minute time
16 opportunity. It will also be timed. And we ask
17 that you sign in. Now, where are they -- who is
18 accommodating --

19 MS. BRAUNSTEIN: It's outside of the room.

20 GOVERNOR OLSON: It's outside the room. If you
21 care to speak during that time, we'll do some other
22 reminders, but if you care to speak during that
23 time please sign in and we will then recognize you
24 for that purpose.

1 Are there any other house rules that
2 we need to talk about before we move on?

3 MS. BRAUNSTEIN: Maybe just how this little
4 timer works here.

5 GOVERNOR OLSON: A yellow light comes on when
6 it's two, and then the red light comes on at five
7 and you're done, okay.

8 The HOEPA hearings are a
9 continuation. Actually, four years ago was the
10 last time that the HOEPA hearings were held. And
11 in that four years it's hard to imagine that as
12 much change could have taken place in the industry
13 as has taken place. And so we are going to be
14 doing a series of four HOEPA hearings now around
15 the country.

16 The purpose of the hearings are
17 threefold. The first purpose of the hearing is to
18 have a determination of the extent to which the
19 HOEPA regs that were passed in '02, were put in
20 place in '02, are effective. And we will be
21 hearing from a number of groups about that.

22 The second purpose of it is to look
23 at the growth of the nontraditional loan product.
24 The nontraditional loan product is certainly the

1 most significant change that has taken place in the
2 marketplace during that interim period, and it has
3 raised some real issues with respect to the
4 mortgage industry. It has certainly allowed for a
5 great deal of flexibility and has brought a lot
6 more dollars into the home loan market. But it has
7 also raised some fundamental issues. So that is an
8 issue that we will want to look at carefully.

9 The third thing that we want to talk
10 about is the channels the mortgage product is
11 delivering, because that is a very significant
12 issue. And as the mortgage product continues to
13 grow and as there are more players in the
14 marketplace, that is a significant change that we
15 will want to take into consideration.

16 The four goals for the program, two
17 very hard goals and probably one that I would
18 describe as more of a soft -- two that are probably
19 softer but equally important. The first goal is to
20 look at whether or not there needs to be an
21 update. Whether or not we need to make changes in
22 the HOEPA regs and the threshold amounts that were
23 in place in '02.

24 The second thing, the second

1 objective is to review Reg Z. That will be also
2 one of the goals of this and one of the objectives
3 of this session.

4 The two softer ones, one is to
5 determine whether or not there are going to be some
6 areas of further education that we would like to --
7 any additional education that we can do from the
8 standpoint of the Fed.

9 And the fourth would be to identify
10 areas that might be important targets for further
11 research.

12 So I think that is an ambitious
13 agenda. But in a time of significant change, I
14 think that is very important.

15 There are four key constituencies, if
16 you will, or four key variables in the home loan
17 phenomenon. And those participants have differing
18 but important areas of responsibility.

19 The first, of course, is the
20 consumer. In a world of free markets and in a
21 world of free choice, you begin with a presumption
22 that the consumer is responsible for his or her own
23 actions. That has to be a fundamental statement
24 that is made as we consider the fact that there is

1 a wide range of products that are available and a
2 wide number of choices. You can't provide an
3 environment where those kinds of choices and those
4 kinds of options exist without a fundamental
5 presumption that the consumer is responsible for
6 their own choices.

7 Number two is the lender. And I'm
8 going to spend a few minutes -- maybe not minutes,
9 but a little while talking about that, because I
10 think that that is so critical.

11 Some of you know and some of you have
12 heard me say that I was in the banking industry for
13 about 16 years. During that period of time I was
14 never in the mortgage lending business, but over
15 those 16 years I was probably involved in closing
16 maybe 100 mortgage loans. So I thought in a
17 relative sense I knew a lot about the mortgage
18 business and closing mortgage loans.

19 Yet every time I have sat down to
20 close my own mortgage loan, I have felt at a
21 disadvantage in terms of my understanding. So I
22 can imagine what a first time home buyer and a
23 first time recipient of a mortgage loan would feel
24 when they are confronted by all of the issues and

1 all of the choices and all of the paperwork.

2 There is a fundamental asymmetry in
3 knowledge that is built into that process between
4 the mortgage originator and the provider of the
5 mortgage and the recipient of the mortgage, and
6 that can't change. That will always be the case.

7 So there is a real responsibility
8 with the mortgage lenders, I think, not to be
9 abusive of that process. To make sure that they
10 are recognizing that asymmetry and they are
11 providing to a great deal the extent of appropriate
12 education, the appropriate explanation, the
13 appropriate assistance in choices that takes place
14 with that product.

15 Now, I would also say that in most
16 cases with most mortgage products over the years
17 there has been a check and balance that has been
18 built into the system in this respect. The
19 mortgages for the most part have been carefully
20 underwritten. And the significant development that
21 has taken place in the mortgage market over the
22 years, and I'm talking now over a 20-year time
23 horizon, was the development of the secondary
24 market. It was that secondary market that provided

1 access to a wider range of funding for the mortgage
2 product. And that wider range of funding has
3 brought more people into the marketplace, has
4 allowed for homeownership for a wider number of
5 people than could have taken place without it.

6 And historically, that secondary
7 market was a conforming product. Was a
8 Fannie-Freddie conforming product typically, and
9 that Fannie-Freddie conforming product was very
10 carefully underwritten.

11 Today with the new nontraditional
12 products and the voracious appetite of the
13 secondary market for that product, it is not as
14 clear that we have that same check and balance,
15 that the underwriting is done as carefully. That
16 the market is taking into consideration the same
17 ability to pay and the same risk aversion that had
18 been the case before.

19 I don't know that for sure, I'll have
20 to be honest with you. We've looked at that very
21 carefully, and we wonder. We ask the question is
22 risk appropriately measured in the secondary
23 market?

24 That's why we have here on some of

1 our panels some of the secondary market
2 participants that can help us understand that.
3 Because that has, on the one hand, significantly
4 widened the opportunities for mortgages, but it
5 brings in certain questions with respect to risk.
6 So that I think will be a fundamental focus of our
7 discussion here.

8 Group number three that is of
9 interest are the community groups and the consumer
10 advocacy groups. It's so clear from our
11 perspective, and I speak I think on behalf of my
12 Fed colleagues, and it is also clear from my
13 background in the banking industry, that the
14 consumer groups, and particularly the community
15 groups, are very close to that market in a way.
16 Especially in the emerging markets and the low-mod
17 marketplace where the education needs to take place
18 and where the opportunities to use financial
19 products provide such a positive opportunity, but
20 at the same time if those products are not used
21 well, you could so easily get into a deep hole that
22 is very difficult to get out of.

23 And working in partnership with the
24 consumer and the community groups, this makes

1 tremendous sense for everybody, so the ability of
2 that group to provide education, to provide a
3 feedback actually. And I think we are going to
4 hear from a lot of community groups today who will
5 help do that.

6 The fourth group who has an ownership
7 interest in this whole area is, of course, the
8 regulators, and that's why we are here. We are the
9 rule writers. In almost all cases it's Congress
10 that gives us a directive. We rarely, if ever,
11 initiate rules. Congress tells us, gives us the
12 outline, the framework, just as they have done with
13 HMDA and they have done with HOEPA and Reg Z and a
14 lot of others, and it is our responsibility to
15 write the rules. And that's why we are here.

16 A number of my other Fed colleagues
17 are here, Jane, Jim. Would those of you -- would
18 my Fed colleagues please raise their hands and
19 identify themselves. Okay. So we don't have you
20 outnumbered yet, but you have us outnumbered only
21 by about three to one so far. So I'm sure that
22 more people will be coming in.

23 Again, for those of you who are still
24 coming in, welcome to these sessions. We're

1 proceeding on schedule, and we hope if we can even
2 get a jump on the start time, we would like to do
3 that.

4 We will be hearing from three
5 panels. And then at 3:00 o'clock today those of
6 you who would like to speak that were not on one of
7 the panels, we would ask you to sign in and we are
8 going to do that in three minute increments
9 beginning at 3:00 o'clock.

10 Sandy, anybody else, is there
11 anything else we need to say at the front end of
12 the process?

13 We will then begin with the
14 panelists. And we will go clockwise starting with
15 Jane. And if you would please just introduce
16 yourself briefly.

17 Starting with Diane. It was a senior
18 moment there, Diane. I apologize for that. And
19 identify yourself. And if you would, then, the
20 group you're with and your five minute statement.
21 And then after the five minute statement, then we
22 will get questions from our panel here and an
23 opportunity for interaction.

24 MS. THOMPSON: Good morning. Thank you,

1 Governor Olson and Fed staff. I'm very glad to
2 have the opportunity to be here. My name is Diane
3 Thomas. I'm a legal services lawyer and I work in
4 East St. Louis where I primarily represent low
5 income homeowners who are threatened with the loss
6 of their home.

7 We have seen in the last ten years an
8 unbelievable rise in the amount of destructive home
9 mortgage lending. The communities have literally
10 been devastated. I think it's fair to say that
11 there is probably not a block in the city of East
12 St. Louis in which one or more homes have not been
13 foreclosed. Many of those homes sit vacant for
14 years. It's a terrible, terrible blight on the
15 community.

16 The typical client we now see in our
17 office is a young working couple or a single
18 mother. Some elderly people on fixed income, but
19 many first time home buyers. By and large, we are
20 seeing first time home buyers who are being put
21 into adjustable rate mortgages, typically at
22 interest rates higher than what they're eligible
23 for. So they are being up-sold on the interest
24 rate, often by a couple of points.

1 We're seeing adjustable rate
2 mortgages that start in this climate with the
3 teaser rate of anywhere between 10 to 12 percent
4 interest rate. That's a teaser rate. They
5 typically, once they are fully indexed, will go up
6 to something like 14 percent.

7 There is very paltry and inadequate
8 disclosure. Most of the people I see that are
9 buying these don't understand they have an
10 adjustable rate mortgage. They don't understand
11 how much it's going to go up, they don't understand
12 what the index is, and they have no idea what the
13 maximum payment is going to be.

14 We have cases in our office where the
15 maximum payment could easily be more than the
16 current income of the family. And in many cases,
17 the fully indexed rate would be 60 or 70 percent of
18 the family's current income.

19 There is one case recently of a
20 client in our office who ended up in one of these
21 homes. She had been in public housing. She was
22 working and she wanted to buy a home because she
23 wanted to put her family on a better footing.

24 The center gets the call. They get

1 them out of the neighborhood that public housing
2 was in, to build pride in homeownership. She ended
3 up in a house that had many problems, one of her
4 children ended up with lead poisoning. And the
5 mortgage itself was very, very destructive. In a
6 recent deposition she testified that she wished
7 she'd never moved out of public housing. That her
8 life had been better when she was in public housing
9 than it was as a homeowner.

10 I have clients that sit in my office
11 every day and tell me that they now tell all of
12 their friends that they should never become
13 homeowners. That being a homeowner is a trap, it
14 is a downward spiral.

15 There is something seriously wrong
16 with our system when I see every year close to 100
17 families come through my door who determine that
18 homeownership is a trap. And that homeownership
19 for them, instead of decreasing the wealth gap
20 between whites and blacks, has only served to
21 increase it.

22 I think there are two reasons we have
23 seen this explosion of devastation. The first
24 Governor Olson has already alluded to, which is we

1 have lost meaningful underwriting in many
2 circumstances. Many of the loans I see would never
3 have been made if there were thorough and
4 responsible underwriting. The ARMS that I see, if
5 you read in the pooling service agreement, it says
6 in the pooling servicing agreement that they
7 weren't underwritten for even the fully indexed
8 rate, let alone the maximum rate. There is no
9 attempt to determine whether or not these loans
10 when they index upwards in two years are going to
11 be able to be paid.

12 There is no residual income test.
13 And if you're making loans to people who are low
14 income, a family of four who is earning \$1200 a
15 month, you can't assume that 50 percent of that
16 income is going to be available for principal and
17 interest without seeing how much more they are
18 going to have to pay for utility costs, for taxes,
19 for insurance, and then allowing something so that
20 they can eat and put clothes on their children's
21 backs.

22 I think that one of the reasons that
23 we have see this dearth of underwriting is the lack
24 of assigning liability, and the difficulty of

1 assigning liability in those situations where it
2 is. The only place where we see meaningful
3 assignment of liability is in HOEPA loans. Even
4 that in Illinois has had to be hard fought over and
5 over again.

6 What that means is that Wall Street
7 has been, I think, very good at pooling these loans
8 and pricing the risks so that investors in the
9 aggregate are not losing money on these loans. But
10 homeowners are not given the same kind of
11 disclosures that Wall Street investors are.

12 One very obvious example is the
13 pooling servicing agreement that I mentioned. They
14 talk about how they haven't done the underwriting
15 for the fully indexed rate. The homeowners all
16 believe that that has been done, and it's not.

17 GOVERNOR OLSON: Thank you very much, Diane.

18 Thomas James.

19 MR. JAMES: Good morning, and thanks --

20 GOVERNOR OLSON: Could you pull the microphone
21 over.

22 MR. JAMES: Sure. Good morning and thanks for
23 inviting me. Diane is always a very hard act to
24 follow, and I will keep my comments short as she

1 said everything I wanted to say.

2 I think one of the things that --

3 GOVERNOR OLSON: Could you identify the group
4 that you represent?

5 MR. JAMES: Sure. I'm with the Illinois
6 Attorney General's Office. So we are the police
7 and regulatory of the state apparatus.

8 I was one of the chief authors of our
9 High Risk Home Loan Act, a mini-HOEPA that we have
10 in effect here in Illinois that really shadows
11 HOEPA in a lot of ways. Except that we tweaked it
12 to lower the triggers to 5 percent on these
13 points. And where we saw most of the -- where we
14 see or we did see historically most of these used.

15 And I want to say that HOEPA and I
16 think our Act have been entirely effective in
17 shutting down that abuse. So that I think less
18 than 1 percent of loans that are written today are
19 HOEPA or high home -- High Home Loan Risk Act
20 susceptible.

21 So I encourage you to look at HOEPA
22 and to tweak it more. I think the triggers can
23 come down to the levels that we have in Illinois
24 easily to shut down the front end abuse that we see

1 in fees and points.

2 And I want to say that one of the
3 side effects has been that the abuses have been
4 pushed into other areas. Particularly structural
5 areas, in the way loans are structured. Foremost
6 among those are prepayment penalties, teaser rates
7 that end before the prepayment penalties end.
8 Margins that are never disclosed to consumers,
9 margins over the index rate. And then, of course,
10 the ARM.

11 And the ARM is really the source of a
12 tremendous amount of abuse in the marketplace.
13 People simply don't understand how the mechanism
14 works. And they don't understand how the indexes
15 fluctuate, they don't understand that they are
16 written into loans with an initial rate below which
17 their loan will never descend.

18 So I encourage the Board, the Fed, to
19 look at the structural abuses that are -- that
20 consumers have no chance.

21 Yesterday I was in a training session
22 with 11 experienced lawyers and I handed out the
23 current disclosures that are given with ARMS. And
24 I gave everybody three minutes to read those

1 disclosures. Then I gave them five minutes to read
2 those disclosures. And then at ten minutes, I
3 called time. And there wasn't an individual in
4 that room who could explain to me the nature of a
5 transaction that they would engage in as lawyers
6 were they to go through with that loan.

7 So in the disclosure areas we work in
8 an atmosphere of basically total failure. We don't
9 know how to communicate the nature of the products
10 to the consumers.

11 And if you go, if you flip in the
12 commentary to the disclosures, the ARM disclosures,
13 they're completely laughable. First of all, we are
14 in an age of technology where we can and we have
15 forced Ameriquest to give the real deal when the
16 deal goes down. They have to give the real figures
17 at the point where the consumer is making the
18 choice to buy. And that comes before the closing,
19 it comes at the sale of the loan. And the sale
20 comes with the push marketing, and that comes with
21 the first contact. Particularly in under-served
22 communities where banks don't exist historically.

23 So at that initial contact when the
24 offer is made, the real figures have to be given.

1 And the technology for that is there.

2 GOVERNOR OLSON: We will get back to you.

3 Daniel Lindsey, again if you just
4 identify yourself and then five minutes.

5 MR. LINDSEY: Thank you. Thank you for
6 allowing me to testify this morning. My name is
7 Dan Lindsey, I work for the Legal Assistance
8 Foundation of Metropolitan Chicago. I'm the
9 supervisor attorney of the Homeownership
10 Preservation Project, which was formed about ten
11 years ago when we started to see an epidemic rise
12 in foreclosure rates in Chicago. In an effort to
13 try to deal with that, rates going from two
14 thousand by 2000 to tens of thousands per year.

15 Over the past ten years we have
16 provided legal counsel and advice to thousands of
17 homeowners and represented hundreds of those
18 homeowners in court, mostly defending them in
19 foreclosures.

20 Most of our clients have been victims
21 of predatory lending. My quick definition of what
22 that means is simply fraudulence, or at least
23 irresponsible peddling of subprime high cost
24 mortgage loans, or push marketing, as Thomas said,

1 of those products. And despite the fact that we
2 have been able to help many homeowners stay in
3 their homes over the past ten years, I would offer
4 the perhaps controversial statement, and in some
5 cases it sounds different from one thing Thomas
6 said, but my heartfelt condition is that there has
7 never been and still to this day is not meaningful
8 and effective protections for consumers for
9 homeowners from high cost home loan abuse.

10 Now, how can I say that? After all,
11 this is the HOEPA, HOEPA was passed in 1994, ten
12 years ago. Well, HOEPA was important in the sense
13 that it introduced some very important concepts to
14 the subprime mortgage market. Adding disclosures
15 for high cost loans, substantial restrictions on
16 some of the more onerous loan terms in the context
17 of those loans, and asking for liability.

18 However, HOEPA never covered more
19 than a small fraction of loans. And after the year
20 2000, and especially in 2001, in states like
21 Illinois where our own first regulations and then
22 statutes were put into place, it's almost not an
23 overstatement to say nobody makes HOEPA loans
24 anymore.

1 In 2001, our state regs came into
2 place, later codified. As Tom mentioned, borrowing
3 from the HOEPA model, there are fees and interest
4 rate triggers above which many restrictions are put
5 in place. The singular effect of that law has been
6 to bring fees and interest rates down so that
7 lenders don't have to make loans that have to
8 comply with the regulations, with the laws.

9 Now, in a sense that's good. Fees
10 and interest rates have come down. But the dark
11 underbelly of that is that many of the same
12 predatory practices that existed 15 years ago, 10
13 years ago, and 5 years ago, still exist in
14 abundance today.

15 Case in point, I now talk about my
16 pet peeve, my bet noire, stated income loans and
17 the abuse thereof in the subprime market.

18 We had a client, Ms. A, 73 years old,
19 African-American, widow. She was pushed marketed a
20 loan that she obviously could not afford from the
21 get-go. Her true income, a thousand dollars from
22 Social Security, \$700 from part-time housekeeping
23 work for a couple down the street.

24 What did her loan application say?

1 It said that she made \$7,000 a month as a
2 housekeeping supervisor for a large institutional
3 employer. Ridiculous, right? Of course it's
4 ridiculous. But the loan went through, because it
5 was a stated income loan, a no-doc loan.

6 There is no true underwriting on such
7 loans. They are an invitation for broker fraud.
8 In the industry itself there is the wink-wink,
9 nudge-nudge, and the term that has developed, which
10 is probably going to be mentioned in the
11 deposition, of a liar loan. This product invites
12 fraud.

13 Certain lenders I'm told up to a
14 quarter of their subprime loan products involve the
15 use of stated income loans. Obviously this leads
16 to default and foreclosures. Our client was never
17 able to make a single payment. She came to us.
18 Fortunately we were able to help her. But there
19 are thousands of borrowers out there who do not
20 receive such help.

21 And one reason I focus on this
22 particular pernicious loan product and its use in
23 the subprime market is, first of all, how
24 devastating it is. Second of all, it just shows

1 that there is no real underwriting for this and
2 many other types of loans. Third, it shows the
3 problem that without accountability and liability
4 up the chain, there can be no effective regulation
5 and protection for consumers.

6 With these products, really the only
7 legal hope we have now is directly against the
8 broker who orchestrates the deal. In this
9 particular case I mentioned, we were able to bring
10 the broker in and that helped us get satisfaction.
11 But many times the homeowner is not able to do
12 that, even with lawyers. And many times lenders
13 are able to evade responsibility because they
14 simply point at the broker, or worse, point to
15 borrowers. For those kinds of issues, we need
16 protection, underwriting, and asking liability.

17 GOVERNOR OLSON: Geoff Smith, you're next.

18 MR. SMITH: Thanks for the invitation to
19 testify at today's hearing. My name is Geoff Smith
20 and I'm the project director of the Woodstock
21 Institute. Woodstock Institute is a nonprofit
22 Chicago-based research and policy organization that
23 for over 31 years has worked locally and nationally
24 to promote reinvestment and economic development in

1 lower-income and minority communities. Woodstock
2 has been extremely active conducting research that
3 illustrates the scope of and harm caused by abusive
4 mortgage lending practices and the impact that
5 concentrated foreclosures have on individuals,
6 neighborhoods, and cities. We have also worked to
7 develop and promote local, state and federal policy
8 that addresses the problem of predatory mortgage
9 lending.

10 There is substantial evidence showing
11 continued abusive lending practices and significant
12 disparities in access to prime mortgage credit for
13 minority borrowers. Concentrated subprime lending
14 to minority communities remains a major concern.
15 High cost mortgages have been shown to frequently
16 contain predatory features such as unnecessarily
17 high fees and interest rates, restrictive
18 prepayment penalties, and other onerous terms.
19 These loans often contain terms confusing to
20 borrowers, are poorly underwritten, with minimal
21 and even fraudulent documentation of borrower
22 income.

23 The release of the 2004 Home Mortgage
24 Disclosure Act, HMDA, data for the first time made

1 available information on the pricing of high cost
2 loans. Analysis of these data has confirmed that
3 there are substantial disparities in mortgage
4 pricing by borrower race.

5 For example, in 2004 in the Chicago
6 area, over 40 percent of conventional single-family
7 mortgages to African-American borrowers were high
8 cost. Over 25 percent of similar mortgages to
9 Hispanic borrowers were high cost. Only 10 percent
10 of such loans to whites were high cost. These
11 disparities widen as income level increases.

12 In the Chicago area, low-income
13 African-American borrowers were just over three
14 times more likely to receive a high cost loan than
15 a low-income white borrower. However, an
16 African-American borrower earning at least twice
17 the area median income was over five times more
18 likely to receive a high cost loan compared to a
19 comparable white borrower. In fact, a high income
20 African-American borrower earning twice AMI was
21 over twice as likely to receive a high cost loan as
22 a low-income white borrower earning half AMI.

23 Patterns of concentrated subprime
24 lending to minority borrowers and neighborhoods can

1 be seen across the Chicago region, the state of
2 Illinois, and the rest of the country. Recent
3 research to be discussed at a later panel will show
4 that these pricing disparities cannot be explained
5 by differences in borrower credit risk alone.

6 Concerns about concentrated subprime
7 lending remain tied directly to the wave of
8 foreclosures that have continued to plague cities,
9 and in particular minority neighborhoods, since the
10 1990s. In the Chicago region foreclosures have
11 been a staggering problem and have long been a
12 leading housing issue for local government and area
13 community development organizations.

14 In the Chicago region foreclosures
15 increased by over 160 percent between 1995 and
16 2004. This rapid increase has been driven by
17 increases in foreclosures of conventional mortgages
18 in minority communities. In 2004 census tracts,
19 greater than 80 percent minorities accounted for 37
20 percent of all regional foreclosures. These same
21 tracts accounted for less than 15 percent of all
22 single family properties in the region.

23 Woodstock Institute research has
24 shown the primary driver of rising foreclosure

1 rates has been increased levels of subprime
2 lending. Woodstock Institute research has also
3 shown that foreclosures have a significant impact
4 on local economic development. Our research
5 estimates that in Chicago, the cumulative impact of
6 lost or suppressed property values due to
7 foreclosure to homeowners not part of the actual
8 foreclosure is greater than \$600 million annually.

9 It is clear to us that there is a
10 foreclosure epidemic in the Chicago region. The
11 epidemic has been largely concentrated in highly
12 minority communities and fueled by high levels of
13 subprime lending in these neighborhoods. These
14 foreclosures continue to have a devastating impact
15 on neighborhoods and cities and individuals.

16 The Federal Reserve Board has the
17 authority to implement a number of changes that
18 would help curb many abuses in the subprime market.
19 The Board can use its regulatory authority to limit
20 some of the most abusive practices currently seen,
21 such as no income documentation loans or onerous
22 prepayment penalties. The Board can place
23 increased emphasis on enforcing fair lending laws,
24 particularly as they relate to mortgage pricing.

1 In this regard it is critical to increase
2 transparency and make more public information
3 available on fair lending examination processes.

4 Additionally, encourage coordination
5 among regulatory agencies. The complex nature of
6 bank holding companies makes it essential that
7 regulatory agencies coordinate fair lending
8 enforcement efforts in order to better monitor
9 steering among prime and subprime affiliates of
10 large bank holding companies.

11 Finally, further enhance data
12 collected under HMDA. Include information on
13 applicant credit risk and origination channel.
14 This will add transparency to the mortgage pricing.
15 Better ensure that all borrowers are receiving
16 fairly priced loans.

17 GOVERNOR OLSON: Okay. I suspect we will have
18 something of a different slant now as we move to
19 the other side of the panel.

20 Jim Nabors is our next presenter.
21 And, Jim, would you also introduce yourself.

22 MR. NABORS: Thank you. My name is Jim Nabors,
23 I'm president of the National Association of
24 Mortgage Brokers who represent over 25,000 mortgage

1 brokers in all 50 states. Thank you for inviting
2 us to speak on Federal and State predatory lending
3 laws and developments of subprime lending.

4 I want to say right up front I'm a
5 practicing mortgage broker. I'm not a staffer and
6 I'm not an attorney. I make loans and deal with
7 customers every day.

8 NAM is committed to assuring that
9 abusive lending does not destroy the dream of
10 homeownership. We believe that five critical steps
11 are needed to curb this practice.

12 One, financial literacy needs to play
13 an important part to help consumers make the right
14 decisions.

15 We also believe that every single
16 mortgage originator, just not mortgage brokers but
17 anyone who will be dealing with the consumer,
18 should have a thorough background check and
19 continuing education and testing requirements, and
20 that they need to understand the products that they
21 are offering.

22 Three, we think that every single
23 mortgage broker's criminal background check will
24 help remove the bad actors that are committing the

1 fraud that we're hearing about.

2 Four, we think it's important to
3 create and implement well-designed and well-tested
4 consumer disclosures that are uniform, consistent
5 and meaningful to the consumers that read them.

6 When I started in the business a
7 consumer 30 years ago signed their name eight times
8 on six pages to borrow a mortgage, back in 1976.
9 They now, as you pointed out, sign 70 to 80 times
10 in the effort to increase their knowledge and make
11 sure that they get a better deal.

12 And the problem is the disclosures
13 aren't written for consumers, they are written for
14 attorneys. They don't help the consumer. There
15 should be fewer disclosures, simpler disclosures,
16 that lay out exactly what the deal they are getting
17 is. But the consumer ultimately has the right to
18 make that decision.

19 We also believe that the good faith
20 estimate needs to mirror the HUD 1, so that a
21 consumer at closing can take their document and put
22 it down next to the actual closing document and
23 compare costs. And it will be the easier thing for
24 a consumer to compare what they were promised as

1 compared to what they got.

2 The number one consumer complaint
3 that I hear is, "I didn't get the deal I was
4 promised." And yet the disclosures -- they didn't
5 have the ability to question the disclosures
6 because they are too confusing.

7 We must be careful not to rob an
8 innovative and dynamic industry of their ability to
9 grow and offer these new products. Homeownership
10 is at a record high. Mortgage brokers go into
11 communities that banks won't service.

12 Some would say not everybody should
13 have the right to own a home. Some would say there
14 are record foreclosures. But I don't think those
15 record foreclosures come because of the interest
16 rate, points and fees. While at the same time the
17 government takes an easy out, not taking into
18 effect how the economy is performing. When people
19 lose their jobs and are blue collar workers -- I'm
20 from Cleveland, Ohio. When a company goes out of
21 business it doesn't matter what their income was,
22 they don't have the ability to make a payment.

23 And I think studies that ignore
24 exactly those factors: marriage problems, credit

1 problems, employment problems; and just focus on
2 points, fees and interest rate, aren't doing the
3 customer the benefit.

4 I think that our biggest concern is,
5 as we say, this is an underused market.
6 Nontraditional products are coming in, more
7 education needs to be done at every level. Not
8 only every originator needs to be educated,
9 consumers need to be educated to make the right
10 decision.

11 But ultimately we should not decide
12 for people you can't have the option to succeed.
13 If you get a hundred people in your office a year
14 that fail, what about the two thousand under the
15 same situation that succeeded? Don't rob them of
16 the ability to have the American dream of
17 homeownership.

18 GOVERNOR OLSON: That was well timed. That was
19 a good summary of your presentation.

20 Michael Williams, you're next.

21 MR. WILLIAMS: Thank you, Governor Olson, Fed
22 staff. Thank you for giving us the opportunity to
23 present here. It's a very important topic.

24 My name is Mike Williams, I represent

1 the Bond Market Association. The Association is a
2 collection of broker/dealers who make markets in
3 fixed income products, and for purposes of this
4 particular hearing we make markets in mortgage
5 backed securities.

6 Now, we have been involved in this
7 issue of high cost lending, predatory lending,
8 alternative mortgage products. The name changes,
9 but the issues seem to stay the same. We have been
10 involved here for a good part of 70 years on a
11 state-by-state basis where we have gone into
12 various states where we have testified and we
13 worked with the legislatures and governors and
14 staffs on particular pieces of legislation that
15 they were trying to implement to address the issue
16 of high cost lending and abusive lending.

17 Now, what I've found in all of those
18 instances were stories that we have heard from the
19 first four panelists. Now, when you listen to
20 those things, they are true. Obviously they are
21 true, and obviously those people were negatively
22 impacted. The question always comes back to what
23 do you do to address it. Is there an identifiable
24 problem, right? Is there a definition of predatory

1 lending? Is there a way that you can essentially
2 cut that cancerous growth out of the system without
3 destroying the system.

4 And we have gone back and forth on
5 this issue, and I have to be honest with everyone
6 here, our position has evolved over the past seven
7 years. It's not always been well, assigning
8 liability is not such a bad thing. It evolved from
9 why us? This is not our problem. We are so far
10 removed from this process that, you know, we don't
11 have -- it's a hands-off approach.

12 That's not where we are right now.
13 Where we are is essentially there needs to be
14 responsibility and culpability in every step of the
15 process. Starting obviously with the consumer,
16 because that's where you go. The consumer decides
17 they need a loan, there needs to be adequate
18 disclosures, there needs to be adequate education
19 to understand the products.

20 Then you go to the brokers. And I
21 think Jim just laid out perfectly that there needs
22 to be background checks. You need to make sure you
23 have responsible people who are pushing those
24 products, that they understand the product and that

1 they are actually operating aboveboard.

2 Then you get to the lender who is
3 going to fund the loan. The same needs to apply.
4 You need to ensure that you are taking
5 responsibility for the money that you are doling
6 out and that you're getting a good product. And
7 that the person who is selling you this product,
8 the broker who is now representing you, is actually
9 pushing a good product.

10 Then it comes to the secondary market
11 participation. The secondary market participant
12 needs to be responsible and look at the information
13 that they are given. One the first panelists, and
14 I can't remember who it was at this point,
15 mentioned the notion of the extraordinary amount of
16 information that Wall Street gets versus the
17 consumer. And I don't think that is fair at all.
18 Fraud is fraud, and if there is bad information
19 that is given to the consumer and given to the
20 broker and given to the lender, then that bad
21 information is going to pass through the system and
22 go to the secondary market as well.

23 And what we try to do is eliminate
24 risk. We try to assess it as much as possible so

1 we are giving the end investor a product that they
2 can rely on that is actually going to perform.

3 There is no incentive from our
4 perspective to give investors a bad product.
5 Because if we do that, they are not going to want
6 to come back and invest with us. So we are trying
7 to eliminate as much as risk as possible as well.
8 But we need to have that information and we will
9 take responsibility for the things we do wrong.
10 What we won't do and what you shouldn't do as
11 regulators is impose responsibility on areas where
12 the expertise does not exist.

13 GOVERNOR OLSON: Wright Andrews, you're next.

14 MR. ANDREWS: I'm Wright Andrews, Washington
15 counsel to the National Home Equity Mortgage
16 Association, and actually I enjoy being here at the
17 Chicago Fed. During law school I worked at the
18 Atlanta Fed. That was a long time ago, but I tell
19 you if your food here is half as good as it was
20 then and is as well priced, I almost wanted to
21 become a Fed lifetime employee for that.

22 GOVERNOR OLSON: You just divulged one of other
23 important secrets.

24 MR. ANDREWS: I think that is probably true.

1 I have written comments for the
2 record, but today I'm just going to highlight a few
3 points here.

4 First, so you know who HEMA is, the
5 HEMA, National Home Equity Mortgage Association,
6 represents about 250 mortgage companies that
7 generate about 80 percent of the nonprime mortgage
8 loans. In 2005, there was about a trillion dollars
9 in nonprime mortgages outstanding, over 600 billion
10 originated in that year alone. And this was
11 roughly 25 percent of the overall housing market.

12 Now, about 40 percent of those
13 nonprime loans were for home purchases. Showing
14 that this is a very important issue that you have
15 to take into account as far as this industry goes.
16 This is putting a lot of people in homes.

17 Now, HEMA has long recognized that
18 there have been problems in the industry. HEMA has
19 supported toughening legislation over the years.
20 HEMA has supported additional education for
21 borrowers, best practices, et cetera. I can say
22 that in my comments today, I agree on a couple of
23 points that Tom and Dan made, and I'm going to
24 focus my remarks on -- I disagree with some, too,

1 but focus my remarks on the state laws.

2 I'm going to say that the state laws'
3 main positive benefit probably has been to increase
4 the awareness of many of the major nonprime
5 lenders. I think you will find that many of the
6 lenders today have shifted and employed practices
7 that reflect a lot of what is in state laws and
8 apply them to all home loans.

9 I think there have also been
10 negativity aspects of the state laws. I don't
11 think many people recognize perhaps how weak they
12 might be. Just say many states still don't have
13 them. Many of those that do have a law that is
14 little more than a mirror of the current HOEPA,
15 which I think most parties would say is weak.
16 Others we think go too far the other way and are
17 over-restrictive. And even in those states that
18 have the so-called tough laws, you have many
19 borrowers who borrow from federal depositories who
20 are exempt from whatever protections they may
21 provide.

22 Now, with respect to the state laws,
23 we feel that the big thing, I suppose, that has
24 happened is that the points and fees trigger has

1 been the primary focus of state laws in terms of
2 impact it seems to us. By lowering the trigger in
3 most cases to 5 percent, and then in many cases
4 adding either YSP or adding prepayment penalties in
5 or both, that changes the dynamics greatly.

6 Many have said in the past this makes
7 it apply to a lot more loans. I guess where I
8 agree with Tom and Dan, I think they were both in
9 there referencing this, is that in many ways it
10 really doesn't. What happens I think in the
11 marketplace, as was mentioned earlier, almost no
12 lenders are intentionally making high cost loans
13 today. Some will make them under the current
14 HOEPA, but certainly not under most of the state
15 laws.

16 What happens is that lenders shift
17 their pricing on the loans. They do more pricing
18 in putting things more in the rate. They are,
19 because of the way the triggers are structured,
20 unable or often to offer a prepayment penalty,
21 which many of the advocates here feel is, I
22 suppose, not a good thing. I think the issue on
23 prepay is it can be abusive, it can be very
24 beneficial. It's how you regulate it. And we

1 would submit that that needs to be regulated
2 properly.

3 In any case, what you get I think is
4 the bottom line with many of the state laws is that
5 a borrower ends up with a loan that is not subject
6 to most of the protections, and it also does not
7 allow them to provide -- to opt for flexible
8 financing. So there are problems in those laws.

9 GOVERNOR OLSON: Thank you very much, Wright.
10 Thank you to each of the panelists.

11 We will now get some questions from
12 our panel. I would like to start out by asking a
13 couple of questions.

14 One of the questions that I have not
15 yet had a good answer to, is the extent to which
16 the foreclosure process has a check on abusive
17 lending.

18 Let me go beyond that. As a lender
19 we would do almost anything to avoid foreclosure.
20 We would rewrite the loan, we would make
21 accommodations, because the foreclosure process
22 assures that at the end of the day we would lose
23 money on that transaction.

24 The fact that you have a plethora of

1 new products, the fact that you have a more
2 aggressive secondary market doesn't change, I don't
3 think, the state laws with respect to foreclosure.

4 And so I would be interested to hear
5 why that hasn't been more of a deterrent in the
6 underwriting.

7 MS. THOMPSON: If I may, I have some thoughts
8 about it, although I think it is a complicated
9 question.

10 The first thing I think about that
11 process is that the state processes vary
12 dramatically. Illinois has one of the most
13 protective ones. We still don't, even in areas
14 like Chicago or where we are, where we have
15 aggressive homeownership preservation projects, we
16 are representing less than a tenth of the borrowers
17 in foreclosure. The process is extremely
18 cumbersome. It's very difficult to explain to the
19 judge what is wrong with these loans. Judges tend
20 to not understand the defenses, homeowners tend to
21 not understand the defenses. So it's not something
22 that without representation is going to get
23 explored in the foreclosure process, even in a
24 state like Illinois, which is more time consuming

1 and more cumbersome.

2 So that is the first piece. That in
3 terms from the perspective of the community or the
4 homeowner, you're not necessarily able to use the
5 foreclosure process to address the abusive
6 lending. There aren't enough lawyers like me and
7 Dan to go around.

8 But the other question I think is
9 your broader question about it costs something to
10 foreclose, so why are lenders still foreclosing.

11 GOVERNOR OLSON: That is not the question. The
12 question was because it is expensive to foreclose,
13 why shouldn't that provide a check on the
14 underwriter to try to avoid that step of the
15 process, the foreclosure.

16 MS. THOMPSON: I do think that the secondary
17 market in the splitting of the itemization of the
18 loan makes a big difference in this. So that the
19 incentives about how the loan performs gets split
20 up and are not necessarily rationally -- for
21 example, many servicers, depending on how they get
22 their fees, may actually generate more fee income
23 to themselves if the loan goes into foreclosure
24 than if the loan stays performing.

1 Pooling and servicing agreements may
2 also tie the hands and requirements by investors
3 may tie the hands of servicers in terms of doing
4 work-out agreements.

5 It's not uncommon when you're trying
6 to work out a foreclosure to be told by the
7 servicer we would love to do that, but the investor
8 will not sign off on it, it's too complicated.
9 It's easier for us to let it go into foreclosure
10 than to try to get this loan removed from the pool
11 and substitute another loan.

12 I do think that the securitization
13 process and the atomization of the interest in the
14 loan has made that foreclosure process -- has not
15 aligned the interest in the way you would expect.

16 GOVERNOR OLSON: Tom, from your perspective do
17 you have anything to add to that?

18 MR. JAMES: I think she's right on. It's the
19 stratification of the risks, the warranty
20 agreements, the prepurchase agreements. And also
21 the way regulators view --

22 GOVERNOR OLSON: But come back to my
23 fundamental question. If a loan is foreclosed
24 upon, somebody experiences a loss in that

1 transaction, do they not?

2 MR. JAMES: Yeah, but the losses are insured
3 over. So they are distributed through the
4 investment network and they are not felt.

5 GOVERNOR OLSON: I see, okay. I'd love to
6 pursue this a little bit also.

7 Does your figure, Geoff, regarding
8 foreclosure, does that -- it's a fact of life that
9 appreciating values is the best antidote to
10 foreclosure. Because if you have an appreciating
11 value, that is a product that can be rewritten or
12 adjusted.

13 Do your figures account for that in
14 terms of where you find the foreclosures?

15 MR. SMITH: In terms of the impact of the
16 foreclosure on property values, we only looked at
17 one year. But it was clear to us from our data
18 that low and moderate income neighborhoods are more
19 significantly effected in terms of the effect of
20 foreclosure have on property value. I think that
21 is directly tied to the nature of the real estate
22 market.

23 GOVERNOR OLSON: Let me move to this side of
24 the table, and let me begin by making a statement.

1 The one of the real advances that --
2 I'm now speaking in macro terms as a Fed Governor,
3 one of the important advances we have seen in the
4 marketplace is the growth of the secondary market.
5 And one the good parts about the secondary market
6 is that it has in fact significantly dispersed risk
7 exposures. So we don't have the same
8 concentrations of risk exposure that we had in the
9 financial markets years ago.

10 So single events in the economy,
11 like, for example, the problems of the oil patch in
12 the southwest that brought down several banks,
13 don't in much the same way because of the fact that
14 the risk is dispersed.

15 That does raise a question -- and,
16 Mike, you were anxious to get to that question --
17 is how that dispersement of that access to the
18 market and the dispersements of risk, what does
19 that do to the foreclosure process?

20 MR. WILLIAMS: Thank you, Governor Olson.
21 Well, I would like to start out by saying there is
22 a misperception about what happens when these loans
23 are made. And if you didn't look at the
24 financials, you would believe that every loan that

1 was ever made in the subprime market is actually
2 sold, right? And that's not the case. So you
3 don't have 100 percent turnover of these loans
4 going in. Some loans are actually held in
5 portfolio. HOEPA loans are still made. People
6 make them, but they hold them in portfolio. And
7 even the ones that are non-HOEPA loans that are
8 under the trigger, they may be eventually sold, but
9 it's not an immediate turnover. So that is the
10 first part of it.

11 So you're talking somewhere in the 50
12 to 55 percent now, and that number has been
13 increasing now of loans that are actually sold to
14 the subprime market in a short time frame.

15 GOVERNOR OLSON: Jim, from the initiator's
16 point of view, is there a distinction that you find
17 between mortgages that you think will end up as a
18 portfolio product as opposed to a mortgage that you
19 think will be sold in the secondary market?

20 MR. NABORS: I don't think so.

21 And just to go back a quick second,
22 in the 30 years I have been in the business I've
23 never seen a foreclosure where the lender made a
24 dime. There was a study in the '90s that on

1 average lenders were losing 28 percent of their
2 balance to go to foreclosure. So we would do
3 anything to not have to be in foreclosure.

4 I know when people say, well, why do
5 you have to foreclose, part of it is Federal
6 regulations require you to take certain actions at
7 certain times. Writing down the balance, and if
8 the loan goes a certain delinquency you have to go
9 into foreclosure. That is not, you know, an
10 option. Loan modifications, anything we can do to
11 stop a foreclosure.

12 The other things as a broker, the
13 lenders we do business with, they keep track what
14 our delinquency is. What percentage of loans we
15 have go bad. And if too many of them go bad --

16 GOVERNOR OLSON: You mean originated by a
17 specific broker?

18 MR. NABORS: Originated by a specific broker.
19 If they see a high rate of delinquency, they cut
20 those people off, because they are at risk.

21 GOVERNOR OLSON: Let me move on. Wright, the
22 question that comes up in a -- did you say a \$2
23 trillion market, \$1 trillion market with a 600
24 billion of originations, and that is all subprime,

1 what sort of -- is there a market expectation for
2 what a loss ratio would be or delinquency ratio
3 would be for that portfolio?

4 MR. ANDREWS: Governor, again, first I would
5 just say the lenders absolutely do not want
6 foreclosure. They try their best to make only
7 loans that are going to perform. It does cost
8 money. Jim referenced a 28 percent figure, I've
9 heard many people say 30 to 35 percent loss easily
10 when they have to foreclose.

11 Lenders are putting a great deal of
12 emphasis in recent years on work-out agreements.
13 There is much more effort being done to have that.
14 Lenders do not want their loans to perform badly in
15 the secondary market because it shows up.

16 And the pools attract, in terms of
17 the overall expectations, I don't know that there
18 is a precise, but you're going to have some higher
19 level of foreclosure on nonprime loans. That is a
20 given. I think they try to manage it, maybe 2
21 percent, 3 percent, just ballpark in terms of
22 loans.

23 GOVERNOR OLSON: I will say that if you look at
24 the mortgage market overall, as we look at those

1 numbers and we look at those numbers carefully, the
2 overall portfolio is very strong if you look at the
3 US mortgage market.

4 However, and this comes back I think
5 to Geoff's point, we clearly see that there are
6 some pockets, there are some markets, and they tend
7 to be the low-mod neighborhood, where there are
8 pockets where clearly we are seeing rises in
9 delinquency. And we have spoken to that issue
10 before and that continues to be a concern for us.

11 I'm sure that some of my colleagues
12 have some other questions. Sandy, of course, is
13 just bubbling with questions.

14 MS. BRAUNSTEIN: No, I just actually at this
15 point wanted to ask a little bit of follow-up on
16 the foreclosure issue. We have heard from the
17 industry for years that the industry really, you
18 know, does not want to go to foreclosure.

19 Can you explain, then, why we are
20 seeing an increase? If that's true, and I would be
21 giving -- you know, I would give that that is
22 probably true, people don't want to go to
23 foreclosure. Then why are we seeing an increase in
24 loans with stated incomes and low doc?

1 Because it seems like there is a
2 loosening in a lot of cases of underwriting. And
3 if the industry is really adamant about the fact
4 that we don't want to have to foreclose on people,
5 why do we see these loosening underwriting criteria
6 or loosening document criteria?

7 MR. ANDREWS: I would just say that I think
8 that industry recognizes that those loans are going
9 to have somewhat higher loss ratios. That is a
10 given. The industry tries to manage that, though.
11 And the stated income loans have been shown I think
12 over time to perform relatively well.

13 But in some cases there is no
14 question that there are bad loans that are put out
15 there, such as when you have a senior citizen with
16 some ridiculous figure given for the income. There
17 can be problems there. But we think that they are
18 managing the risk relatively well.

19 One thing I want to add in here, how
20 much of this is truly caused by fraud? When you
21 look at so many of the pockets, when I hear from
22 Linda Clines (phonetic), I continue to hear what a
23 serious problem we have in terms of fraud. There
24 is fraud over the lenders to improperly flipping,

1 et cetera, and everybody comes out of it hurt. I
2 think some percentage, I don't know what, but a
3 significant amount of all of this could be from
4 fraud.

5 MS. BRAUNSTEIN: We laid the question on its
6 side.

7 MR. NABORS: Can I add to that?

8 MS. BRAUNSTEIN: Sure.

9 MR. NABORS: We're hearing about stated income,
10 and that program has been around forever and it's
11 been expanded. Well, what NAM would like to see is
12 a legitimate -- stated income loans have been
13 around forever. They're not a new product on the
14 market. What we would like to see is a legitimate
15 third-party government -- to us legitimate third-
16 party is the government, okay -- the Federal
17 government do a study on that foreclosure and what
18 truly is -- what products are causing foreclosure.
19 What is it.

20 I mean, whenever we see a consumer
21 group or an industry group do a study, those have
22 to be questioned. Because going into it you kind
23 of know what you want the results to look like, so
24 you tend to lead the study in that direction. I

1 think if we always now as mortgage brokers use the
2 FTC study of 2004, that yield spread premium was
3 confusing to the consumer, as an example of a
4 legitimate third party that came out and studied
5 the issue and didn't care what the results were.

6 I think before we -- there is a need
7 for -- there are legitimate uses of stated income
8 loans. But to characterize that is causing the
9 majority of foreclosures, for example, I don't know
10 that.

11 You know, I hear the terrible stories
12 about the people that have lost their homes because
13 they had a stated income loan. But people for the
14 most part who have gotten stated income loans who
15 have succeeded don't really -- they don't get into
16 the paper. They don't, you know, they don't go out
17 and say, hey, what a great deal I got. I mean, you
18 know, and when they are in lower income levels,
19 those are the cases where there is an economy that
20 exists where you can look at someone's -- how they
21 live.

22 If I have someone who is claiming
23 they make \$7,000 a month and I question it, I go
24 out and look at the quality of life they are

1 living. If I go out and they are living in a
2 \$300,000 house, driving a new car, paying their
3 bills, sending their kids to school, I tend to
4 believe it. If I go out on \$7,000 a month and they
5 are driving a '72 Chevy, I would begin the question
6 the legitimacy of that loan.

7 GOVERNOR OLSON: So then what would you do with
8 that application?

9 MR. NABORS: To me, that would be -- I would
10 think that would be fraudulent, okay.

11 GOVERNOR OLSON: On whose part?

12 MR. NABORS: Well, I would say it starts with
13 the consumer who told me he made \$7,000. We too
14 often want to let the consumer off the hook and say
15 hey, they didn't do anything wrong.

16 MS. BRAUNSTEIN: Would you then turn it from
17 stated income to "I need documentation"?

18 MR. NABORS: Absolutely.

19 MR. WILLIAMS: Can I jump in there? When that
20 loan is sold in secondary market, what the
21 underwriter there sees is just that information
22 that is on the loan tape. They don't have the
23 ability, like Jim does, to actually go back and see
24 whether there is a '72 Chevy or a Mercedes Benz

1 that is there. They have that information, and we
2 have to look at that.

3 So then you say how do you insure
4 that doesn't happen? We look at what happens, and
5 if Jim sends us a loan that obviously wasn't going
6 to better form and a first payment wouldn't be
7 made, then this is a red mark on Jim and you might
8 not want to do business with him anymore.

9 And there are actually quite a few, a
10 number of lenders throughout the country that our
11 firm will refuse to do business with. Now,
12 obviously we can't go out and share that
13 information amongst the firms because that would be
14 collusion and against the law. But each individual
15 firm knows who they won't do business with anymore
16 because of products that are like that.

17 But again, you have to -- the further
18 removed you are from the process, the less your
19 ability is to go back and figure out fraud.

20 MS. BRAUNSTEIN: I understand that. I just
21 wanted one last question, then I know I want to get
22 to another topic.

23 But from the other side of the table,
24 when you've seen these loans come in, people have

1 problems with them, Diane and Daniel, I'm just
2 wondering when you talk to the consumers, and you
3 said that you see the stated income loans and
4 oftentimes the stated income has obviously not much
5 basis in reality, is it the impression from the
6 consumer that they misstated their income because
7 they really, really wanted this particular house
8 and it's the only way they could qualify, or are
9 they giving the impression that the lender is
10 encouraging them to, well, you know, if you pad
11 your income a little bit, then you can qualify for
12 this loan?

13 I'm just trying to get a handle how
14 this is happening. What do you see most of the
15 time with the problem loans that you have seen?

16 MR. LINDSEY: There is a spectrum, of course,
17 as with all of these situations. And there is
18 occasionally the homeowner that we think was a
19 little too knowledgeable about what happened or
20 involved and proactive, and we say sorry, we're not
21 going to take your case. Overwhelmingly, the
22 answer to that question is the broker said this is
23 the way it's done, don't worry.

24 And at the other end of the spectrum

1 you have clients didn't even know the income was
2 misstated, it was changed around later. Or in the
3 case I mentioned earlier, this was a frail,
4 vulnerable woman, probably being close to
5 incompetent due to dementia or another ailment.
6 But overwhelmingly, it's orchestrated by the
7 mortgage broker or some type of loan officer, if
8 you're talking a direct employee of a lender. But
9 usually mortgage brokers because of the way the
10 market works, and usually there is some knowledge
11 or sense on the part of homeowner that, boy, that
12 doesn't look quite right, but they're encouraged
13 this is the way it's done, don't worry. That is
14 just the way it's done in the industry. And they
15 are right, that is the way it's done in the
16 industry.

17 MR. NABORS: I just need to jump in on that one
18 for second. That plays to our belief that
19 everybody needs testing, they need to be licensed.
20 Every originator needs to be licensed.

21 I would also say that lenders are now
22 putting their own checks and balances in place on
23 this. There are major lenders that when you do a
24 stated income loan, they look at the job that you

1 put in. And they put the job -- they have a
2 service that they go to and they put in what the
3 job is and what the zip code is, and it comes back
4 and tells them in that area what that job should
5 pay.

6 So, for example, if they are a
7 housekeeper and in that area you have \$7,000 in
8 income. I'm using that because that has been
9 thrown out. And yet their computer says, well,
10 this job typically pays between 1500 and \$2500 a
11 month, they themselves will reject the loan.

12 Because again, getting back to no one
13 wants foreclosures, and those bad actors, whether
14 they -- and again we talk about licensing and
15 testing. And that's why it's important to be more
16 than just mortgage brokers. Because even you said,
17 this happens from loan officers. Anyone that has
18 an incentive to profit by it may be tempted. And
19 we need to restrict that as much as possible, while
20 not eliminating programs that are working for the
21 great majority of people that are succeeding under
22 stated income loans.

23 MR. ANDREWS: Can I add that one thing the Fed
24 may want to do with respect to the HOEPA regs is at

1 least tighten up stated income loans for certain
2 types of borrowers. Again, some of the more
3 vulnerable people, senior citizens on a fixed
4 income. At least at some level there, something
5 could be done to address some of those areas
6 without going to the broader market where we think
7 that things are working well.

8 MR. CHANIN: One of the panelists talked about
9 push marketing, and I wanted to talk about
10 disclosures and consumer shopping for these
11 products. Particularly consumers that end up in
12 trouble, either foreclosures or significant
13 problems.

14 And speaking I guess anecdotally, are
15 mostly these consumers simply recipients of
16 solicitations, or are they shopping for a loan?
17 And if they are recipients, are they coming through
18 the mail?

19 MR. JAMES: I guess it's my turn. It's changed
20 over time as the federal law has changed.
21 Certainly early on, ten years ago, eight years ago,
22 it was primarily done with cold calling. I think a
23 lot of these large subprimes, three of which we've
24 sued, used cold calling and boiler room

1 atmospheres. And they were commission-driven to
2 produce 1003s.

3 MS. BRAUNSTEIN: Tom, I'm sorry, when you say
4 cold calling, do you mean telephone or bell
5 ringing?

6 MR. JAMES: Telephone call. And I think a
7 secondary avenue has been door-to-door sales. You
8 see a lot of that. And a third avenue, of course,
9 is entry through construction, home repair, where
10 there is going to be some significant financing. A
11 fourth avenue is through fire loss, where insurance
12 people know where somebody has got to refinance or
13 where there is going to be a significant capital
14 movement. So there are a lot of avenues.

15 Then, of course, people who are in
16 trouble with their loans, the minute a lis pendens
17 is filed, get a plethora of solicitations. So we
18 had something like 17,000 foreclosures in Cook
19 County last year. All of those people received
20 enormous quantities of direct mail solicitation.
21 Of course, they are going to get rolled in those
22 loans, into worse loans short term, and end up back
23 in foreclosure.

24 MR. CHANIN: So my question is, it sounds like

1 these are not as one would expect. These are not
2 consumers who are leisurely shopping for a loan.
3 They are receiving information and for whatever
4 reason they apply and receive the loan.

5 And my question goes to the utility
6 of the disclosure, which we are looking at. But
7 the question is whether changing those disclosures,
8 assuming it's possible to make them more concise
9 and more useful to people, whether that will assist
10 in remedying or addressing this problem in any real
11 way? Or is that simply -- is this market such that
12 that is really not the solutions to these
13 individuals' problems.

14 MS. THOMPSON: If I could, I first think it's
15 important, that big stack of papers that people get
16 at closing, most of that is not disclosures. Most
17 of that I think the lenders want people to sign for
18 their own reasons. You see pages and pages of
19 indemnification agreements, you see insurance
20 riders, you see "you're giving us the right to
21 correct anything that we decide you filled out
22 incorrectly." So that is the first thing.

23 So, yes, I think we all agree that
24 that stack would be helped if it was whittled down,

1 but that is not simply a matter of disclosures.

2 I think there are things that can and
3 should be done with the disclosures that would be
4 helpful even to somewhat less than sophisticated
5 consumers. But I think the critical piece of that
6 that is there be meaningful liability all the way
7 up the food chain attached to violations of those
8 foreclosures.

9 And one example of why I believe this
10 is you almost always see pretty good compliance
11 with the rescission notices. People get the
12 rescission notices, and they get them usually when
13 they're supposed to get them. There is a little
14 bit of litigation about that, but basically people
15 get the rescission notices. And that's basically
16 not surprising, given that if you fail to give the
17 rescission notices, the secondary market can see
18 that in the file and liability goes all the way up.

19 So everybody is going to make sure those
20 rescission notices are given.

21 But what you don't see, what I have
22 never seen, even though almost all of my clients
23 have ARMs, what I have never seen is a client walk
24 in with the Fed's adjustable rate mortgage

1 disclosure booklet. Not once have I seen a client
2 walk into my office with that, even the little old
3 ladies who have every envelope that they ever got.

4 And I think, you know, I think it's
5 not a coincidence that there is no liability for
6 failure to provide the adjustable rate mortgage
7 booklet. So I think you can do something with the
8 disclosures, but there has to be a meaningful cost,
9 including fully assigning liability for failure to
10 do the disclosures correctly.

11 MR. CHANIN: But that goes to the question of
12 whether people will comply at every level with the
13 provisions. And certainly if there were to be an
14 increase in assigning liability to something, you
15 might get there.

16 But my question goes fundamentally so
17 if that little old lady received the ARM brochure,
18 would that help her in any real way?

19 MS. THOMPSON: I think a disclosure to a low
20 income family that the loan, the amount that you
21 could pay on a month on this loan is going to be
22 greater than your total monthly income, would be of
23 use to that family.

24 I've had people say to me when the

1 ARM was adjusted up or whatever, "I had no idea it
2 was going to go up. I would never have signed the
3 papers had I realized that." I think that is one
4 simple, clear example where improved disclosures
5 would make a difference. I don't think it's
6 everything, but I think it's important.

7 MS. BRAUNSTEIN: And would the CHARM booklet
8 have told them that?

9 MS. THOMPSON: No.

10 GOVERNOR OLSON: Paulette, you have some
11 questions.

12 MS. MYRIE-HODGE: I don't have questions,
13 because I'm a regulator and I don't talk to the
14 general public, you know, and I don't see. The
15 only time I ever get anything from the general
16 public is if there is a complaint.

17 But I do have a concern when I hear
18 the brokers say that it's basically that people are
19 not educated, and they are not. Because I do think
20 that there are brokers there.

21 I have a neighbor she didn't come to
22 me because I'm a regulator, but she's my next door
23 neighbor and she has been solicited a lot by
24 brokers. And she went to one and they told her you

1 could afford the loan. I know she couldn't afford
2 the loan based on what she told me.

3 So I do think you're talking about
4 policing and all that, but I do think you guys need
5 to understand that there are people there that go
6 out. And she is not somebody that is older or --
7 she just doesn't understand this part of the
8 business. She's not an idiot, she just doesn't
9 understand this part of the business.

10 And there are people out there that
11 they target people like that, and you guys should
12 know that. I don't get to see it on a day-to-day
13 basis because my banks do well and we don't have
14 that. But when we have bankers that are dealing
15 with the secondary market, but they try very hard
16 because they know the Fed will crack down.

17 GOVERNOR OLSON: Paulette's comment indicates
18 one of our real frustrations here is that as
19 regulators of banks and bank holding companies,
20 overwhelmingly we see with the institutions we
21 regulate very well run institutions that monitor
22 their risk exposures very carefully. We need to
23 say that on behalf of our clientele.

24 Jim, you had a follow-up comment?

1 MR. NABORS: Well, I'm going to go right to
2 this point, because there are bad actors in every
3 industry. There are bad actors in the mortgage
4 broker business, there are bad actors who are
5 attorneys, insurance agencies, CPAs.

6 That's why we truly believe every
7 originator needs -- we need to get rid of them.
8 And getting rid of them is, well, we'll eliminate
9 these products or we'll put these guidelines, they
10 will go away. No. They'll find some other way.
11 We need to get at those peoples.

12 That's why NAM has supported every
13 state licensing, testing, education of the people
14 that are making the loans. There are always going
15 to be people that are looking for ways to skirt the
16 law, and there needs to be some kind of reporting
17 mechanism so we can get at them, okay. So that we
18 can make it easier to get them out of the industry,
19 too.

20 But when someone comes in and says,
21 well, the broker, you know, the broker just told me
22 it's okay, all right. You're now hearing this from
23 someone who has a problem. The one thing I've
24 always found is that the great thing about being in

1 America is you're never responsible for your own
2 actions. You can always find someone who it's
3 their fault.

4 GOVERNOR OLSON: I don't think that is
5 exclusively American, but we will review that
6 separately.

7 MR. NABORS: So subsequently, when they're in
8 foreclosure, it's not their problem, they are
9 looking for ways out. I also am concerned with
10 you're talking door-to-door, which I haven't really
11 seen. But Internet, okay, where these loans are
12 being out-sourced and originated outside the
13 country. How is the enforcement arm going to be
14 handled there? I mean, there is an entirely -- the
15 Internet has exploded hugely and is effecting this
16 market dramatically. I think that is one of the
17 issues that also needs to be addressed.

18 But I do agree, simplify disclosures
19 so the customer understands. I'm not so sure you
20 can go with a thing that says "this payment could
21 go up to more than your income will be." Because
22 at the adjustable period you don't know what their
23 income is going to be. But I would agree that it
24 should be, "at adjustable, this is the maximum your

1 payment could ever be."

2 GOVERNOR OLSON: Jim, let me stop you.

3 We tried to add some perspective to
4 this because you folks have the benefit. In the
5 insurance industry there are insurance products
6 that are sold aggressively and there are insurance
7 products that have a variety of pricing. There are
8 other credit instruments. There are credit cards,
9 other types of credit products that are very
10 aggressively sold and there are a lot of fees built
11 into them.

12 You folks have focused -- I say "you
13 folks," because your perspective has been the
14 mortgage industry. But what are you finding in
15 other products and is your experience with the
16 mortgage industry consistent with that, or is there
17 a difference? I would be interested in what you
18 found.

19 MR. JAMES: Well, you know, we have the
20 emergence now of the option payment and the
21 nontraditional.

22 GOVERNOR OLSON: Go outside the mortgage
23 product.

24 MR. JAMES: Well, I'm thinking of the option

1 payment in terms of the way credit cards have been
2 regulated and marketed.

3 GOVERNOR OLSON: I see, okay.

4 MR. JAMES: And the minimum payment and the
5 non-amortizing loan. And I think with those
6 nontraditional products, you are into the credit
7 card-type territory with respect to the way credit
8 will be perceived and the way, you know, you're
9 moving more from a system that ultimately gives you
10 a fee simple absolute with no obligation, to a
11 system of I suppose at the extreme indenture
12 servitude, where you essentially never work your
13 way out of the credit position. Which could be a
14 good thing, could be a bad thing. But that is kind
15 of where I think that area of credit is headed if
16 there aren't some checks put into place.

17 MR. SMITH: I would just say at Woodstock we
18 looking at credit card lending, and I think our big
19 concern is the targeting issue. The targeting of
20 minority populations alone, moderate income
21 population for these high cost products. And that
22 is where the fair lending aspects of my comments
23 came in, making sure when you look at these high
24 cost products -- and it's obviously the terms and

1 the rates are a big concern -- but the fact that
2 they are being targeted to vulnerable populations
3 is where we have our most significant worries.

4 GOVERNOR OLSON: Anybody want to comment on
5 that?

6 MS. BRAUNSTEIN: I have a question. One of the
7 things we heard when we did these hearings years
8 ago over and over and over again consistently were
9 a lot of concerns expressed about single premium
10 credit life. And we tried, obviously, to address
11 that in the last revisions of the HOEPA rules. And
12 I just wanted to kind of do a check here, because
13 nobody raised it in morning. So does that mean we
14 did a good job of addressing it?

15 MS. THOMPSON: Yes. They worked.

16 MR. JAMES: It did work. We do not see it
17 anymore. And if ever there was a risk that was not
18 worth insuring --

19 MR. CHANIN: Can we conclude the hearing on
20 that thought?

21 MR. ANDREWS: I even complimented you on that
22 in my written statement.

23 MR. CHANIN: Let me follow up on that a little
24 bit. Non-documented income and fraud in terms of

1 stated income, I hazard to say there may be a
2 consensus, but at least there is a point of view
3 that that may be an issue for us to study a little
4 bit more. And Sandy mentioned the credit insurance
5 issue.

6 Are there other specific practices
7 that come to mind in terms of significant either
8 new problems or recurring problems of a level of
9 specificity such as that, in terms of abuses other
10 than kind of everyday products, if you will?

11 MR. JAMES: I think right now we do have
12 some -- a couple of serious areas. One is I think
13 you have to look at the structure of the new
14 variable rate products. The hybrid loans, the 228s
15 that have a three year prepayment penalty that
16 effectively traps the borrower into a year of
17 complete risk inversion. Where there is absolutely
18 no risk to the lender and absolute risk to the
19 borrower. And that is redundant in the variable
20 rate products as the new ones emerge.

21 I could go into depth with you on
22 what we are seeing, and we are just unwrapping
23 these things and they are new to us. But we are
24 horrified.

1 MR. CHANIN: So the abuse is the prepayment
2 penalty structure for those transactions?

3 MR. JAMES: On the 228 with a three year
4 prepay, the abuse is obvious.

5 MS. THOMPSON: I would echo what Tom said, that
6 we are seeing really an explosion of abuse of the
7 adjustable rate mortgages. The increasingly exotic
8 ones where, as Governor Olson says, the information
9 symmetries are really unresolvable there between
10 the lender and the consumer.

11 It's an area where I don't think we
12 are going to solve this problem with financial
13 education. And I'm seeing lots and lots of
14 adjustable rate mortgages being sold to people with
15 prepayment penalties so that they are -- it's going
16 to be fully indexed and there is no way they are
17 going to be able to make those payments.

18 The other thing I'm seeing and I
19 think is starting to be an increasing problem,
20 partly because there has been so much equity, is we
21 are seeing increasing amounts of problems in
22 purchase originations of loans. And because there
23 are not decision rights and because many of the
24 state laws don't cover those loans, it's more like

1 the Wild West. You see very high interest rates,
2 you see very high points and fees. They are not
3 effective tools for consumers to preserve their
4 rights to homeownership if the loan is abusive.

5 And coupled with that we are seeing
6 for years now, and this isn't news, extremely
7 inflated appraisals where even a modicum of
8 checking by anybody would show that that appraisal
9 is inflated. It's 10 times what the assessed
10 valuation is, it's, you know, 20 times what the
11 house was bought for two months ago. It's not in
12 line with, you know, if you go on to any of the
13 online appraisal services, it's not in line with
14 any of the values given there. You know, there are
15 desk review appraisals that are done which shows
16 the original appraisals used are completely out of
17 whack.

18 MR. CHANIN: On the other side, if there are
19 any comments on prepayment penalties, and are you
20 seeing a change in the marketplace in terms of use
21 of those for subprime loans? Is there a scenario
22 where they are not appropriate in terms of, for
23 example, for certain ARM products and the like?

24 MR. ANDREWS: I'll start and say that again, on

1 the prepay area I think this is a fine area for the
2 Fed to do a little study on. Because we do have
3 considerable dispute between the consumer advocates
4 in the industry in this area.

5 Again, as I said earlier, you can
6 certainly have an abuse of prepay. We've all seen
7 that. As to the things that can be done, limiting
8 the time and amount certainly makes some sense.

9 And with respect to ARMs, the first
10 adjustment date certainly is something that most of
11 us in the industry would support. Basically what
12 is being suggested in Washington, certainly on the
13 legislative front, is require a choice with or
14 without it, give the consumer some adequate pros
15 and cons so that they can make a more informed
16 choice. Limit the time to three years maximum
17 first adjustment date and limit the amount.

18 Now, the amount, like a three-two-one
19 type formula, the key is to preserve it so that
20 more consumers can have the option of lowering
21 their rate by a half a point or a point. And we
22 need people to look at both sides of that one.

23 MR. WILLIAMS: I would say from the secondary
24 market standpoint the market has matured over the

1 past ten years or so where you're seeing -- someone
2 had a meeting the other day with a consumer group
3 and they were telling us that the secondary market,
4 that is the one that is demanding that the
5 pre-penalty be put in place. I would say not
6 unequivocally, maybe in some cases that depends on
7 the structure of the deal.

8 But by and large the market has
9 matured to the point where assessment of risk is
10 not an essential factor looked into. And when our
11 guys are looking into it, if it doesn't violate any
12 laws, then it's there. And you put that into the
13 pool and you account for it appropriately, you can
14 say, well, there is a two year prepayment penalty
15 and this are how these products typically perform.
16 And therefore, I'm going to assign it this amount
17 of risk. But it comes in, then you do essentially
18 the same thing.

19 But I want to go to this other larger
20 issue of whether or not there are any specific
21 products that need to be identified. I want to say
22 just on behalf of the secondary market, I know I
23 get into trouble when I say this but I want to say
24 it anyway because I want to be consistent.

1 Typically if there is a product that
2 is not supposed to be made, our firms won't buy
3 them. If there is a product that doesn't violate
4 the law, our firms are going to purchase them.

5 And the reasons why they purchase
6 them is because they will be able to adequately
7 assess the risk associated with that product, that
8 pool of products. They will be able to get a
9 rating from a credit rating agency. And the
10 investors internationally, so not just a domestic
11 market but it's an international market, will want
12 to purchase them based on that particular risk
13 assessment and rating that they got from the credit
14 rating agencies.

15 So to the extent that there are
16 products out there that are abusive, we have been
17 asking this question, I personally have been asking
18 this question for seven years. Let us know what
19 those products are and those products need to be
20 addressed either through regulatory action or via
21 legislative action.

22 GOVERNOR OLSON: Mike, let me follow-up. This
23 is a real key question, and it's a real key issue.
24 And I think we need to -- and it's brand new.

1 Forty years ago this year I started in the banking
2 industry and I haven't seen much that is really
3 genuinely new over that time.

4 But a secondary market buying a
5 nonconforming product is really one of the
6 significant changes. And we are at the front end,
7 all of us, of fully understanding all of the
8 implications of that process.

9 What can you tell us about -- and let
10 me -- the essence of the question is this. Is risk
11 being appropriately priced? And what happens to
12 the end purchaser of a product, particularly the
13 subprime product, when they haven't taken into
14 consideration all of the risks embedded into that
15 product or in that portfolio? Can you tell us a
16 little bit about how the subprime product gets
17 evaluated with respect to risk and price, and how
18 those products have performed?

19 There is enough history now so that
20 we should have some performance.

21 MR. WILLIAMS: Absolutely. I would like to
22 start out by saying that the products have actually
23 performed quite well. And I think they've
24 performed in line with you're sort of conforming

1 MBS products or CMBS products, commercial mortgage
2 products. And the reason for that is because you
3 have a geographically dispersed pool from which to
4 choose. So you can choose from states and
5 localities across the country.

6 So when you're putting together a
7 pool, 10,000, 20,000 loans, it's not going to be
8 localized. It's not going to be all from Illinois,
9 all from the Midwest in most instances. It's going
10 to be some from the Midwest, some from the West
11 Coast, some from the south, some from the
12 southeast. So that is the first risk assessment.

13 The second risk assessment is by the
14 loan future. When you try to put a product
15 together you figure out whether or not you have
16 adjustable rate mortgages, whether or not you have
17 sort of longer term, 15 and 30 years products, and
18 you get those like interests together and you
19 assess risk that way.

20 You assess risk -- and again, you see
21 a pattern developing here. These are all numbers
22 driven. These are not driven by whether or not you
23 can detect fraud, whether or not there is a defined
24 benefit to the borrower or whether or not there was

1 some deceptive marketing involved. So all of these
2 things are based on the numbers that are presented
3 in the loan file. You have to take -- it tells you
4 what all the loan features are. It enumerates
5 them. You do your due diligence, you sample, and
6 you send it out to a secondary specialist who
7 actually does sampling as well, and they perform a
8 secondary level of pool loan due diligence.

9 And then you take that and you go to
10 the credit rating agencies and you say to them here
11 is what we have. We have a pool of 10 to 20,000
12 loans, they are geographically diverse, here is
13 where they are from, here are the products that
14 dominate in this market, and here is what we think
15 in most instances the ceiling will be probably a 2
16 percent default risk. That's acceptable, right?
17 So you have a default risk, you have a repayment
18 risk, and you have to be able to enumerate that to
19 the credit rating agencies in order to get a
20 rating.

21 Once you have done that, then you go
22 and you get that rating. And typically these
23 products are highly rated because the performance
24 has been so high and because the assessment of risk

1 has been so high.

2 GOVERNOR OLSON: And we are still talking about
3 the subprime product. So let me bridge this now.

4 The fact that the subprime product in
5 the aggregate performs well has a lot of societal
6 value. Because it means the mortgages are going to
7 a broader segment of the population and those
8 mortgages are performing.

9 Now, that is of no consolation to the
10 borrower who is being taken advantage of. So
11 whereas in the aggregate we can see that the value
12 is great, there are clear instances where people
13 are being abused. So I think that is exactly the
14 point in which we have been trying for years, and
15 all of us I think collectively have been trying to
16 get at, is how we can retain the value of the
17 advances that have taken place in the market and
18 the products, but yet isolate the abusers. And
19 it's a struggle to do it.

20 But I would be interested if there is
21 anything we haven't said that we want to follow up
22 on with respect to that.

23 MR. JAMES: I just want to caution, because
24 when we litigated DanCo (phonetic) and we had the

1 opportunity to literally take the entity apart and
2 examine it in the bankruptcy, we could see that the
3 subprime products that had been pooled as subprime
4 were primarily prime. The borrower pool was
5 consistently better than 50 percent A credit.

6 GOVERNOR OLSON: You mean it was -- the loan
7 characteristics were prime, but the pricing was
8 subprime?

9 MR. JAMES: The borrowers were prime and the
10 products were subprime. So you can get a very,
11 very profitable product by selling prime borrowers
12 subprime products, which is exactly what your
13 statistics are showing with respect to minority
14 borrowers.

15 MR. WILLIAMS: Is that possible? I mean, a lot
16 of things are possible. But I have never seen, and
17 again I would love to see a study or -- it doesn't
18 have to be formal, just see the numbers on that,
19 where you would say here is a pool and this is
20 consistent across the board, that that is not an
21 isolated incident.

22 The other part of that is from a
23 secondary market standpoint, how does one know that
24 is a prime borrower and that it shouldn't be in the

1 subprime pool without actually having to go back
2 and do individual loan level due diligence? And if
3 that is the case, and if that is the answer, then
4 you say to yourself you're putting significant
5 constraint on the secondary market or you're going
6 to have to shift the costs associated with that
7 down to the borrower. And at the end of the day,
8 is the borrower benefited by having less loans
9 available?

10 MR. ANDREWS: From the lender's perspective, we
11 think, again, there are people out there that are
12 put into a subprime products where they shouldn't
13 be. And that is something that both the lenders
14 and the regulators have to see that that doesn't
15 occur.

16 That said, though, we strongly
17 disagree with you that there is tremendous
18 widespread existence of that. We've got in terms
19 of when the industry looks at its numbers, one
20 member testified on this I guess about a year ago
21 and showed their international numbers. It lays it
22 out, at least in this company, this is one of the
23 biggies, it just doesn't -- it's not there in the
24 numbers. So there is again something that

1 objective study on the part of the Fed might be a
2 good thing.

3 And related to that, can I make one
4 comment that there has been this discussion of
5 steering and up-selling and so forth. And one of
6 the things we hear a lot in the public debate is
7 that lenders are putting borrowers -- lenders and
8 brokers are putting borrowers into loans that are
9 more expensive than they qualify for. And the
10 typical example was thrown out there is that when a
11 broker has a YSP in the deal.

12 And one thing that we think there is
13 a lot of confusion on there -- Jim, you may want to
14 comment -- is that the "qualify for" is very
15 different from "can obtain the loan for". The
16 wholesale rate that is quoted by the lender to the
17 broker doesn't take into account the legitimate and
18 necessary work that the broker has to do and the
19 compensation that they need to be paid for that.
20 They can be paid several ways. One of which is
21 through YSP, one of which is through up-front
22 points and fees.

23 But the point I'm trying to make is
24 that you just can't simply say that because the

1 wholesale rate is quoted, that you're going to get
2 that. If you go to the lender to their retail
3 shop, you're generally going to have to pay more
4 than if you go to the broker. The lender's costs
5 of hiring.

6 MR. NABORS: I appreciate that. I wanted to
7 talk about flipping, as long as we come back to it,
8 yeah.

9 Not all originators offer all
10 products. There are brokers that only originate
11 FHA, VA, conforming loans. There are brokers that
12 only originate subprime products. And if the
13 customer comes in and he's applying for a loan and
14 the broker gives him the best product they have
15 available and it's a subprime product, the customer
16 can chose it or can shop and go somewhere else.
17 That's their right, okay.

18 And with respect to yield spread
19 premium, I think particularly consumer advocates,
20 with the exception of Margo Saunders of the
21 National Consumer Law Center, doesn't like yield
22 spread premium. But yield spread premium is once I
23 set my fee, the consumer, you can pay it three
24 ways. You can pay it up front in cash. I always

1 found that people that wanted to borrow money
2 usually don't want to pay any money out-of-pocket
3 to borrow it. You can pay out of the proceeds of
4 the loan, you can pay it through a higher rate
5 yield spread premium, or a combination of some out
6 of the proceeds and some through yield spread
7 premium.

8 It's still my fee. It's not an
9 additional kickback. It is part of my compensation
10 that -- and by the way, yield spread premium, the
11 broker compensation along with the Realtor is the
12 only compensation that is fully disclosed to the
13 consumer. All the other ones are hidden through
14 service release premiums and other forms. The
15 broker discloses what their fee is.

16 I have to get to the flipping thing
17 because this has been a personal thing for me. I
18 think one of the things you can do is require a
19 chain of title for like the last three to five, ten
20 years, whatever you think. So that would be good
21 for the consumer, that would be good for the
22 broker, that would be good for the lender so they
23 can see how this property has increased.

24 GOVERNOR OLSON: A chain of title disclosure?

1 MR. NABORS: Even just on the title search is
2 going to do wonders for the lender that is
3 reviewing these things before final sign off.
4 Because if they sees this thing has changed hands
5 four times in the last nine months and has went
6 from 40,000 to 200,000, they are going to realize
7 they are going to have a problem.

8 But it would be good for the consumer
9 to know. You realize two years ago, and it's not
10 California, let's say it's Cleveland, Ohio, this
11 property sold for 28 and you're now paying 130. We
12 need to look and see how did that happen. Also, I
13 think the knowledge of that will effect the
14 appraised value of it, because the appraiser will
15 know that there is going to be a chain of title
16 looked at.

17 One other quick thing. We support
18 giving the customers the right to buy out
19 prepayment penalties. Some even on a 228 with a
20 three year prepayment penalty may chose that
21 product. They realize they may be getting the
22 lower rate and they are planning on only being in
23 that home three years. We are really big on giving
24 them as many choices as possible and not

1 restricting their rights.

2 So I know I jumped all over the place
3 and I apologize.

4 GOVERNOR OLSON: In Illinois, when you purchase
5 a mortgage, is there a title search done in
6 addition to title insurance? Are they done
7 together or does one replace the other? What is the
8 prevalence in Illinois?

9 MR. JAMES: There is almost uniformly now a
10 title search performed that shows chain of title,
11 what loans or encumbrances have been in place.

12 We are relatively unsophisticated in
13 using that information. The title companies are
14 not, but we are, certainly law enforcement is. We
15 are just starting to develop some expertise at
16 looking at how property has seasoned, how loans
17 have seasoned, and, you know, get some interpretive
18 ability in that way. But we do it now regularly
19 when we get a complaint with a loan file.

20 GOVERNOR OLSON: Are residences primarily
21 Torrens or abstract title?

22 MR. JAMES: It's abstract now. We have moved
23 away from Torrens completely. The title companies
24 did that, and so we are with basically I think

1 there are 22 licensed title companies operating in
2 Illinois, one of course is Chicago Title and Trust.

3 MS. BRAUNSTEIN: While we are talking about
4 flipping, we did make some adjustments in the last
5 couple of revisions to try to prevent the flipping
6 of the same loan over and over in short periods in
7 order to generate additional fees. Has that been
8 effective in terms of --

9 MR. JAMES: I'd say it really depends on the
10 market where there is tremendous market
11 appreciation as there is, say, in the inner city of
12 Chicago and city and suburbs actually, and on the
13 coasts. Flipping goes on as it's always gone on
14 because there is -- it's appreciation driven to a
15 large extent.

16 The other thing is the HOEPA triggers
17 are very fine, so they don't capture of a lot of
18 the would-be flipping that occurs. So you've got
19 to think of HOEPA in very much the abstract in
20 terms of taking a bead on an answer to that
21 question.

22 MS. BRAUNSTEIN: I was hoping for the solemn
23 endorsement.

24 MR. JAMES: No.

1 MS. BRAUNSTEIN: Not with flipping, huh? Okay.

2 MR. JAMES: In fact, we are litigating a case
3 right now with an 80-something-year-old who has
4 been flipped through subprime products once each
5 year, with an incremental increase that covers fees
6 and points. And she's a ward of this state and
7 Susan out there is litigating that with me. And we
8 see something like that, we see Chase holding the
9 bag at the very end when the property is upside
10 down.

11 MS. THOMPSON: We also see lots of cases of
12 continued loan flipping still. Sometimes even well
13 beyond what the house is worth.

14 MS. BRAUNSTEIN: Just in general, I know we are
15 running short on time, but we did lower -- and I
16 heard you this morning that in terms of at least
17 this side of the room there was a feeling that the
18 triggers still are too high, we are not capturing
19 enough of the loans. That they should still be
20 lower.

21 But I was just wondering just for a
22 general sense on has it made a difference, since we
23 did lower the triggers five years ago, has it made
24 a difference on the industry side? Is there any

1 feeling on the part of the industry that there is
2 any increased burden associated with us having
3 lowered the triggers?

4 And then also, are people finding
5 ways to avoid the triggers and still making high
6 cost loans, but then not being called HOEPA loans
7 because there are loopholes and things that maybe
8 we've missed? So those kind of three general kind
9 of questions, and I don't care which side goes
10 first.

11 MR. LINDSEY: I guess I can address that in
12 part, because it sort of goes back to some of the
13 things I was saying in my earlier comments. Again,
14 in Illinois, at least since 2001, virtually no
15 HOEPA loans have been made. Because our triggers
16 here both on the fees and the interest rate side
17 are lower.

18 MS. BRAUNSTEIN: Because of the state law.

19 MR. LINDSEY: Right. So those are the
20 triggers. Sometimes it's just under, sometimes we
21 think they get it wrong and it generates some
22 litigation. So for the most part, loans just
23 aren't covered by HOEPA.

24 Occasionally we might see one that is

1 like on an 80/20 loan, and the 20 at the end has an
2 interest rate that is high enough to be a HOEPA
3 loan. So I think that the reason that the tweak of
4 the single premium credit insurance mattered and
5 worked and helped was because it was really, you
6 know, one piece of a much larger campaign. That
7 particular product got such bad press and was
8 litigated and was also addressed by the Feds, so
9 that really made a difference.

10 And I think things like flipping,
11 because so few of those loans are covered by HOEPA,
12 it really hasn't made that much of a significant
13 difference in a place like Illinois. So I think
14 that is sort of the difference in those two.

15 MR. JAMES: I would just like to point out
16 there is a loophole that I have seen in one of the
17 major vertically integrated subprime lenders based
18 here in Illinois that we had the opportunity to
19 sue.

20 GOVERNOR OLSON: Whose name rhymes with --

21 MR. JAMES: And the remarkable thing was we got
22 a file where the TILA disclosed an interest rate, I
23 mean an APR that was below the note rate, and I
24 wondered how could that happen. So I called

1 Kathleen Keiths (phonetic), who explained that
2 because the loan was structured so that if the
3 consumer paid on time, in the subprime market of
4 course, each payment for 12 consecutive months, the
5 interest rate would go down by -- the 12 or 13
6 percent interest rate would go down by a quarter
7 point. In each of the five successive years it
8 produced APR that was actually below the note
9 rate. Though if I subpoenaed that outfit today and
10 asked for a single loan that had performed that
11 way, I think you know what the answer would be.

12 MR. ANDREWS: From certainly a lender's
13 perspective on the net benefit test, I mean, the
14 reality is, as Dan said, most of the loans are not
15 made. Therefore, the test doesn't apply.

16 That said, as I indicated earlier, I
17 think you find today that most lenders are applying
18 their own internal benefit test to all the loans
19 they are making, certainly to the nonprime level.
20 Questions arise, the Fed's wording I think was the
21 borrower's interest, essentially the totality of
22 the circumstances. As you know, there is a debate
23 going on worldwide what is the magic word, the
24 tangible net benefit, the reasonable benefit,

1 whatever.

2 I think at the end of the day having
3 some type of a reasonable benefit test is a good
4 thing, and the question is how it should be
5 worded. And the lenders get concerned over when
6 the word "net" is used, because that suggests an
7 economic mathematical configuration in our loans,
8 and many times there are other factors that weigh
9 in. So the totality of the circumstances just, you
10 know, it works.

11 GOVERNOR OLSON: One final comment on
12 anything? Jim?

13 MR. NABORS: Yes, on the HOEPA loans aren't
14 being made in Illinois. Are they not being made by
15 broker and lenders in Illinois, and are they still
16 being made over the Internet? Because a lot of
17 Internet lenders are pretty much ignoring all state
18 laws, all federal laws, just doing what they want.

19 As far as lowering the triggers, when
20 you lowered the triggers you captured more of the
21 market, and NAM supported the triggers that you
22 came up with.

23 Our concern is if HOEPA has now
24 become an usury ceiling, nobody wants to go up over

1 it, and if you lower it more, you will capture more
2 loans. You will keep more people from having the
3 possibility of ever owning a home.

4 Now, no matter what level they're at,
5 some people are going to succeed and some are going
6 to fail owning a home, all right. Our concern is
7 that by putting us in a situation of prohibiting
8 people from the opportunity of owning a home,
9 particularly in the new emerging markets, and
10 basically tell them, "You're going to be a renter
11 for life because we feel you might not succeed. So
12 since you might fail, we are not going to give you
13 the opportunity," is wrong.

14 GOVERNOR OLSON: I'm going to stop you there.

15 Paulette, did you have one final
16 question?

17 MS. MYRIE-HODGE: I don't have a final
18 question, but I have a comment regarding education
19 for consumers, and also just my concern about the
20 new state laws that have come out. As I said
21 before, our banks do well, so we do have a lot of
22 concerns. But I do talk to other regulators
23 because we do need to talk about these things. And
24 I only have one institution in my portfolio that

1 has a concern about a particular state law.

2 But I have talked to other
3 regulators, and their concern was that the state
4 laws, the way they are being set up, are too
5 restrictive and they are kind of pushing them out
6 of some markets because of the kind of restrictions
7 they have on them. And I would just like to hear
8 what you guys think about that.

9 GOVERNOR OLSON: We don't have time for a
10 response, unfortunately. But you can include that
11 your written response.

12 What is the cut off date?

13 MS. BRAUNSTEIN: August 15.

14 GOVERNOR OLSON: This has been an excellent
15 panel, I would like to thank everybody.

16 Just in brief summary, you can
17 imagine from our monetary policy perspective, that
18 the Board of the Federal Reserve tends a lot of
19 time to focus on mortgage instruments, the mortgage
20 market. It has been a tremendous engine of
21 economic growth and the participants in the
22 mortgage field have helped make it that. But it
23 has raised significant and serious issues that we
24 want to be sure we are alert to as well.

1 So thanks to all of you for your
2 participation. We will now take a 15 minute
3 break. We will be back here at 10:45 and we will
4 move on to the second panel. Thank you very much.

5 (Whereupon, a short break was
6 taken.)

7 GOVERNOR OLSON: Just as a reminder to
8 everybody, we are taking pains to stay on
9 schedule. In part out of respect for the people
10 that have made specific plans to be here to
11 participate on this panel, but also, very
12 importantly, to make sure that we have time at the
13 end for people who want to make comments.

14 And for those of you who may have
15 come in late and want to participate beginning at
16 3:00 o'clock, make sure that you have registered
17 that intent outside so that you can be recognized.

18 And we will move through this panel.
19 This panel has a different perspective. It will be
20 very interesting. Not exactly counterpoint, but it
21 will be sort of a parallel look at the issues from
22 people who have examined these issues from their
23 perspective.

24 And we will do it in the same

1 progression. We will go clockwise starting with
2 Scott Mason will be the first speaker, followed by
3 Kenneth Posner, Anthony Pennington-Cross. We will
4 then move to Keith Ernst, Roberto Quercia -- he
5 told me he puts the emphasis on the first
6 syl-able -- and then Michael Staten.

7 So we will go with you to begin,
8 Scott. Again, five minutes.

9 MR. MASON: Thank you, Governor Olson. My name
10 is Scott Mason, I'm a director of structured
11 finance ratings at Standard and Poor's, a division
12 of McGraw Hill Company. And actually, I'm very
13 pleased to participate this morning in this
14 hearing.

15 Since beginning our credit rating
16 activity in 1916, Standard and Poor's has rated
17 hundreds of thousands of securities in corporate
18 and governmental issue. We also assess the credit
19 quality of and assign credit ratings to, among
20 other types of assets, mortgage and asset-backed
21 securities.

22 Over the last century we have taken
23 great care to insure that our credit ratings are
24 viewed by the market as highly credible and

1 relevant. And we will continue to review our
2 practices and policies and our procedures on an
3 ongoing basis to insure that integrity,
4 independence, objectivity, transparency,
5 credibility and quality continue as fundamental
6 premises of our operations.

7 As an independent and objective
8 commentator on credit risk, we generally do not
9 take a position on questions of public policy.
10 Thus, while we strongly support efforts to combat
11 predatory lending and other abusive lending
12 practices, we do not take a position on what
13 legislative and regulatory actions are best to
14 eradicate those practices.

15 Nevertheless, we have been closely
16 following legislative and regulatory initiatives
17 designed to combat predatory lending in order to
18 determine how those laws might affect our ability
19 to rate securities backed by residential home
20 mortgage loans.

21 Anti-predatory lending laws,
22 including 2002 amendments to HOEPA and the
23 proliferation of mini-HOEPAs, basically the laws
24 and statutes enacted by states and local

1 governments, are designed to protect borrowers from
2 unfair, abusive and deceptive lending practices.
3 For several reasons, these laws may also have a
4 negative affect on reducing the availability of
5 funds to borrowers who need cash to support their
6 life-styles.

7 For example, lenders might reduce
8 their lending in a given jurisdiction to protect
9 themselves from being found in violation of the
10 jurisdiction's anti-predatory lending laws or
11 because lending in accordance with the laws'
12 provisions might be uneconomical. Most
13 importantly, from our perspective, anti-predatory
14 lending laws' imposition of liability on purchasers
15 or attorneys might reduce the availability of funds
16 to pay investors and securities backed by mortgage
17 loans governed by a particular loan.

18 This would occur if a purchaser or
19 assignee were bound to hold the loan that violated
20 the law, even if the purchaser or assignee did not
21 himself engage in the prohibited practice.
22 Therefore, performing a credit analysis of a
23 structured financing act as backed by residential
24 mortgage loans, we evaluate the impact an

1 anti-predatory lending law might have on the
2 availability of funds to pay investors in a rated
3 security.

4 To the extent that Standard and
5 Poor's determines that such investors might be
6 negatively impacted, we may require additional
7 credit support to protect investors, or in certain
8 circumstances exclude such loans from our rated
9 transactions.

10 Given this context and our interest
11 in the ongoing dialog regarding predatory lending
12 legislation, we appreciate the opportunity to
13 discuss our process for evaluating the impact of
14 anti-predatory lending laws on many of these
15 structured financial transactions.

16 In performing our evaluation of
17 anti-predatory lending laws we consider, among
18 other factors, whether the law provides for
19 assigning liability, what the penalties might be,
20 whether there are clearly delineated loan
21 categories that are covered by the law, and we look
22 at the clarity of the statutory violations. And we
23 also look at the state laws.

24 The first step in our analysis

1 whether to write a transaction is to determine
2 whether the law covering the loan assigned
3 liability. We define assignee liability as
4 liability that attaches to the purchaser or
5 assignee of a loan, including a securitization
6 trust, simply by virtue of holding the loan.
7 Typically laws that impose assignee liability
8 permit a borrower to assert --

9 GOVERNOR OLSON: You're at a very key point, so
10 we want to come back to it, but the five minutes
11 has expired so we will definitely come back. I
12 apologize. But that is a critical point.

13 MR. MASON: I prefer questions and answers
14 anyway.

15 GOVERNOR OLSON: We will definitely be coming
16 back to it. You prefer questions for which you can
17 provide the answer.

18 MR. MASON: Well, of course. Well, anyone who
19 can provide an answer is fine.

20 GOVERNOR OLSON: Ken Posner.

21 MR. POSNER: Now I'm looking nervously at my
22 watch.

23 Has my time started yet?

24 GOVERNOR OLSON: You have used 40 seconds of

1 it.

2 MR. POSNER: My name is Ken Poser, I'm a
3 research analyst at Morgan Stanley and my job is to
4 come up with recommendations on stocks for a
5 variety of financial service companies, including
6 mortgage companies. So I don't have a role in the
7 policy process either, but I look at predatory
8 lending concerns as a risk factor for the stocks I
9 cover, and thus it's an important topic for me to
10 understand.

11 What I will share with you this
12 morning very briefly is a couple of my own personal
13 opinions about how these laws could help or hinder
14 the development of the mortgage market.

15 The first one I'd like to make is in
16 terms of thinking about predatory lending, there is
17 clearly a valid concern in protecting consumers
18 from abuse. The Center for Responsible Lending has
19 estimated that consumers suffer some \$9 billion in
20 lost equity per year from abusive practices.

21 However, I'd like to point out that
22 the size of the nontraditional market, including
23 subprime, payday, and other controversial loans,
24 now accounts for almost half of the entire mortgage

1 market or some \$1 trillion in originations. You
2 could clearly eliminate the \$9 million in fees by
3 outlying all of these loans, but that would have
4 devastatingly negative consequences for consumers
5 in the market. So my concerns is look at balancing
6 concerns over views with measures that might
7 curtail or limit the market, which I think would be
8 counter-protective.

9 The second point I want to make is I
10 observe this market, and I think as you all know,
11 the capital markets are not heavily involved in
12 intermediating or setting the prices on risks for
13 mortgage loans. And the process that investors go
14 through is very complex. The price on loans has to
15 do with, sure, the borrowers FICO score and the
16 type of the loan. But it also has to do with
17 expectations for the local housing market and the
18 interest rates in the broader economic context.
19 And all of this stuff changes very quickly, as you
20 know, in a real-time market kind of basis.

21 So if you come up with a law that
22 says, well, an interest rate of X percent is fine
23 but an interest rate of Y percent is not fine,
24 well, that might be fine, that might be great this

1 week. But it might be totally irrelevant and
2 inappropriate next week. So I'm very skeptical of
3 any kind of law that would seek to demarcate one
4 part of the market from the other. The prices and
5 the terms change quickly.

6 The next point I would make to build
7 on that is I would be concerned about laws that
8 limit prices or fees or rates or even prepayment
9 penalties. And why is that? It's because it's
10 been my observation that hurts the market for small
11 loans.

12 Now, I have the great privilege of
13 covering the Payday Lending space, which is
14 controversial. But nonetheless, consumers are able
15 to get \$300 loans for short periods at APRs of 4,
16 5, 6, or 700 percent. And this business is legal
17 in many states and viewed as a legitimate service
18 to consumers. So if you say we are going to limit
19 the mortgage market to certain points and fees, I
20 hope that you won't have the consequence of pushing
21 people into Payday Lending or other markets which
22 are even more expensive.

23 And think about it this way. Our
24 data suggests that the average cost to originate a

1 subprime loan is around \$3,000 today. So for a
2 \$300,000 loan, that is only one point, that is not
3 a big deal. But for a \$30,000 loan, that would be
4 ten points. So do you really want to tell the low
5 and moderate income people, who would in many cases
6 be looking for \$30,000 loans, that they just can't
7 have them? I think that is the question that has
8 to be asked.

9 Let me wrap up here. When we look
10 around the world at different credit markets, we
11 find that consumer education and financial literacy
12 goes hand-in-hand with large and vibrant consumer
13 credit markets. So it seems to me that one
14 strategy that could address abuse without
15 curtailing the market would be to focus on things
16 like disclosures, counseling, and education.
17 Because I think the reason people get abused is
18 they don't understand the loan terms, and if people
19 were better educated we would expect the market to
20 actually be bigger and not smaller. So I don't
21 have specific suggestions, but I think that is a
22 very fruitful avenue for exploration.

23 And if I have 30 seconds left, I will
24 just say that covering mortgage stocks over the

1 last few years, I've seen companies stumble badly
2 over these kinds of issues.

3 GOVERNOR OLSON: Finish that sentence.

4 MR. POSNER: Names like Household and
5 Associates and Providian come to mind. The
6 problems at those companies were problems of
7 culture and bad controls.

8 GOVERNOR OLSON: That's a good stopping point
9 right there. We can also come back to it.

10 Anthony, again I don't know that I
11 said it at the front of end or not, will each of
12 you identify yourself and who you represent and we
13 will look forward to hearing from you.

14 MR. PENNINGTON-CROSS: I'm Anthony
15 Pennington-Cross and I'm a research economist at
16 the St. Louis Federal Reserve Bank. So, again, I
17 consider myself somewhat kind of in the middle and
18 I have done a fair amount of research on the
19 performance of the subprime loans and some work on
20 the impact of these state and local laws on the
21 subprime market as a whole.

22 So I will just start out by saying a
23 concern over predation I think is very
24 understandable in this market. I think primarily

1 it's from two sources. One is outright fraud, and
2 I think we've heard a lot of examples this morning
3 of outright fraud. So one question comes to my
4 mind is when something is obviously fraud, whether
5 the enforcement exists to stop that type of
6 lending.

7 The other side is that we are talking
8 about the high cost of the subprime and the
9 nonprime portion of the market. And these loans
10 are going to fail at a higher rate regardless, even
11 if we threw out the fraud, if we have legitimate
12 high cost lending.

13 In addition, these loans tend to be
14 concentrated geographically. And that's somewhat
15 natural, considering that as a society we tend to
16 separate ourselves by income strata. We don't mix
17 the wealthy with the poor on the same streets too
18 well in the United States.

19 So we have this high concentration of
20 potential defaults and failures in terms of
21 homeownership. And if there are externalities of
22 these failures, which there certainly are, then
23 these costs are being borne by their neighbors and
24 these costs are often borne by the local

1 municipalities which have to deal with the problems
2 associated with abandoned housing on blocks. In
3 fact, it can be very expensive if this process
4 lingers on for a long time. So there are costs
5 outside of those borne by the lender, the borrower,
6 and the secondary market.

7 So one question is how high a failure
8 rate is too high? What can we stomach in this
9 country? If we can price almost anything, the
10 bankers, the lenders, the originators, we can price
11 the mortgage, we can say this is great. Here is
12 what you qualify for, it's going to be 25 percent
13 interest rate. And we handle pretty well that you
14 have a 40 percent chance of making it through and
15 successfully gaining homeownership. But how far
16 are we willing to go?

17 So we need to have a policy debate, a
18 more explicit policy debate, about what is too much
19 today. What can we stomach.

20 So I just want to point out a couple
21 numbers, and these are from the Mortgage Bankers
22 Association fourth quarter 2005. So loans that are
23 90 day past due for a prime was .44 percent in that
24 fourth quarter. For subprime, it was almost 3

1 percent, so substantially higher. So is that
2 number too high? I think for some folks it's too
3 high. And I think when we had the advocates over
4 here earlier, I think part of the commentary is
5 perhaps that number is too high. Then we had
6 business on the other side, perhaps that number
7 wasn't too high. So I think there is a
8 disagreement in the community about what number is
9 too high.

10 But I also want to point out if we
11 look at the delinquency of FHA loans, they are
12 actually currently a little higher than the
13 subprime loans according to the mortgage bankers.
14 In fact, those numbers are almost 3.8 percent for
15 90 day loans. So we have to be cognizant of the
16 different segments and the different initial
17 risks.

18 So I think actually in about 2002
19 HOEPA was extended and strengthened, because if you
20 look at the data of the delinquency and foreclosure
21 rates in subprime were extremely high in that time
22 period. Around 2001 they were up around 8, 9
23 percent. Today it's come back to about 3, so there
24 has been a gradual dropping of that. And that is

1 when we start seeing a production of state and
2 local laws starting in North Carolina.

3 So what are these state and local
4 laws designed to do? Well, they are HOEPA style,
5 mini-HOEPA as you heard before. They define
6 coverage, does the law apply, if they apply, then
7 there are restrictions on the types of lending you
8 can do, typically in terms of balloons and
9 prepayments and arbitration.

10 Now, in terms of the academic
11 research that is out there, everyone found -- and
12 there are three folks over here that all wrote
13 individual papers, and they all found that the
14 first law that came into effect in North Carolina
15 did reduce the amount of subprime credit in the
16 overall market. Future work, which took advantage
17 of the variations of all the laws that were
18 introduced after that, I think now today we are up
19 to around 26 states have these laws in effect. And
20 these laws can be tough in terms of what types of
21 loans they restrict, and they can also cover
22 different segments of the market. And their impact
23 can be positive or negative.

24 GOVERNOR OLSON: We'll come back to that. That

1 is a great point.

2 Keith.

3 MR. ERNST: My name is Keith Ernst, I'm senior
4 policy counsel with the Center for Responsibility
5 Lending. Thank you for the opportunity to testify
6 at this important hearing. Thank you also for the
7 Federal Reserve's role in keeping homeownership
8 protections relevant in the dynamic subprime
9 mortgage market.

10 Since the last hearing the Fed held
11 on HOEPA much has changed. The subprime mortgage
12 market has grown dramatically, now counting for one
13 out of five mortgages in the country, even as
14 reports of predatory lending practices have
15 persisted and evolved to encompass new concerns.

16 While the Federal Reserve has taken
17 steps to help combat predatory lending and ensure
18 fair lending practices in the mortgage market,
19 state policy makers have also taken action. We
20 believe the combined efforts of state and federal
21 regulators have done much to combat abusive lending
22 practices, but we also believe much remains to be
23 done.

24 Today I want to talk about state

1 predatory lending reforms, their impact on the
2 market, and make a few suggestions for how the
3 Federal Reserve can further protect homeowners.

4 Since the passage of North Carolina's
5 predatory lending law in 1999, state policy makers
6 around the country have set about curtailing
7 predatory lending, particularly in the subprime
8 market.

9 To make some judgments about the
10 effectiveness of these laws, one needs to answer
11 two primary questions. And this is important,
12 because I think a lot of where the debate misses
13 each other is in the formulation of what questions
14 we are seeking to answer.

15 So the two questions I want to lay on
16 the table are, first, are state predatory lending
17 laws having their intended effects? Are they
18 decreasing the incidents of loans targeted for
19 reform by policy makers? I would say that is their
20 essential purpose.

21 Second, are they avoiding unintended
22 consequences? Most commonly researchers have asked
23 this question by asking about whether state laws
24 have led to a decrease in subprime credit. But I

1 want to caution against interpreting any change in
2 policy that has unintended consequences.

3 In my experience and in my
4 organization's experience, while policy makers
5 would welcome loans without predatory terms in lieu
6 of those targeted for reform, they also recognize
7 that it is not always possible to substitute a
8 responsible loan for an abusive one.

9 The research taken to date as a whole
10 shows I believe that state predatory lending laws
11 are accomplishing both of these goals. For our
12 part, the Center for Responsible Lending issued a
13 report in February that analyzed information on
14 more than six million subprime mortgages originated
15 between 1998 and 2004. Principally, we found that
16 states that have implemented significant reforms
17 generally reduced the incidents of loan predatory
18 terms the greatest.

19 Interestingly, other research has
20 linked changes in subprime loan buying with
21 reductions in push marketing among the least
22 regulated mortgage lenders. We also found in our
23 study that state laws have produced no significant
24 decrease in subprime mortgage originations in 26

1 and 28 states.

2 Anthony, I hope you will get a chance
3 to get back to your research, because I think it
4 shows that there is great variations in the
5 experience of different state laws.

6 Finally, in our studies we found that
7 laws that were associated with stronger protections
8 were also associated with favorable interest rate
9 reductions. Specifically, when we compared states
10 with predatory lending laws, prices in states with
11 predatory lending laws to prices in states without
12 predatory lending laws, we found that 19 states
13 experienced a decrease, albeit slight; 8 had no
14 statistical difference; and 1 had a slight
15 increase. These findings are powerful indications
16 that these predatory lending laws can and do filter
17 loans of their terms while allowing subprime credit
18 to flow.

19 We'd like to lay five general
20 recommendations on table for the Fed to consider.

21 First, include prepayment penalties
22 in the HOEPA definition of points and fees.

23 Second, make fuller use of FTC Act
24 violation to tackle specific abuses.

1 Third, make further use of HMDA
2 authority to provide additional critical
3 information.

4 Fourth, in the context of fair
5 lending examinations, urge regulators to focus on
6 discretionary posting.

7 And finally, we think the Federal
8 Reserve should exercise leadership in this area by
9 encouraging Congress to adopt a suitability
10 standard to ensure that increasingly complex
11 mortgage products are suitable for borrowers
12 needs.

13 In the interest of time, we elaborate
14 on these recommendations in the subsequent future
15 remarks. Thank you.

16 GOVERNOR OLSON: Roberto Quercia.

17 MR. QUERCIA: Thank you. Good morning. I'm
18 Roberto Quercia from the University of North
19 Carolina at Chapel Hill. Thank you for inviting me
20 to testify in this hearing.

21 Equity based lending is a rapidly evolving
22 area in housing finance, and in my view, because of
23 this, it has the potential for abuse. I believe
24 the state anti-predatory lending laws, such as the

1 one in North Carolina, strengthens consumer
2 protection by prohibiting some lending practices
3 while still allowing for the growth of the subprime
4 industry.

5 For example, the North Carolina law
6 bans prepayment penalties for small loans, the
7 financing of up-front single premium insurance, and
8 creates a new section dealing with high cost home
9 loans with additional restrictions. Despite fears
10 to the contrary, our study found that the law does
11 not curtail the availability or cost of legitimate
12 credit. Thus, it allows the industry to continue
13 to grow.

14 Our study asked the essential question
15 that other studies failed to ask: was the overall
16 decline in subprime lending reported by others due
17 to a decline in loans with legitimate terms, or to
18 a reduction in loans with abusive terms?

19 Our study reveals that although the
20 total volume of subprime originations in North
21 Carolina declined, the number of home purchase
22 loans was unaffected by the law. And while
23 refinance originations did fall, we estimated that
24 about 90 percent of the decline was in subprime

1 loans with predatory features as defined by the
2 law, which is what the law intended.

3 For example, refinance loans
4 containing prepayment penalties of three years or
5 more dropped 72 percent after the law's passage,
6 while rising in neighboring state by as much as 260
7 percent. We also found that the total volume of
8 loans to North Carolina borrowers with credit
9 scores below 660, the core of the subprime market,
10 rose in the post-law period by a similar or greater
11 percentage than it did in several neighboring
12 states.

13 We understand that the mix of loans
14 and lenders included in any analysis can affect
15 results. This is why we have examined changes in
16 specific loan features and disclosed the
17 composition of our study database. We are open to
18 having our analysis carefully reviewed,
19 scrutinized, and replicated. We believe that
20 others should do the same.

21 In closing, I would like to say a few
22 words about the future. Housing equity is part of
23 a household portfolio and has always been. In the
24 past homeowners have had limited options to tap the

1 equity in their homes to complement their family
2 budgets.

3 In contrast, today homeowners have
4 many options available: home equity loans,
5 traditional lines of credit, credit cards backed by
6 the equity in the home, and others. These options
7 provide opportunities to homeowners, but can also
8 raise many challenges. The risk of home loss due
9 to a lack of understanding of complex financial
10 mechanisms or due to deceptive or abusive practices
11 requires, in my view, the government play a strong
12 role.

13 In my view HOEPA addresses the issue of
14 equity based lending from the traditional view of
15 housing finance without consideration to broader
16 consumer credit issues. Because of this lack of
17 consideration, I believe that HOEPA is
18 inappropriate to oversee the industry in a way that
19 allows it to grow, while at the same time provide
20 enough protection to homeowners. HOEPA needs to
21 take into account the increasing intersection of
22 the consumer and housing credit sectors. Thank
23 you.

24 GOVERNOR OLSON: We are on a roll.

1 Michael.

2 MR. STATEN: I'm Mike Staten at the School of
3 Business at the Georgetown University. Those of
4 you who are familiar with me and some of the
5 studies of the North Carolina law, which is all we
6 had to look at four years ago when these studies
7 started coming out, won't be surprised to hear me
8 say something different than what you heard the
9 first two researchers comment.

10 I think there is no question that the
11 way you pass a law and the provisions you put into
12 it can have an impact on the kind of loans and
13 volume of loans and the composition of borrowers to
14 get those loans across the states. Unlike four
15 years ago when we first started doing those
16 studies, though, now we have this marvelous natural
17 laboratory that those other 26 states provide us
18 around the country. And most of them with enough
19 experience that we can look and see what happened
20 in those states who adopted a little different
21 law.

22 Our recent study, which I may or may
23 not have time to get into here, finds, like
24 Anthony's study does, that not all the laws are the

1 same. Obviously in terms of their provisions and
2 in terms of their impact. In some states they
3 passed laws that had virtually no impact on loan
4 origination. There are others that have had
5 serious declines in origination in subprime loans,
6 and in particular high priced loans. We have a
7 database that allows us to pinpoint a high price
8 loan as defined by that state law and look at the
9 volume of those loans before and after.

10 Let me make another comment, though,
11 to address some things that have been said here.
12 Let's begin -- I think the challenge to doing any
13 sorts of research on the effectiveness of these
14 laws has to grapple initially with the fundamental
15 problem. And that is that there is simply no
16 widely accepted and unambiguous definition of the
17 practices the laws are meant to curb. You may even
18 find a feature that you're going to proscribe, but
19 it's the abusive practice you want to get at.

20 Neither a high price nor the presence
21 of a prepayment penalty nor a balloon payment nor
22 an LTD in excess of 100 percent are evidence of a
23 predatory loan per se. For some borrowers, for
24 knowledgeable borrowers, those can be great tools

1 to get them into the financing they need. They
2 know exactly what they're getting into. For other
3 borrowers, like the stories we heard this morning,
4 they're completely inappropriate.

5 So if you can't designate a
6 particular term like a prepayment penalty as
7 predatory per se, that makes it very difficult not
8 only from a regulatory standpoint to protect the
9 consumers who need to be protected, but also to
10 facilitate lending in the market to those borrowers
11 who have legitimate needs. And it also challenges
12 researchers coming along after the fact to figure
13 out if the law had the intended effect.

14 If you look across a portfolio of a
15 million loans and try to identify those that are
16 unequivocally predatory, it's very difficult. I
17 would assert it's impossible to do that, to figure
18 out which loans given the features were a bad fit
19 for that borrower, unless you actually talk to the
20 borrower and get into details of the file. But we
21 can't do that as researchers, and most of the time
22 the regulators can't do that either.

23 A problem I have with studies that go
24 in and look just for a decline of the types of

1 loans that have the proscribed features is that
2 it's almost result by definition. If you think the
3 lenders are going to obey the law and they're not
4 going to make loans with the limited features, then
5 what else would you expect to see?

6 The real question is what happens to
7 the borrowers who don't get loans. Do they find
8 other alternatives? There seems to be an
9 assumption baked into these laws that somehow that
10 loan is going to get made, it's just not going to
11 have the objectional features in it. But I would
12 assert and our research tends to show that those
13 loans don't always get made and there are some
14 borrowers that are doing without. I don't think
15 there is nearly enough attention paid to all of
16 that.

17 My final point and then I will yield,
18 is essentially there is a cost to these pieces of
19 legislation depending on how stringent you make the
20 laws. And the cost is in loan opportunities that
21 never come about. And until you recognize that
22 cost, it's way to easy to pass a law that limits
23 one feature or another and then just drive on. And
24 even observe the fact that interest rates may fall

1 in the market because you've effectively cut out
2 the highest risk, highest rate borrowers that
3 happened to be getting those prior.

4 With that I will stop.

5 GOVERNOR OLSON: This is going to be a very
6 useful panel, as was the last one, because it's
7 going to help us understand exactly the issue that
8 we are confronting.

9 As I said earlier, the growth of the
10 mortgage market, the dissemination of risk exposure
11 in the mortgage market has had extraordinary
12 societal value and has been very positive on the
13 economy.

14 As I look around the room I don't see
15 many people that are those, if anybody, that will
16 remember, but there was a cartoonist in World War
17 II named Bill Malden. In fact I think he wrote for
18 the Chicago Trib, I think it was his home. He did
19 a great cartoon. Willy and Joe were his two
20 characters and they were sitting in a foxhole. And
21 one of them turned and said to the other, "The hell
22 this isn't the most important foxhole in the world,
23 I'm in it!"

24 And that's the dilemma, coming back

1 to the point we had had earlier. The fact that we
2 see extraordinary societal value, it doesn't erase
3 the fact that there is clear evidence of abuses.
4 But they are very difficult to specify and to
5 define, and therefore legislate.

6 I happen to be a person who believes
7 that there ought to be a very high threshold for
8 legislation and regulation. And so in order to
9 define that threshold, we need to have this kind of
10 an exchange that will help us understand the point
11 at which our regulation can be useful to get at the
12 issues that we want to get at without curbing where
13 it has real value.

14 Which brings me back initially to
15 this side of the table. And let me start with
16 Scott, because as we said earlier, the secondary
17 market has been so key. And there is -- the
18 secondary market has been, especially for the
19 nontraditional product, and to gain an
20 understanding of the manner in which the secondary
21 market values and prices risk.

22 So I think the points that you were
23 about to talk about before, we'd like to come back
24 to. And so you can give us an idea the manner in

1 which you assess ratings on the mortgage product.
2 And I assume that it is -- that you do it on a
3 tranche by tranche basis. Because I think that
4 will help us gain an understanding of perhaps where
5 that risk is embedded and how it's priced.

6 MR. MASON: Right. I mean, our primary concern
7 is protecting our ratings and the risk to the
8 investors in what they are investing in.

9 So when we take a look at
10 specifically these anti-predatory lending laws, our
11 number one concern is assigning liability. And we
12 look to assign liability and to see whether the
13 originator's bad acts will be passed through to any
14 purchaser of the mortgage.

15 Because a purchaser of a mortgage
16 essentially in our world in the secondary market,
17 at least in the securitization market, are
18 investors. They are the ones who are, you know,
19 funneling money back to mortgage originators in
20 order for the mortgage originators to lend to
21 borrowers. It looks like we are focused on the
22 subprime space here. Lend money to borrowers who
23 really need money.

24 Many times when we look at these

1 transactions, we do it on a loan-by-loan level.
2 However, we don't look into the specifics of the
3 borrower, other than to look at what their credit
4 rating is and what other characteristics there are
5 to the loan.

6 We do a loan-by-loan analysis of
7 about 75 particular aspects of a mortgage loan.
8 And when we look at that, we look to the propensity
9 of a particular loan to go into foreclosure and
10 what the loss may be on that one. And when we look
11 into those factors, we look to how this loan will
12 pay to a securitization trust.

13 So when we talk about anti-predatory
14 lending laws, it's crucial to understand what the
15 impact may be of assigning liability. And it's
16 very interesting when we talk about the North
17 Carolina laws being the first and then Georgia came
18 along. And quite frankly, we came out and said
19 with the original Georgia law, we don't understand
20 the law. It's hard for originators to understand
21 the law. Therefore, to say that this potential
22 liability should be off loaded to investors is
23 unacceptable to us, to Standard and Poor's. And we
24 could not rate deals that contained those types of

1 loans.

2 So I think it gets back to the point
3 of, you know, everyone needs to be very, very
4 conscious of the fact that these laws are meant to
5 protect borrowers. But you have to be careful of
6 the impacts on the secondary markets and how that
7 channels back to funding and the access to equity
8 of the separate laws.

9 GOVERNOR OLSON: Thank you. We have just been
10 joined by the President of the Chicago Fed, Mike
11 Moscow, who is here in shirt sleeves.

12 Mike, thank you for being our host
13 here today and I know you're a busy guy. We
14 appreciate the fact that you're here for some part
15 of the program, and it's good to see you.

16 Ken, build on that, now, from your
17 perspective with respect to the extent you see I
18 guess the development or direction of the MBS
19 marketplace.

20 There has been explosive growth. One
21 of the things that some of us have noticed, and you
22 would be particularly well poised to address this,
23 is that in an environment of a flat yield curve, it
24 does seem that for the investors that had been

1 typically playing the yield curve in one form or
2 another are now substituting a term premium for a
3 risk premium. And that that has moved people away
4 from other investments to maybe certain tranches
5 of MBS that have a high premium and perhaps without
6 the same evaluation to risk exposures.

7 MR. POSNER: So that's a question, of course,
8 that nobody can be privileged to know the answer to
9 in advance. But let me tell you a little bit
10 about -- or at least what I know about the capital
11 market, and how the capital market's appetite for
12 mortgages related to securities and how people may
13 be making those kinds of decisions.

14 I've got to tell you when subprime
15 mortgages are originated they are typically
16 packaged into a pool that may have, gosh, several
17 hundreds or several thousand different loans. And
18 these pools of loans are then securitized. Which
19 means it's put basically into a box and sliced and
20 diced and different securities come out with
21 different risk and return characteristics.

22 So for \$100 million of subprime loans
23 put into a security, perhaps 80 million would come
24 out in the form of Triple A rated securities. So

1 securities where folks like Scott think that the
2 risk of loss to the investor is remote, even if
3 some of these people can't make their payments and
4 go into foreclosure. So the market for Triple A
5 securities, as I understand it, is global and
6 huge. So investors in Asia and Europe and the US,
7 the GSEs, Fannie-Maes and Freddie-Macs are big
8 buyers of those securities as well.

9 These securities have spreads of
10 around 40 basis point, which actually looks pretty
11 attractive compared to corporate rated Triple A
12 issuers like a GE where the spreads might be closer
13 to ten basis point. Assuming, of course, that
14 Scott and his folks have properly measured the risk
15 and they really are Triple A spread over
16 treasuries.

17 Now, that is the highly rated stuff.
18 At the other end of the spectrum something like 4
19 or \$5 million of this \$100 million would be unrated
20 and therefore the riskiest securities. These
21 securities are often called residuals or retained
22 interest. And if the borrowers can't pay, then
23 these securities get wiped out very quickly.

24 These securities have appeared to

1 have found a home in the hedge fund community. And
2 I'm told there are many hedge funds now, there are
3 thousands of hedge funds, and the market for these
4 kinds of securities is actually very deep.

5 Whether these are good investments or
6 not is a highly technical question and traders are
7 looking at very complex features in the deals. I'm
8 sure the smarter traders will make money in the
9 long term and some of the others won't. But
10 overall, our experts who study these markets think
11 that on average the capital markets are discounting
12 a slowing housing market and somewhat higher loss
13 rates, and that kind of outlook is appropriately
14 reflected in the prices of the securities across
15 the board.

16 GOVERNOR OLSON: Having spent a good part of my
17 life in Capital Hill, five years at Capital Hill,
18 one the key facts of life is that it takes only a
19 few -- it takes a significant risk exposure in
20 order to see the mortgage portfolios in the
21 broadest sense decline. But it only takes a
22 handful of abuses to generate legislation.

23 And I hope that what all of us would
24 like to do in the course of this is to deal with

1 these issues through adjustments to the HOEPA regs
2 or through our laws. Or more importantly, even
3 better, market behavior, and we can all avoid
4 legislation. Because at the federal level, that
5 tends to be the last option. I will have to say
6 that that is my personal opinion.

7 Anthony, getting on that, is there a
8 direction that we see with respect to the various
9 states in terms of how they are -- or is there a
10 direction that you can discern?

11 MR. PENNINGTON-CROSS: The short answer is no.

12 GOVERNOR OLSON: Okay.

13 MR. PENNINGTON-CROSS: Maybe Keith or one of
14 the other analysts can fill me in, but I've tried
15 to look for patterns of laws getting tougher or
16 weaker, and I saw no pattern. So I don't see the
17 direction of where it's going. But I know they all
18 start in North Carolina.

19 So I get calls in my office from
20 someone in banking regulatory down in Tennessee or
21 wherever they are, especially down in the Eighth
22 District, and they say what happens if we photocopy
23 North Carolina. So I think that's really the
24 starting point for most of these regulations.

1 MS. BRAUNSTEIN: I would like to ask just one
2 follow-up question, actually of Scott.

3 You talked a lot about how Standard
4 and Poor's looks at their loans, and in particular
5 the first thing they look at is the assignee
6 liability.

7 We heard this morning, from that side
8 of the room in fact, from the consumer side, that
9 that is a very important factor to them in terms of
10 protecting consumers. And I just wanted to get a
11 little more clarity from you on that.

12 Because one of the things I thought I
13 heard you say was that it was particularly
14 difficult if it wasn't clear as to which loans have
15 that liability and how that liability flows. But
16 if that was clarified, then it wasn't as big a
17 problem? Did I hear that correctly?

18 MR. MASON: The clarity of the loan types
19 covered and the clarity of the standards are very
20 important to our analysis of the impact on
21 secondary markets.

22 For example, New Jersey, and I don't
23 remember exactly when, but two years, three years
24 ago probably, came out with a law, and it was

1 somewhat unclear as to what constituted a home
2 loan. They had categories of home loan, covered
3 home loan, and high cost loan. It was somewhat
4 unclear as to what constituted those loans.

5 So the more clarity of which loans
6 are covered makes it easier for us, and for the
7 capital markets really, to understand what the
8 liability is. So that's where I was going with
9 that.

10 MS. BRAUNSTEIN: I just wanted to be clear
11 because I think that is an important lesson to
12 learn if you go down that road. The clarity part
13 is important.

14 MR. MASON: Right.

15 MS. BRAUNSTEIN: Okay.

16 GOVERNOR OLSON: Let me pose a question in a
17 slightly different way for any of you.

18 Is there an underlying presumption
19 that everyone is entitled to a mortgage loan? And
20 are we as a society doing a segment of the market a
21 disservice by making the loans readily accessible
22 for people who should probably not have a loan?
23 And if so, if in fact there are limitations, is
24 that a good thing?

1 MR. STATEN: I will just take a first stab at
2 that. How else do you answer that except to say
3 it's a judgment call? We live in a world where
4 "free to choose" is a revered statement. And
5 there are a lot of borrowers who find a way to make
6 ends meet out there who you wouldn't expect could
7 maybe handle a loan. And certainly one of the
8 things the subprime market, as it's evolved over
9 the last decade, has done is made it possible to
10 loan to just about everybody. Or at least they
11 have taken a shot at it.

12 I'm not here to argue that some of
13 those loans weren't inappropriate. They clearly
14 were. And I think many times borrowers under
15 estimate or are way too over optimistic about their
16 economic circumstances. Hence their willingness to
17 get into whatever loan it takes to get a low
18 payment and disregard the risk that goes up later.
19 We talked about that earlier this morning.

20 But I'm not here that putting a
21 ceiling on rates or putting a ceiling or a floor or
22 whatever you want to call it on FICO scores is the
23 best way to handle that problem. It doesn't allow
24 any sort of incentivizing of borrowers of findings

1 ways to make end meets. It doesn't accommodate the
2 prospects for improving their situation. That they
3 may have or private information on that that the
4 regulator certainly doesn't. It's a tough
5 business.

6 MR. ERNST: I would offer two responses to this
7 question. I think first it's fairly clear to me
8 that state policy makers and even federal policy
9 makers, when they implemented HOEPA, had some at
10 least implicit if not explicit recognition that
11 there are some loans in the marketplace, there are
12 some instances in which a borrower is harmed more
13 than helped by a transaction.

14 So what I think HOEPA and what the
15 anti-predatory lending laws have tried to do is not
16 in fact set a user ceiling, but they have said look
17 for loans when the rates get high enough, when the
18 incentives for an originator become powerful enough
19 and become tempting enough, there is a possibility
20 that the loan can be made on unhelpful terms. In
21 those instances, we want to introduce additional
22 protections.

23 For example, in North Carolina and
24 many of these states' laws once a loan passes a

1 certain threshold, once the incentive fees are high
2 enough, borrowers undergo counseling before they
3 enter transaction. With the thought being that
4 this counseling will provide the borrower with the
5 opportunity to have a reality check before they put
6 their home on the line. So I think in this case
7 and in many cases explicitly we have acknowledgment
8 from policy makers that we have some loans out
9 there that do more harm than good.

10 I think what is the touchstone, what
11 are some of the touchstones that are being drawn on
12 to make that determination? We had a lot of
13 discussions here today about failures of loans, and
14 I think that's one of the touchstones that is
15 looked to and one of the things that prompts
16 concerns.

17 I would just note we have had a lot
18 of conversations about serious delinquency rates
19 and cross sectional foreclosure rates. I think,
20 Roberto, your NC study on foreclosure showed that
21 fact when you looked at the 1999 retail set that
22 one in five subprime loans in a very large data set
23 actually went into foreclosure. So I think we
24 should think both about the ongoing rates that help

1 measure the success, the health and vitality of the
2 industry.

3 But we should also think about
4 longitudinal measures like that sort of analysis
5 that tells us what borrowers' experiences have
6 been. Because when we look at things through that
7 lens, we can perhaps understand some of what is
8 motivating policy makers to intervene.

9 MR. QUERCIA: I read in my closings about how
10 loans should be made, and I don't know how you
11 decide that, but I think there are so many loans
12 that are harmful.

13 I think the issue of over access to
14 credit for low income families in short term need
15 that is much more powerful, that they don't have
16 perspective. Now, for somebody coming in with low
17 monthly payment for two years, thinking, well, what
18 happened two years from now is beyond I think what
19 their consideration is, given the needs they
20 currently have.

21 So it seems to me that at a minimum,
22 counseling could help in that regard. Although
23 some of these mortgages, basically some of the more
24 creative ones, are more complex so that probably I

1 couldn't understand them.

2 So I think the industry is evolving
3 in a way that is providing many opportunities, as
4 it should, and I think it's fantastic. But the
5 downside to that is that these mortgages are so
6 complex that they are always going to read like
7 doing my own income tax. Some of these are too
8 complicated with somebody with kind of the average
9 intelligence to understand what they are signing.

10 GOVERNOR OLSON: Leonard or Alicia or Sandra?

11 MR. CHANIN: If I may ask a follow-up, at least
12 I think it's a follow-up. In most of the -- well,
13 certainly the federal trigger for HOEPA coverage is
14 based on rates or fees, and I understand a number
15 of states have a similar approach.

16 Just using the number that you gave
17 me, Anthony, 3 percent of whatever these particular
18 subprime loans were in default or 90 days late,
19 that means 97 percent were not though.

20 Has there been an analysis at the
21 transaction level or micro level of the particular
22 factors for, in your case that 3 percent, trying to
23 identify which types of loans in particular are
24 going to be more likely to go into default or at

1 least historically have done so. Which means if a
2 trigger uses a rate that's going to skip a number
3 of -- is going to sweep in a number of particularly
4 legitimate subprime loans as well as potentially
5 abusive loans.

6 But has there been a finer cut to
7 look at the data to see what particular transaction
8 information would correlate more with default rates
9 or 90 days late payment?

10 MR. QUERCIA: I can't talk about the study that
11 Keith mentioned. It's coming out in the economic
12 journal, so that my peers would obviously locate
13 it. But we found that in our study that prepayment
14 penalties for small loans and balloon payments
15 actually lead to higher risk of default. So even
16 controlling for other factors that create these
17 loan to value, since other people put into a
18 traditionally mortgage default.

19 The presence was highly correlative
20 with higher rates. And the key issue is which came
21 first, the chicken or the egg. But the issue is
22 these current rates are indeed basically immoral.

23 MR. PENNINGTON-CROSS: But I think the
24 literature on the duration and termination of

1 subprime loans, that the primary reasons that these
2 loans go under are the same things that drive prime
3 loans into foreclosure. That being people who
4 haven't been paying their credit cards in the past
5 are unlikely to pay their mortgage in the future.
6 So people with poor credit scores are likely to
7 fail as homeowners.

8 And one of the issues featuring
9 subprime is that a lot of loans that get into
10 trouble don't default, they actually prepay. So
11 when you become seriously delinquent and you have
12 been sitting in 90 days, there was discussion
13 earlier about forbearance. Lenders don't want to
14 default. And when you look at subprime data, you
15 can really see this, that these loans can hang
16 around for a year or two, 90-plus delinquent. This
17 is a lot of forbearance.

18 And these loans that hang around tend
19 to end up prepaying, not defaulting if there is any
20 equity in the house they can use. But generally
21 the foreclosures occur by having negative equity in
22 the home.

23 GOVERNOR OLSON: Prepaying in the sense they
24 are taken out by another lender?

1 MR. PENNINGTON-CROSS: Yes.

2 GOVERNOR OLSON: They are not prepaid out of
3 savings?

4 MR. PENNINGTON-CROSS: Right. So the loan is
5 being paid off. So that assumes that they found
6 another lender.

7 But that's the bad story. I think
8 the best thing about subprime is to get out of
9 subprime, right?. You had a problem, you needed
10 cash, you took cash out. You paid a premium to get
11 the loan. What you want to do is to prepay this
12 mortgage and get a cheaper rate, either move up the
13 price spectrum in subprime or even out. That is
14 the best case.

15 There is also the negative side.
16 You're having trouble, you're getting in more
17 trouble, so instead of moving up the pricing
18 spectrum there are folks who are moving down the
19 pricing spectrum. They get in trouble with
20 prepayments, I call them stress prepayments and
21 they have stressed the foreclosure, too. But
22 primary drivers of foreclosures are not having
23 equity, having a poor credit history, and having an
24 economic event.

1 MR. CHANIN: Let me follow up on that. Is
2 there evidence that those consumers that have
3 refinanced, are they ultimately ending up with
4 foreclosure with a higher level of debt, less
5 equity in their home, or are they getting out of
6 debt?

7 MR. PENNINGTON-CROSS: Maybe someone else can
8 help. But the one sitting -- this is my own, of
9 course, we look at the refinance loan, so loans
10 that get refinanced. So we see actually that those
11 loans were performing quite well. In fact, better
12 than the purchase loans once you control for all of
13 the factors like down payments and product type.
14 So we didn't find any evidence of that.

15 But I haven't seen any true
16 longitudinal studies, and I'm trying to think about
17 finding data sources that you can follow the
18 household through time to see the actually event
19 entering and exiting to see this path of clearing
20 or path of failure. I haven't seen anything like
21 that.

22 MR. ERNST: Maybe I will come back to that
23 point. But the point I wanted to touch on is I
24 think one of the things that we are meeting with a

1 backup behind us is that we have had phenomenal
2 growth in the subprime market over the years, even
3 as states grow more and more protected.

4 This growth had gone from a virtual
5 blip to more than half a trillion dollars today.
6 And I think -- and it's not only fast growth I
7 think by any measure. So I think one of the things
8 we think about is, I think, while Anthony is right,
9 when you look at what drives foreclosure, I think
10 we all have to pay some attention and I think
11 federal regulators have paid some attention to the
12 question of underwriting here and suitability of
13 loans that are being offered to borrowers.

14 I think the foreclosure rates are
15 high on a longitudinal, that one in five figure
16 that I cited I think should tell us or should raise
17 some concerns, and I think it rightly does. That
18 maybe the underwriting and the loan products that
19 are offered to borrowers are not quite at the level
20 where we would want them to be. So I think it's
21 more than just purely inherent borrowers'
22 characteristics here.

23 GOVERNOR OLSON: Alicia, you wanted to ask a
24 question.

1 MS. WILLIAMS: Well, I don't want to take it
2 off point.

3 GOVERNOR OLSON: Go ahead.

4 MS. WILLIAMS: I had a couple, but since you
5 mentioned the fact that this industry has pretty
6 much grown significantly over time, and I think a
7 lot of us would agree with that, and then there are
8 those that will say, too, we have seen an increase
9 in exposure and foreclosures going up in many
10 cities and we have several in our district that
11 really have very high foreclosures.

12 And so I guess the question that I
13 would ask, because as we were talking about
14 research, I heard Michael say that, well, we don't
15 have a common definition and we may be looking at
16 components. And earlier this morning there were
17 comments made, well, you know you should look at
18 this prepayment, you should look at the single
19 yield, single premiums, do more research.

20 So I guess the question is -- and
21 then there is always this question of, well, can
22 you get your hands on the data. And now we have 26
23 states that have implemented regulations and we are
24 saying we can't really find a pattern.

1 And I guess the question to you is we
2 know there is a problem, so how do we get our arms
3 around this? What type of research can we
4 reasonably do that will really point to the
5 direction all of us should be going, whether we are
6 a credit rating agency -- because I know you have a
7 concern about packaging your loans and the
8 investors that want to buy those loans, they are
9 going to be concerned if there are issues of risk.
10 So what role can research play in that?

11 Then I also have a question as it
12 relates to the credit rating companies. Where do
13 you see yourself trying to help move this agenda
14 forward? Because at some point it's going to
15 impact you in a way that you're not going to be
16 probably happy with. So how do you deal with
17 that?

18 MR. ERNST: I will take a stab. There is a lot
19 there, some very great questions. I think a lot of
20 what motivated HOEPA and the state predatory
21 lending laws that have followed it have been
22 concerns about equities stripping. Instances where
23 borrowers, in fact, were losing ground in the
24 transaction. And I think that very much has been a

1 focus of state predatory lending laws today. It's
2 something that we can learn a lot about from the
3 states.

4 I think what is newly coming into
5 focus now is increasing awareness of issues that
6 relate more to underwriting suitability that
7 relates to loan outcomes. So not just whether the
8 transaction helped the consumer move forward and
9 was a constructive step in their economic life, but
10 whether or not -- and this goes some to externality
11 issues that Anthony was raising -- whether or not
12 there were issues related to foreclosures, and some
13 were touched on, appraisal issues and other
14 concerns from the former panel. But whether these
15 issues can provide some light.

16 So I would suggest there are two
17 broad sets of spectrums that research can help
18 eliminate. One is the extent to which certain loan
19 features help or hinder borrowers in their effort
20 to build and maintain wealth. And the second is
21 more directly related to foreclosures and loan
22 outcomes as indicators as to whether or not the
23 loan underwriting and origination process is
24 functioning sufficiently.

1 I think that second question really
2 is just coming more into focus in recent years as
3 we have had enough experience in subprime mortgages
4 to get a sense of what the outcomes were. Because
5 in 1999 and 2000 when North Carolina passed this
6 law, the market size was so small that it was hard
7 to get much insight into those patterns. But I
8 think we are getting more information now as to
9 where those opportunities exist.

10 MR. MASON: I would agree. If you look at the
11 state of the economy since post-September 2001,
12 it's just been on fire. So it's kind of hard to
13 look back at all of the state laws and see exactly
14 the impact, because people have been building up so
15 much equity in the housing market that there may be
16 some fuzziness of the data as to who is defaulting,
17 who is not defaulting, why are they defaulting.
18 Really, the question is why are they defaulting,
19 right?

20 And the increase in home prices has
21 probably -- and I think it was alluded to before --
22 has probably taken out some of the low FICO score
23 implications of how people are defaulting and
24 they're rebuying and they're buying from other

1 lenders. So I think as the data becomes seasoned
2 we will be able to see and as the housing market
3 has now been softening a little bit, I think we
4 will be able to see more of the real impact.

5 MS. WILLIAMS: Do you feel there is a role that
6 you can play to kind of assist in this whole
7 process as a credit rating agency?

8 MR. MASON: We honestly don't take steps to
9 push forward any sort of public policy. Our real
10 concern is what is the credit of this loan. What
11 is the credit profile of this borrower, what is the
12 potential of loss on this loan that will inure to
13 the investors in the mortgage backed securities.
14 So we pay attention to the laws, we assess the
15 laws, but we really don't take a stand on public
16 policy.

17 MR. QUERCIA: If I may add, I think Michael
18 said before the unfortunate event is that there is
19 not a data set that exists that you can use to
20 analyze this, and commitment from the housing
21 finances on the writing perspective.

22 To make it more complicated, as I
23 mentioned in my remarks, in my view there is an
24 intersection in here that actually creates a

1 problem. That actually consumer credit issues and
2 the housing finance is the other one of the two.
3 So it would be very difficult to tell you to make a
4 study to be conclusive about what you need to do to
5 address this issue.

6 So I think at best you have to find
7 people with differing opinions to do the study, but
8 I don't think you have in my view a study that
9 would provide an answer.

10 MS. BRAUNSTEIN: Actually, this was going to be
11 my question. I have to admit, I'm still being
12 somewhat confused by this, which seems to happen to
13 me more and more as I get older. But we see
14 different studies, and going back to North
15 Carolina, which has been around the longest and has
16 been studied most, we have, sitting here in the
17 room, two very different opinions about the impact
18 of that law. And it's hard to sort out kind of
19 what is what when you're trying to make policy.

20 I was wondering, and I may be sorry I
21 asked this, if it's possible to kind of not
22 through a very long dissertation on your papers --
23 to kind of sort out, Michael, why is it that you
24 think that North Carolina has restricted credit,

1 and why, Keith, do you feel that it may have
2 prevented some loans being made but the ones it's
3 prevented are the bad ones. And is it possible to
4 kind of sum up what the differences are in some
5 respect?

6 MR. STATEN: Actually, I think there are a lot
7 of similarities in the study. There have been
8 three different databases that have been used,
9 completely different. There may have been some
10 overlap, but essentially three different
11 databases. My recollection is all of them found
12 reductions in at least the refi side of loans made
13 in North Carolina. Initially in the immediate
14 period afterwards, and now some of these studies
15 have gone further, ours now takes it right up to
16 2004. It's not the case on the home purchase side,
17 but it was on the refi side. So I don't think
18 there is any disagreement there.

19 The disagreement comes in whether we
20 think that is a good thing or a bad thing.
21 Frankly, my opinion is somewhat more neutral. I'm
22 not saying necessarily it's good or bad. I'm
23 simply noting that there clearly was a reduction in
24 loans.

1 And I'm posing a question what
2 happened to those borrowers that didn't get the
3 loans? Did they just not want them? Was it the
4 case that they were in the past targets of what is
5 called push marketing where they were sort of
6 persuaded that this was a good kind of loan but
7 didn't have the burning need, the liquidity need to
8 get it for themselves? Or were there some of them,
9 and our study it suggests it's the highest risk
10 guys, the low FICO guys, that just don't get the
11 loan at all?

12 I don't have an answer to that, but
13 it's clear there was a reduction.

14 MS. BRAUNSTEIN: I guess maybe I had it wrong.
15 I've always thought in the past that you were
16 saying this was a bad thing because people who
17 should be getting credit are not getting credit.
18 As opposed to this could be a good thing because
19 maybe the people who didn't get credit shouldn't be
20 getting the loans.

21 MR. STATEN: I certainly never said the
22 latter. But mostly what we've noted is loans have
23 gone down. And generally when you see that
24 happening as a result of a regulation, generally

1 your impulse is to say there is a problem.

2 MR. PENNINGTON-CROSS: Can I intervene to make
3 this a little less clear for you?

4 MS. BRAUNSTEIN: I want to give Keith a chance
5 to respond.

6 MR. ERNST: Perhaps I would be wise to yield to
7 Anthony at this point. But I want to make an
8 observation. One of the things that has been very
9 clear to me in the studies that have been done to
10 date is in the rejection rates. The applicants who
11 went in and applied for credit in North Carolina
12 were no more likely to be denied credit than
13 applicants in other states without laws under
14 similar settings. And if the law were really the
15 barrier to those loans being made, I would expect a
16 higher rejection rate for applications. Lenders
17 would say, look, we would like to make this loan
18 for you, but the regulatory burdens are too high.
19 Therefore, we have to reject your mortgage.

20 In fact, we don't see that in the
21 studies. I think there have been some studies that
22 did have a marginal decrease. We had one that
23 did. We went back with data later with another
24 look and said, well, we don't actually find a

1 significant difference in their accounting compared
2 to other states.

3 But conceding for the point of
4 argument there is a marginal decrease, I think the
5 question becomes is that decrease along the lines
6 that policy makers intended. And that is what our
7 study also tried to take a look at. And I will
8 concede Michael's point that it's very difficult to
9 know with absolute certainty whether you're
10 filtering exactly the right ones. But we've got to
11 ask the questions of the data we have and try to
12 find the answers. And when we did that, we found
13 what looked like a good match up with policy
14 makers' intentions.

15 MR. PENNINGTON-CROSS: Let me follow up on that
16 rejection comment. My research shows that there
17 are many laws out there that substantially reduce
18 rejection rates, okay. So that is a potentially
19 positive reaction to those laws, perhaps due to
20 additional prescreening by lenders.

21 We also have to note that rejection
22 rates sometimes are extremely high, over 40
23 percent, in some states over 50. So it's a
24 substantial issue, this high rejection rate.

1 So now let me go back. We had a
2 bunch of comments about how the law in North
3 Carolina reduced the flow of credit. Let me also
4 say there were laws that increased the amount of
5 subprime credit. So we had regulations that were
6 passed that actually were associated with quite
7 large increases in subprime. We had other laws
8 that were associated with large decreases in places
9 like Georgia.

10 So how do we pass something that is
11 regulating a market and have actually applications
12 and originations go up? It doesn't sound like an
13 old-style usury law. That is a point for
14 interpretation, but it's my interpretation that
15 people were uncomfortable, and during this market
16 when they felt it was likely they were going to be
17 predated on. That they were vulnerable, and they
18 felt more comfortable when the law was in place.
19 And when the law covered a large segment of the
20 market, more people tended to apply to this high
21 cost segment.

22 MR. STATEN: Can I add a follow-up comment to
23 that?

24 MS. BRAUNSTEIN: Sure.

1 MR. STATEN: Maybe I'm all wet on this, and
2 those of you in the mortgage business can school me
3 if I am wrong, but when I think about these large
4 national mortgage companies making loans throughout
5 the country, I think of it in terms of the credit
6 card process. I think about the marketing
7 process. We all know how much volume of
8 solicitations we get through our mail, or we get
9 through the telephone in the old days if you didn't
10 take yourself off the list.

11 If a law is passed that discourages
12 me as a big lender from taking a higher risk
13 because I can't price accordingly, or if I do price
14 accordingly I have to put up with all these
15 regulations, then I'm going to tweak my marketing
16 machine. I'm going to prescreen, as Anthony
17 suggested, and you know they are all doing this.
18 And I'm going to tweak it so I aim to a little
19 different segment of the market, not the high risk
20 guys anymore. The little bit different segment of
21 the market that's lower risk, more qualified. I
22 put more marketing resources into it. My rejection
23 rates go down because they are more qualified, I
24 may actually get applications going up.

1 MS. BRAUNSTEIN: But is that what's happening?

2 MR. STATEN: I don't know. But I'm saying that
3 could be the explanation.

4 Let me just finish. The person is
5 not getting the loan anymore, because they are not
6 getting the call anymore, they're not getting the
7 piece of mail, is the high risk factor.

8 MR. POSNER: Can I make a point on that? I
9 think some of this debate is barking up the wrong
10 tree. I think there is a fact which I have heard
11 and somebody will jump in and correct that, I think
12 the data suggests that very few HOEPA loans get
13 paid, period.

14 Now, is that good or bad? I don't
15 know. But the debate so far is about trying to
16 demarcate which parts of the market are good or bad
17 because it's X points or X fees. Meanwhile, the
18 markets that are driving this business are changing
19 every day.

20 I want to add a comment about what
21 drives subprime loans into default. I'm very
22 skeptical of a regulatory or legislative process
23 that would try to identify that cause and proscribe
24 laws around it. Because in fact investors are

1 studying these issues statistically in real time,
2 and they would tell you it's not just the
3 borrowers' FICO and it's not just the terms of the
4 loans, but it's also the housing market. So
5 booming home prices are going to lead to very
6 different loss profiles than softer housing
7 markets. And it's not just interest rates and the
8 rest of the economy. I'm very skeptical that any
9 research done using databases will be able to
10 replicate that decision making criteria.

11 So this strategy of trying to say
12 this fee, this point, HOEPA, non-HOEPA, I think is
13 extremely shortsighted. Whereas if we look back at
14 what has gone wrong in the last few years -- I
15 started to mention, I got beeped off -- some of the
16 big problems have been companies like Provident or
17 Household or Associates, and I haven't followed
18 Ameriquest but it seemed to be there had been some
19 issues there. These were problems not of fees or
20 pricing or that kind of stuff, they were problems
21 of cultures and controls at these companies.

22 And I have no idea how legislation
23 would address those kinds of issues. In fact, what
24 worked really well is consumer activists working

1 together with regulators sensitive to consumer
2 complaints, stepping in and fixing the problems at
3 those companies. So to me that seems like a more
4 fruitful approach. More focusing regulatory
5 reaction to actual consumer complaints.

6 MS. WILLIAMS: If I can just ask --

7 GOVERNOR OLSON: Go ahead, Alicia.

8 MS. WILLIAMS: Because I'm listening to
9 Kenneth, and I guess going back to what Michael
10 said earlier, which I don't think I heard a
11 response to, because I think I heard you say that
12 we haven't identified a practice we are trying to
13 study.

14 So could you elaborate on what you
15 meant?

16 MR. STATEN: Well, we don't have an unambiguous
17 definition of what is a predatory term. It's not a
18 high price on a loan. High prices can be fine.
19 It's not a prepayment penalty. It's not high
20 loan-to-value ratio. Those can all be good things
21 in the right hands with the right borrower. But
22 they can be really lousy things, too.

23 I think that plays, then, any
24 attention to judge whether a law squeezes out some

1 of those terms was effective. Well, is the effect
2 of it it squeezed out those terms, but did it
3 benefit the borrowers? And that is my point.

4 MR. ERNST: I will recognize it's a challenge.
5 I guess I would say there are many instances in
6 life, safety and soundness is one, where we have a
7 vague concept that we have to try to
8 operationalize. We have to try to find some way to
9 say, well, how are we going to find some guidance,
10 how are we going to provide a regulatory framework
11 that leads to good outcomes, can we find ways to do
12 it.

13 And I think for researchers our
14 challenge is to say, well, how is this working in
15 the predatory lending context. How are the policy
16 makers trying to get a handle on this, and then to
17 ask questions about whether or not it's worked.
18 And I think we can always work to do a better job
19 of that, but I would say it's not impossible to
20 proceed and try and glean some knowledge from the
21 data that is available to us. It's challenging,
22 but it's not impossible.

23 MS. WILLIAMS: Are there things that you think
24 the regulatory agencies can use to help facilitate

1 research that you're trying to do in this vein?

2 MR. ERNST: Well, I do think there are things,
3 and we probably don't want to open the whole
4 Homeowner Mortgage Disclosure Act debate here, but
5 I do think there is additional information that
6 could be brought to light properly.

7 GOVERNOR OLSON: If I can come back, Keith, you
8 introduced the term "suitability" and then a couple
9 of times you then said "suitability and
10 underwriting." I am familiar with the term
11 "suitability" as it applies to investment
12 products, and specifically not as it applies to any
13 credit product that is carefully underwritten.

14 In your judgment is suitability
15 necessary in the absence of underwriting, or is it
16 something that we need to have both of?

17 First of all, I'm not sure that we
18 need a suitability standard in the business if in
19 fact the underwriting is working, but that's my
20 question.

21 MR. ERNST: I guess where suitability comes from
22 in my comments is sort of a growing recognition
23 that increasing the home mortgage options that
24 borrowers are faced with today are every bit as

1 complicated as the investment options they are
2 presented by investment counselors who are subject
3 to that requirement. We think that a suitability
4 requirement could go a long way towards raising
5 professional standards in assuring that borrowers
6 are being recommended products that serve their
7 interests and their needs.

8 Now, I think underwriting will also
9 be and will always be a critical component of the
10 process. But just because a mortgage product has
11 been underwritten doesn't mean that -- prudently
12 doesn't necessarily mean that that was exactly or
13 what was necessarily a product, a good indicator
14 that it was a suitability product for the
15 borrower. But I think it's different because
16 suitability goes to what products were recommended
17 to a borrower and underwriting goes to how does the
18 borrower fit into the product that is recommended
19 to them.

20 MS. BRAUNSTEIN: This is an interesting
21 discussion, because this issue has come up more and
22 more recently in different venues, is that I think
23 our philosophy has been up until now that we have
24 tried through disclosure, through having the

1 disclosures to give the consumers the information
2 that they would need. So that they could make that
3 decision themselves in terms of what is suitable
4 and what is not and do product comparison. As
5 opposed to putting that responsibility on the
6 lender to try and somehow evaluate what is suitable
7 for the consumer, and I would just like to get a
8 reaction on that.

9 MR. ERNST: Around my point and then I will
10 step away from the microphone. I think actually
11 the flipping standard, we had some conversation
12 this morning about the desire for greater coverage,
13 but I think the flipping standard that was
14 implemented in the last round of HOEPA revisions is
15 in fact a suitability type standard if we stop and
16 think about it. It requests that the loans serve
17 the interest of the borrower, which is the loan
18 suitable for the borrower in these circumstances.
19 So I think we have some precedent in thinking it
20 through.

21 MR. QUERCIA: My feeling is that many of the
22 mortgage products are so complex, I don't think
23 it's appropriate to put the burden on the
24 borrowers. I think it will make the borrowers have

1 trouble without following the finances and many
2 other things.

3 GOVERNOR OLSON: Do we have any advocates of
4 behavioral economics at the table who want to speak
5 to how that might impact, how that is impacting the
6 choices?

7 (No verbal response.)

8 GOVERNOR OLSON: I don't blame you.

9 MR. CHANIN: Have there been any studies or
10 research on whether consumer counseling has been of
11 benefit in terms of either pre- or post- in terms
12 of consumer default rates for this market?

13 MR. STATEN: Well, there have. The one that
14 most specifically addresses homeownership
15 counseling I think is the one that folks did three
16 or four years ago. And they found a definite
17 positive lift if done the right way, and I forgot
18 the details now.

19 MS. BRAUNSTEIN: They looked at 40,000 loans
20 that are in their affordable goal product, which
21 was targeted for loans.

22 MR. STATEN: And they got substantially lower
23 delinquency rates on those two or three years out.

24 MR. PENNINGTON-CROSS: We noticed that that

1 paper is published. So there are technical
2 problems with their selection and documentation in
3 the computer. There is strong support that there
4 is problems with that data.

5 MR. QUERCIA: I also stand on the reviews. But
6 looking at post-mortgage counseling, and the reason
7 it's most likely to be effective for borrowers that
8 had received prepurchase, before purchase. So
9 there is some kind of connection even after they
10 take their home, or the impact of having received
11 counseling before purchasing a home.

12 MR. STATEN: There is another study, and it
13 came out in the Feds Consumer Affairs Research
14 Conference last year maybe, on the ability of
15 homeownership counseling to school borrowers to
16 make better choices with respect to prepayment, and
17 I forget the effect on default. But there was some
18 result with respect to timing of prepayment, which
19 suggests that at least it's possible to educate
20 them. It's not maybe going to go all the way to
21 some of these exotic loan products, but it's
22 possible.

23 GOVERNOR OLSON: I sense the panel is losing a
24 little steam. Maybe that happens at five minutes

1 before lunch and nobody wants to impede on their
2 lunch.

3 Kim made a point that I would like to
4 just follow up, because I think it's critical. We
5 began, at least I began, the program this morning
6 by talking about extraordinary changes having taken
7 place in the mortgage market just in the last four
8 years. And I would encourage all of us, and it's
9 instinctive for me and it may be for some of you,
10 to presume that where we are now will be a steady
11 state for a while.

12 But at the pace of change that is
13 taking place, I can only assume that the pace of
14 change will continue to accelerate. There are no
15 destinations, there are only journeys. So I would
16 think that as we look at the changes that are
17 taking place, we ought to keep that in mind that a
18 fix or even an evaluation of today's market may or
19 may not have -- may have limited value as the
20 market goes forward. I will consider that the
21 benediction, unless someone has something they
22 would like to add.

23 We will now break for lunch, then we
24 are back here at 1:30. And I think the afternoon

1 panel is really important because we are talking
2 about the area of consumer education. And this has
3 to be at the heart of this issue. Then at 3:00
4 o'clock, again we want to hear from people who
5 would care to speak. And be sure, if you want to
6 speak at 3:00 o'clock, that you have registered.

7 Thanks very much. It's been a very
8 informative morning.

9 (Whereupon, a lunch break was
10 taken.)

11 GOVERNOR OLSON: Welcome back to the afternoon
12 session. We had two, I thought, very good, highly
13 interactive sessions this morning. We've heard
14 from people that represented various points of
15 views that were expressed very thoughtfully and the
16 discussion I think added a lot. This is the sort
17 of dialog I think that we were hopeful to be able
18 to generate from this hearing, so that's an awfully
19 good start.

20 We're about to start the third panel,
21 the title of which is "Sustainable Ownership:
22 Consumer Education." That sustainable ownership
23 certainly is a societal value. Consumer education
24 is going to go a long way to help achieve that

1 value. So we are looking forward to the
2 panelists.

3 As we did this morning, we will ask
4 everybody to have their opening statement of five
5 minutes, and that gives us ample and full
6 opportunity to get a lot of dialog and discussion.

7 Right at 3:00 o'clock we're going to
8 make sure that the people that are here who care to
9 speak would be given a chance to do so also.

10 We will continue to go in the order
11 from my right to your left, which is clockwise.

12 So, David, why don't you introduce
13 yourself, your group, and grab the microphone from
14 Michael there, and then we will hear from you
15 first.

16 MR. ROSE: Okay. I'm unlucky or --

17 GOVERNOR OLSON: Very fortunate.

18 MR. ROSE: Good afternoon. My name is David
19 Rose, I'm research director at National Training
20 and Information Center, NTIC.

21 NTIC was founded by Gail Sacana
22 (phonetic) in 1973 to try to improve the quality of
23 life in neighborhoods across the country. We have
24 been trying to fulfill that mission for the last

1 30-some years, and one of the things that we
2 certainly learned is that access to credit is
3 central to helping neighbors. But it's not just
4 access to credit, any credit, it's access to good
5 loans. Loans to residents to help them build their
6 wealth and their goals.

7 There are three points I wanted to
8 try to make today. The first, general consumer
9 education does not withstand high pressure sales
10 tactics, nor do the emotions that are involved in
11 buying a house. Some people are simply not ready
12 to be homeowners and that is a hard truth for many
13 to accept.

14 As a solution to predatory lending,
15 the arguments for consumer education often blame
16 the borrower. The arguments suggest that if the
17 borrower had known more, they wouldn't have agreed
18 to such a lousy loan.

19 Often, the real mistake the borrower
20 made was to take the advice of a real estate or
21 finance professional that did not have their best
22 interests at heart. General consumer education
23 will never prepare a borrower well enough to go up
24 against a well-trained finance professional, nor

1 overcome the emotions of falling in love with a
2 home or the willingness to do anything to get one's
3 family into a home or to keep them in a home.

4 The second point I want to make is
5 that the comprehensive home buyer education can
6 help combat these pressures, but it is a very
7 limited resources.

8 NTIC works with community groups
9 across the country whose mission it is to improve
10 their neighborhoods. When working with one of our
11 community partners, the borrower receives more than
12 consumer information. They gain an ally that is
13 not interested in simply closing deals, but
14 preparing families for successful homeownership.
15 And the organization is around after the sale to
16 help the new homeowners deal with the inevitable
17 problems of owning a house.

18 NTIC has developed community
19 corporate partnerships that use the strength and
20 commitment of local organizations to design
21 appropriate loan products and to help families have
22 safer homes.

23 The third point I want to make is
24 that the industry must be held accountable for its

1 role. Parties that have a financial interest in
2 originating loans dominate the home finance
3 process. It is clear, however, that no one wins in
4 a foreclosure except those investors who pick up
5 foreclosed properties cheaply. Borrowers and
6 neighborhoods lose greatly.

7 But lenders and investors in those
8 roles that hold the note also lose. They lose
9 financially and in reputation. The industry's
10 willingness to write off a certain number of valid
11 homeowners to originate more loans faster is
12 shortsighted and makes keeping people in their
13 homes secondary.

14 Today too often the focus is not on
15 finding an appropriate property, an affordable
16 property, but on constructing a deal that reduces
17 payments to what seems like affordable levels. The
18 borrower gets a surprise when the payments adjust
19 or the tax bills rise.

20 In Chicago after two consecutive
21 years, the reduction in foreclosures started. A
22 preliminary analysis of the 2005 data shows some
23 disturbing results. New foreclosures, for
24 instance, have rose 1 percent in 2005. The number

1 of foreclosures on newly-originated, low-cost
2 conventional loans has increased dramatically,
3 almost doubling from the 2004 number. While new,
4 high-cost loans have nearly disappeared from the
5 data.

6 The number of ARM and balloon
7 characteristics on these loans have nearly tripled
8 since the 2004 levels. These results raise
9 concerns about the changing face of predatory
10 lending.

11 A definition of predatory or abusive
12 lending which is geared only to interest rates or
13 fees charged will miss what is going on in the
14 market now. In order to get a small monthly
15 payment, brokers may be encouraging borrowers to
16 accept ARMs, interest-only payment option loans,
17 without the borrower fully understanding the
18 implications of terms.

19 In conclusion, I would like to
20 reiterate these points. Consumer education is only
21 as successful as it is comprehensive and ongoing.
22 Community groups bring commitment and expertise to
23 keep families in their homes. And industry
24 accountability and regulation must keep pace and

1 prevent the self-interest of the parties to
2 override and prevent sound borrower constituents.

3 GOVERNOR OLSON: David, thank you. It sounds
4 like you were pretty close to wrapping up.

5 MR. ROSE: I had one sentence, so I was close.

6 GOVERNOR OLSON: Whatever you've got left,
7 we'll come back to you.

8 Mike Shea.

9 MR. SHEA: Good afternoon. On behalf of
10 200,000 family members of our sister organization,
11 ACORN, the 150 housing counselors and staff of
12 ACORN Housing Corporation, as well as our board of
13 directors, we would like to thank you for holding
14 these hearings.

15 These hearings were last held -- I've
16 actually done much more keeping of the trains
17 running on time in policy work. And so because of
18 that, I think I'm fond of certain individuals such
19 as Ben Wallace, the Center for the Detroit
20 Pistons. So I would like to start with some
21 reflections about Ben. Upon losing the NBA Eastern
22 Conference finals to Miami Heat, Ben was asked,
23 "Why, did you lose? The Pistons were a
24 prohibitive favorite, they should have won." So

1 Ben said, "It was not a matter of skill, it was not
2 a matter of smarts, it was not coaching. It boiled
3 down to a matter of will. We win when we impose
4 our will on our opponent and we lost this series
5 because the Heat imposed their will on us."

6 I think that is where we are at after
7 six, seven years of battling predatory lending and
8 disparate pricing that is racially based. We know
9 what works. It's five, six elements in the
10 package.

11 You need good laws. You need laws
12 like we have in New Mexico, New Jersey,
13 Massachusetts. You need very aggressive, tough
14 enforcement, such as the enforcement that happens
15 now in the state of Illinois with Lisa Madigan with
16 her assistants such as Tom James as well as other
17 states. You need suitable products. You need
18 products that are offered to low and moderate
19 income people and racial minorities that fit their
20 needs. And you need lenders who are committed to
21 offering only those products and not unsuitable
22 products.

23 You also need effective consumer
24 education, combined with one-on-one housing

1 counseling. And finally, you need good
2 post-purchase loan mitigation, such as the
3 Household Foreclosure Avoidance Program.

4 I'd like to zero in on what we do,
5 which is housing counseling. Our partnership with
6 Citibank and Bank of America, which we feel
7 delivers very suitable products to low and moderate
8 income and minority people and perform well.

9 Many of these products would in fact
10 be considered subprime products were they out in
11 the open market. Starting with Bank of America,
12 which is our oldest and most robust partnership,
13 through the end of 2005 over 50,000 of our clients
14 have taken out mortgages with Bank of America since
15 we began in 1991 with the old NCNB. Most of the
16 mortgages have been for first time purchasers, but
17 in recent years increasing numbers of refi's.

18 BMA retains most of our loans in
19 their portfolios. As of March 31, just 1.8 percent
20 of BMA's ACORN portfolio was delinquent 60 days or
21 more, and less than three-tenths of 1 percent were
22 in foreclosure.

23 What do these loans look like? They
24 are CRA bridge loans qualifying for CRA credit.

1 Virtually all of those loans come out of urban
2 areas, with the majority of the borrowers being
3 racial minorities. We estimate 37 percent of the
4 borrowers were African-American, 33 percent Latino,
5 25 percent white, the remainder Asian and others.

6 Our newest multi-state partnership is
7 Citigroup, and that's only about a year and a half
8 old. We've generated around a thousand loans,
9 several in the pipeline. A sizable portion of
10 those loans are I-PIN loans under the innovative
11 pilot program, and here is the performance.

12 It's too early to judge the
13 performance, but here is what we have so far. Just
14 about 1.25 percent of the loans are 30 days or more
15 delinquent and just under two-tenths of 1 percent
16 of the loans are 90 days delinquent. The I-TIN
17 portion of the portfolio is performing even better,
18 with just three-tenths of 1 percent being
19 delinquent.

20 Now -- what does the yellow mean?

21 TIMEKEEPER: You're under two minutes.

22 GOVERNOR OLSON: We will get back to this
23 subject. I think that you're on a very interesting
24 subject, how you take us. I won't take any more of

1 your time, but the differentiation between you can
2 take a subprime borrower, bank them into a prime
3 performer. We would be very interested in how you
4 do that.

5 MR. SHEA: Then I won't brag on our
6 partnerships until later.

7 So when it comes to curbing predatory
8 lending on a national scale, we believe the real
9 question is does the Federal Reserve and other
10 federal banking agents and lenders have the will to
11 do so. We hope that coming out of this hearings we
12 see a new resolve on behalf of the Fed. If that's
13 the case, then we'd ask you to consider three
14 proposals.

15 First, we think the Fed needs to help
16 create a massive housing counseling industry
17 throughout the United States. There is only \$50
18 million in housing counseling funds available from
19 HUD. At most, another 15 million is made available
20 through state and local agencies. That is not
21 nearly enough.

22 Banking agencies should assess a fee
23 to all lenders to help create a pool of funds to
24 build a truly national nonprofit housing counseling

1 industry.

2 GOVERNOR OLSON: Give us the two topics so you
3 have all three of them in front of us.

4 MR. SHEA: The second is to amend HOEPA or bank
5 regulations to include a suitability standard.

6 GOVERNOR OLSON: Okay.

7 MR. SHEA: And a third is to stop worrying
8 about preemption and right of private action.

9 GOVERNOR OLSON: Bruce.

10 MR. GOTTSCHALL: My name is Bruce Gottschall,
11 I'm executive director of Neighborhood Housing
12 Services of Chicago.

13 What I would want to talk about is
14 our partnership, actually including a couple of our
15 later panelists and about 15 others other lenders
16 and servicers, to prevent foreclosure to troubled
17 borrowers.

18 The homeownership preservation issue
19 here in Chicago has been operating for about three
20 years, and we have assisted more than a thousand
21 troubled borrowers to stem foreclosure and correct
22 their situations and not be foreclosed on. So over
23 4,000 borrowers we have assisted in terms of
24 individual counseling to work on preventing that.

1 We have a 24/7 hot line that people
2 can call in conjunction with the City of Chicago
3 where we counsel people in that regard, and our
4 partner is nationwide through the neighborhood
5 network in states like Ohio and other places. So
6 we have strong experience in that area.

7 I think I would just like to touch on
8 a few things. We have done some research and
9 surveys with people that we have assisted, and
10 there is some interesting comments around the
11 marketplace and where we are at today.

12 We know that 50 percent of the
13 borrowers that are foreclosed on never talk with
14 their lender. The lender calls them but they never
15 call back. It's a big problem. We found out that
16 more than 45 percent of the borrowers who contact
17 us but have not contacted the borrower say they
18 don't talk with the lender because they don't feel
19 they can be helpful. They don't understand that
20 the lender has some ways that they can cure the
21 faults and assist them. And even some borrowers
22 think if they call the lender they will foreclose
23 faster. There is a lot of misinformation out there
24 about what is going on.

1 If you look even further, those who
2 do contact the borrowers, 50 percent feel that the
3 lender really does not have much that they can do
4 for them. So there is a disconnect in terms of
5 that.

6 We find in our situation that more
7 than 70 percent of the borrowers who are troubled
8 and are in default and heading for foreclosure are
9 due to refinanced loans, so it's the refinance
10 marketplace that is really problematic.

11 We have also surveyed and looked at
12 those borrowers who contact us and work with us and
13 they find that the third party advisor, someone
14 like NHS, a counselor, is really valuable because
15 they can provide additional information. They can
16 provide the time to look through some solution.
17 They have other resources available for solutions,
18 and they don't have to cut through the various --
19 sometimes a lender in collection is hard-nosed and
20 beats on the borrower. How then does the borrower
21 go back and talk to them about loss mitigation? So
22 we as counselors don't have that problem to deal
23 with.

24 We also found that a third of the

1 people that we work with, when they think about
2 where they are at and why they are in trouble, a
3 third of them thought they never should have been
4 approved for a loan now. They regret that they
5 didn't shop around for a loan, and many regret they
6 actually took out the loan. So the lack of
7 education in that situation I think really
8 demonstrates that. And 20 percent of those
9 borrowers felt that the terms of that loan was some
10 of the cause for that delinquency or default.

11 Looking at the future and where it's
12 at, and you probably talked about this, but what
13 you might call the boom in foreclosures upcoming.
14 Someone said if 500 billion of subprime ARMs are
15 out there and had been originated in the last few
16 years, those will be coming due in the next year or
17 two. Subprime borrowers to begin with, then, on
18 ARMs after that, rising interest rates, it's a
19 huge, huge problem going forward.

20 We find that there is a concentration
21 of that foreclosure and hot spots in certain
22 neighborhoods, certain cities. And that although
23 broadly speaking there is foreclosure across the
24 board, certain hot spots in Chicago and other

1 places clearly are there. So a concentration of
2 work in the targeted neighborhoods is important.

3 Looking at stemming the foreclosure
4 problem and things that need to be done. We are
5 looking at situations where you really need a
6 longer term foreclosure solution. People who have
7 lost a job or had some health issues, they're not
8 going to solve that in a month or two or a few
9 months. So finding new resources, new ways to
10 attack the situation where those borrowers who
11 could in a year or two be able to figure out how to
12 sustain that homeownership, how do we find that
13 kind of solution.

14 I think the other situation where we
15 now have these exotic products with no
16 documentation, ARMs, you know, interest-only, all
17 those kinds of problem loans that we feel are
18 problem loans out there, really also create a
19 disincentive for borrowers to actually take
20 advantages of counseling. You get a yes now, why
21 do you go through counseling? Even though long
22 term you're going to save money, you're going to be
23 able to be in a better situation. That whole
24 product mix today in the marketplace is extremely

1 problematic.

2 So that, again, I would reiterate the
3 need for that counseling industry to be
4 strengthened, the enforcement of both state and
5 federal legislation, and then getting at that whole
6 process of the new lending market place where
7 securities and other investors who are so far
8 removed from any negative impact of foreclosures,
9 how do you get at that investor, that system. That
10 creates a lack of accountability for economic
11 problems.

12 GOVERNOR OLSON: Two things. We will get back
13 to you, but in the essence of full disclosure, I'm
14 on the board of Neighbor Works, and I have a lot of
15 familiarity with what Bruce is talking about.

16 I was very surprised to learn with
17 the counseling support available to people facing
18 foreclosure, that the difficult, the most difficult
19 issue is finding the people who are facing
20 foreclosure. So that certainly points to the need
21 for greater education.

22 Ms. Heidi Coppola.

23 MS. COPPOLA: Yes, thank you very much. Thank
24 you for having a Citibank representative here

1 today.

2 My role at Citigroup is to work with
3 nonprofit and consumer groups to accomplish three
4 things. To understand the viewpoint and concerns
5 of nonprofit groups and consumer services, to
6 communicate their views and concerns with our
7 consumer businesses so that we have an opportunity
8 to assess our business practices in light of these
9 concerns and views. And to work with consumer
10 groups and nonprofits on pilot programs that serve
11 as a basis for gathering more information and
12 trying new ideas to serve the traditionally
13 underserved.

14 The partnership with Neighbor Works
15 America, which is what I was asked to speak about
16 today, is a great example of how this model works.
17 After about almost a decade of expanding
18 homeownership for low and moderate income
19 individuals, it became clear in discussions with
20 consumer groups and nonprofit partners, such as NHS
21 of Chicago, that there was a lot of problems.
22 While homeownership was readily attainable, its
23 sustainability was by no means guaranteed.

24 NHS had the vision to go to data of

1 those who study the problems in the mortgage market
2 which were leading to unprecedented foreclosure
3 rates with those of us originating and servicing
4 the mortgages so that we could see the impact of
5 the problem on particular neighborhoods.

6 And they did this in an amazingly
7 objective way. There was no finger pointing, there
8 was no focus on matters outside the control of the
9 servicing and loss mitigation teams. We sat around
10 the table and we focused on what the problem was
11 and how we could solve the problem.

12 At the NHS table, you didn't have to
13 be a researcher to see what the problem was.
14 Foreclosures are devastating for homeowners and
15 frequently result in loss for the lender or
16 servicer. This was the case, whatever the cause,
17 for the foreclosures, and we were there to fix the
18 problem.

19 If foreclosures individually are a
20 problem, you can imagine the problem foreclosure
21 clusters were having on whole neighborhoods. Home
22 appreciation declines generally, resale is
23 difficult, that impacts homeowners and lenders.
24 Basic community needs are challenged, small

1 businesses and related infrastructure suffer.
2 Local governments lose money by dedicated resources
3 to problems associated with poorly maintained or
4 abandoned homes. And even the process of
5 administration a foreclosure is costing the
6 government money.

7 At a minimum, we all saw that there
8 was an alignment of interest among the borrowers,
9 the lenders, the servicers and the local
10 governments. On average, the industry is quoted as
11 saying that there is a loss of about 50 cents on
12 the dollar in every foreclosure. With the servicer
13 input at the table, NHS of Chicago capitalizes on
14 this alignment of interest. And it became very
15 clear to many of us in the lending industry that
16 they were on to something.

17 As Bruce said, they use the 311 hot
18 line for the City, there is 24/7 counseling, there
19 is local advertising. The Mayor's committed to the
20 program. Lenders and servicers commit to pay for
21 the counseling, and NHS stands as a back up for
22 referrals for cases that are too difficult to be
23 handled through the 311 and 24/7 counseling.

24 Our experience personally with this

1 is that in the three years of the program we have
2 had 56 callers that have gone through counseling.
3 And out of that 56, we saved 26 homes. While those
4 numbers don't seem staggering, except if you look
5 at it as a percentage. These are customers who
6 never would have spoken to us. Before they called
7 the NHS hot line, they never reached out to us. So
8 56 borrowers in the Chicago market actually reached
9 out for help that otherwise wouldn't have, and out
10 of that, over half were able to save their home.

11 Going forward, we continue to realize
12 that focusing on the 36 or so homeowners having
13 avoided foreclosure without ever having spoken to
14 their lender or servicer is really what we need to
15 focus on.

16 So we have been working with Neighbor
17 Works America, Chicago's parent, to build what I
18 call the national infrastructure. Essentially it's
19 this foreclosure avoidance programs looking at the
20 specific components. The idea is that it could be
21 replicated in various hot spots, foreclosure hot
22 spots around the country, either in whole or in
23 part.

24 So we have broken it down into three

1 different areas. Outreach and education. For this
2 part we are planning on relying on the Ad Council
3 of America in the hope that they can bring public
4 service announcements across the country to
5 foreclosure hot spots across the country with the
6 message being essentially that homeownership is
7 worth preserving and is not as hard as you think.
8 Reach out for help to a lender, a servicer or a
9 third party, there will be an 800 number to support
10 this as well a website. We hope that the Ad
11 Council brings instance credibility, and what we
12 are really hoping for a Smoky-the-Bear-type
13 character that will be associated with this
14 forevermore.

15 GOVERNOR OLSON: None of those people are young
16 enough to know what that means.

17 MR. SHEA: Young enough?

18 GOVERNOR OLSON: Old enough I mean.

19 MS. COPPOLA: 24/7 hot line counseling, again
20 with an 800 number who will connect the caller to a
21 trained credit counselor who will be prepared to
22 assist with budgeting recommendations.

23 GOVERNOR OLSON: Heidi, give me the last two
24 points.

1 MS. COPPOLA: 24/7 telephonic counseling and
2 community-based assistance, which is on the ground
3 referrals to a nonprofit organization that can
4 handle the more difficult situation.

5 GOVERNOR OLSON: A critical approach. We want
6 to come back and hear more about.

7 Loretta Abrams.

8 MS. ABRAMS: Thank you. It's my pleasure to be
9 here today. I'm Loretta Abrams, vice-president of
10 Consumer Affairs for HSBC North America. We have
11 60 million customers in the United States and we
12 are doing business around five areas of business
13 from banking to consumer finance. And we are an
14 avid member in the communities where we do business
15 and we work hard to make a positive difference to
16 our neighbors and our customers.

17 I appreciate the opportunity to be
18 here today to share our views, experiences and
19 learnings around financial education. And I will
20 start out by sharing a couple of statistics with
21 you.

22 While we found that most Americans
23 aspire to homeownership and they see homeownership
24 as a sure path to financial stability and

1 accumulating assets, the pathway is not always very
2 clear. In a survey, we commissioned this last
3 March, one in four consumers told us that affording
4 a home is among their top ten financial concerns.
5 Of particular interest to me in this finding was
6 the fact that 72 percent of the consumers surveyed
7 stated that they understood how to become a
8 homeowner, but only 22 percent said that they
9 understood very well the process of applying for a
10 mortgage loan.

11 Now, at the opposite end of this
12 spectrum, 26 percent of the people who responded
13 said they didn't know anything at all about how to
14 apply for a mortgage loan. So when we have
15 statistics like that, is it any wonder that we hear
16 people all the time who are in a mortgage product
17 they don't understand or that isn't quite right for
18 them?

19 So we believe that we can address
20 that disparity through a combination of sound
21 business practices and financial education. And
22 I'm a strong proponent of financial education. We
23 know from many conversations that we have with
24 consumers that it's important that products be

1 helpful and affordable, and that consumers
2 understand the terms and features of their loan.

3 The good news is today there is more
4 product choice than ever before. The trade off is
5 that consumers don't always have all the
6 information they need to make the choices they need
7 for the product choice that is the best for them.

8 So we have been educating consumers
9 for over 75 years in one form or another on credit
10 and budget matters, and we are continuing this
11 tradition today. We have a financial education
12 platform called "Your Money Counts." Refund
13 programs for national and regional organizations
14 across the country. We conduct consumer surveys
15 and, I'm sure some of these results are with you
16 today, to make sure we understanding what consumers
17 are feeling and how they feel that their knowledge
18 level is and how we can impact it. We also sponsor
19 programs that focus on credit education,
20 homeownership, pre- and post-homeownership
21 counseling and foreclosure intervention.

22 Our programs reach kids in elementary
23 schools, college, university students, working
24 families, immigrants, elderly consumers, military

1 families, et cetera.

2 And I can speak to you a lot today
3 about the specifics of those programs and I will
4 share that in my written statement. But I wanted
5 to get to the fact that share a really quick story
6 about a family in Tucson. Mom and dad, three young
7 kids, all young boys below the age of five. They
8 were celebrating six months getting their first
9 home. She had gone through pre-homeownership
10 counseling and she was very proud and she announced
11 to the whole group of people who attended the fact
12 that she knew her FICO score, she knew what was
13 going to happen in the mortgage application process
14 and at the closing table, and she was able to craft
15 a loan that was right for her, saving money on her
16 mortgage that she's putting into savings to send
17 those boys to college. And she was very proud and
18 we had families in those rooms who were nodding
19 around the table. So they really do get it and
20 they want it.

21 Four things we learned. One size
22 does not fit all. The programs need to be
23 customized. Find a partner to work with. Partners
24 with community-based organization who understanding

1 the community and the needs and who have
2 credibility within the community.

3 Move the needle. Don't just screen
4 people. When they live that room, they need to
5 leave with a call to action. We need to tell them
6 what we want them to start doing differently so
7 they can start doing it tomorrow and keep on doing
8 it.

9 And finally, check back again. See
10 how they're doing. Keep doing surveys like this,
11 keep asking people what they need and how we can
12 help so we can keep on customizing programs and
13 keep on educating people so that they understand
14 their products and choices.

15 And I made it. Thank you very much.

16 GOVERNOR OLSON: That was very well done.
17 Thanks to everyone.

18 Let's come back, if we can, and I
19 think, David, something immediately leaps out from
20 your presentation is a fact that I absolutely agree
21 with. That when someone is emotionally involved in
22 the purchase, something like a home, that it is
23 very easy for a predator to prey on that emotion
24 and sell somebody something that shouldn't get to

1 them. And that education will take you part of the
2 way.

3 That emotional components is always
4 going to be there. So for the element of it that
5 you don't address through education, how do you
6 address it?

7 MR. ROSE: Well, that's where it comes down to
8 who is at the table when the decision is made. I
9 mean, it's a broker, it may be a contractor, if
10 it's a home improvement loan, that is acting as a
11 broker for the loan. They are going to use all of
12 those emotional buttons to get you to do the thing
13 that is in their best financial interest in a worst
14 case scenario.

15 So it's really a question of holding
16 these individuals accountable to a standard that
17 says, "Did you share the range of options with this
18 homeowner?" I mean, I had a heating and air
19 conditioning contractor in my house who wanted to
20 replace my air conditioner for \$5000. He was going
21 to charge me 18 percent interest. Now, I knew that
22 I had credit cards at lower interest rates than
23 that, and that I could have charged the services
24 and not involve putting a lien on my house in order

1 to do it. Now, it turns out that another
2 individual that had come in and looked at my
3 heating and air conditioning told me it wasn't a
4 problem. He fixed it for about 50 bucks.

5 Now, those are the kinds of scams
6 that are out there. Those are the things that are
7 very difficult to train somebody to withstand. The
8 argument he was giving me was, "It's winter, I can
9 do this for you cheaply now. But if you wait when
10 it's hot and you're going to need this air
11 conditioning, it's going to be a lot more money."
12 Those were the kinds of arguments that are used.

13 So you're not going to be able to
14 prepare the general public to withstand every
15 variation of the scam that a predator is going to
16 come out with.

17 GOVERNOR OLSON: Mike, coming back to you, you
18 started talking about the need for housing
19 counseling, and we just had time to talk about your
20 other two points. So why don't you just complete
21 what you wanted to touch on on those points.

22 MR. SHEA: Sure. I'd like to make a short
23 comment, if I may, on the question you asked David
24 as well.

1 There has to be a suitability
2 standard in our view. There will always be an
3 imbalance in knowledge between the typical consumer
4 and a professional like a broker. It's always
5 going to be the case. And we don't expect when one
6 has a medical problem that you have to read the New
7 England Journal of Medicine and get educated to
8 that level to be able to hold your own when you go
9 talk to a doctor. We expect that there are rules
10 and regulations that apply to a doctor so the
11 doctor is going to do right by the consumer.

12 We have to have that in mortgage
13 lending particularly. And the reason we favor
14 suitability standards is because the way the
15 industry has changed so fast in recent years.

16 I mean, we recently were looking at
17 the annual reports of large subprime lenders in New
18 Century, which is now the second largest subprime
19 lender in the country, now has 43 percent of all
20 their loans are stated income loans. Four years
21 ago the last time these kinds of hearings were
22 held, it was less than 10 percent. We have seen
23 subprime lender after subprime lender moving to
24 stated income loans.

1 So it's a very fluid, fast
2 environment where regulators have to have some
3 ability to rein in that kind of practice. You
4 can't expect that consumers on their own are going
5 to be able to hold their own against professionals.

6 GOVERNOR OLSON: Bruce, keep going on the
7 subject of the counseling you do for people facing
8 foreclosure. Because that was certainly
9 illuminating to me to understand the reticence of
10 people to come forward when they need help and the
11 role that you and others can play. Then we'll come
12 back to the partnership that you have with
13 financial institutions also.

14 MR. GOTTSCHALL: I think one of the main areas
15 is the whole getting people in contact with
16 somebody. So that is why I talk about the
17 third-party advisor and the ability through
18 relationships with the City of Chicago,
19 relationships with churches, block clubs, it's a
20 marketing kind of thing that we do to get people
21 calling either to the 311 number, which is the
22 City's service number and connecting them to the
23 counseling, or coming directly to us. And I think
24 that third-party advisor in a non-threatening

1 situation does, as we have seen, bring people in
2 that would not contact the lender directly.

3 Then the situation is how do you
4 provide the kind of understanding of their
5 particular situation, what kind of resources NHS
6 might have available in terms assistance in the
7 counseling, the ongoing budget counseling, as well
8 as other resources that the small loans, the
9 catch-up kind of resources that the lender would
10 not have.

11 And then also working with the loss
12 mitigation people at the servicers so that they are
13 proactively working on what resources, what kind of
14 loss mitigation tools they have. There has been a
15 shift over the last few years in terms of that
16 being a much more proactive effort on the loss
17 mitigation side in order to find solutions early
18 on.

19 We found earlier that there are so
20 many changes out here, that if you're not 60 days
21 past due, we can't really talk to you about any
22 solution. So the process then of the lender
23 collecting, which is the hard-nose-kind of thing,
24 then at 60 days and 90 days, well, now we can talk

1 to you about what loss mitigation there might be.
2 So tools that both the lenders and we are trying to
3 figure out where it's most appropriate to do those
4 loss mitigations resources and working through
5 problems rather than just the, "Hey, you need to
6 pay and this is what we need now."

7 So that is part of the process, then,
8 where the lender can see the value of using a
9 third-party resource referring somebody, if that's
10 a broker, but also then the third-party resources
11 to be able to contact people and get them into the
12 loss mitigation system and going through the
13 process. So it is a combination.

14 Truly, there are a lot of people that
15 we can't save. I mean, there are just many, many
16 situations, and part of that is just the lender
17 underwriting process up front.

18 We haven't talked a lot about the
19 fraud problem, but fraud is an increasing problem
20 through that whole area of mortgage lending, and
21 then the problem of now rescue fraud, where people
22 are in difficulty, in default, and they're being
23 approached with fraud around how to save their
24 home, and it just enhances their loss. So there is

1 that kind of activity.

2 So all of these I think call for kind
3 of both the public education, but then really also
4 the continuing enforcement and strong reinforcement
5 of what is on the books. As well as figuring out
6 how do you now, if it's not interest rate, what is
7 the loan characteristics that you look at more
8 closely and require disclosures or third-party
9 advisors to assist? Or something that creates the
10 capacity of that borrower to have some additional
11 reinforcement support to be able to counter what
12 might be the push marketing, or if not, clearly
13 incorrect advice that the mortgage broker may be
14 providing to that credit borrower.

15 GOVERNOR OLSON: Heidi, keep going on that
16 theme, because you are the partner on that. I'm
17 interested in your experience, but could you
18 elaborate on the 50 cents and the dollar loss that
19 you -- because I think that there is some real
20 savings available to financial institutions when
21 they get involved in that process early. And
22 clearly, at least from what I hear, that there are
23 some incentives all around to avoid the foreclosure
24 experience.

1 MS. COPPOLA: Well, I think the dollar amount
2 varies, but the point is that there are a lot of
3 different costs that get factored into it.
4 Maintaining that -- well, the person in the home is
5 not paying their bills, they are also not taking
6 care of their home. So there is a tremendous
7 deterioration factor. So if we do end up owning
8 the home and we have to sell the home, it's not
9 worth nearly what the home was worth when they took
10 out the mortgage.

11 In addition, we're paying the costs
12 once we get this home. We have to pay the costs
13 until the home is sold. So we have the cost of
14 maintaining this home. All of this gets factored
15 in, in addition to the fact that there are fixed
16 costs like the foreclosure process and the delay
17 that that, you know, legal costs and just all of
18 these costs add up. And I think that all of this
19 gets factored into this. And if we sell the home
20 at a fraction of what the market value is, it
21 doesn't reimburse us for these costs.

22 So that in addition to -- I have to
23 say this is more and more becoming relevant, in
24 addition to the reputational risk involved in

1 foreclosing on homes, particularly where you have
2 hot spots where there are multiple foreclosures
3 from your institution. It's just not only a
4 financial consideration, but all around what is
5 good for us financially is also good for the
6 community and good for us from a reputational
7 standpoint.

8 GOVERNOR OLSON: Heidi, you had a point that I
9 think the financial institutions are realizing, at
10 least among the more credible financial
11 institutions, is the importance of reputation
12 risk. And the reputation risk, I remember 15 years
13 ago as a counselor to financial institutions, was
14 very fuzzy, not very well understood or enforced --
15 enforced is the wrong word -- managed the risks
16 exposures.

17 About three years ago a person came
18 to me and said -- and identified the bank she had
19 formally worked with, and said that bank would
20 still be around today if it were not for the
21 reputation risk exposures. So I think that that is
22 an important responsibility that management now
23 focuses on and clearly supports a lot of things
24 that ought to be happening in this field.

1 Loretta, come on back to your four
2 points, and especially I'm interested in how you go
3 about partnering. Because as you pointed out and
4 as we've seen, the community groups have access the
5 financial institutions don't.

6 MS. ABRAMS: Right. Well, there isn't one
7 way. We have a number of programs. One of our
8 programs we will talk about is our financial
9 education grant program. There is a million
10 dollars in grant funding every year that we provide
11 to organizations to help support the financial
12 education programs they're running in the
13 community, and there are very few strings. It's an
14 open sort of grant. RFP competitive bid process.

15 And what the community groups like
16 about that, we look for well-established community
17 groups who have existing programs, who have
18 sustainability, who have strong management. And we
19 just look to support them and not to tell them to
20 change the program or do anything differently.
21 Just to help them to keep what they are already
22 doing, which they decided is good for their
23 community. So that is one of the programs we
24 have.

1 Another is the adult financial
2 literacy workshop program, where we work with a
3 national organization out of Washington DC, and
4 they find grass roots, community-based
5 organizations who don't necessarily have a program
6 capacity or the capability or a curriculum, and we
7 work with them to submit and to produce workshops
8 using our curriculum. And we then fund those
9 workshops on a per-workshop basis with those
10 smaller community groups. And over time the
11 process of working with us in this program helps
12 them to develop capacity. They apply for other
13 grant funding, they get reputation, more
14 credibility and sustainability within their
15 communities. So that is two ways that we are doing
16 it.

17 MS. BRAUNSTEIN: I'd like to ask some follow-up
18 questions. One is we hear a lot about teachable
19 moments in financial education. In particular I
20 know -- and today we are focusing mainly on
21 homeownership education.

22 But in financial education in
23 general, there are a lot of programs out there that
24 teach people and then they administer afterwards

1 some type of test, and they usually score
2 themselves on how well they did based on how people
3 answer these tests. But in fact that may not mean
4 much, because really what we are looking for is
5 behavior change. And if six months later something
6 happens and people don't remember what they learned
7 six months earlier, what good was the financial
8 education?

9 I was just wondering in terms of what
10 you do, I guess particular the practitioners,
11 Michael, David, what can you tell us about what
12 you've learned about teachable moments, especially
13 in light of, David, what you talked about when
14 people get to the table and they are being
15 bombarded by, you know, whether it be the brokers
16 or the salespeople, how good is that education?
17 How is that holding them in stead? What have you
18 learned about that?

19 MR. ROSE: I think our approach may be a little
20 bit different. Because a lot of the groups we work
21 with have bank partners that they will help those
22 banks market their products, help them find
23 customers. And it's all part of the home buying
24 education and process.

1 So in a sense, the lines get kind of
2 fuzzy between who the broker is. In a situation
3 like that it may be that you can call it a
4 community group type of broker in some situations,
5 although they aren't a broker in any formal sense.
6 They are simply putting the homeowner together with
7 a loan officer at a bank.

8 So I don't have that kind of
9 experience in terms of doing an education program
10 that really withstands those kinds of pressures
11 when you go to a broker who will say anything he or
12 she can think of to originate the loan.

13 In 1999, just very quickly to follow
14 up, when we started working on predatory lending in
15 Chicago, you know, the conference. One of the
16 individuals we invited to speak at the conference
17 identified himself as a recovering loan shark.
18 What he was is a used cars salesman, from Minnesota
19 I believe, who had been recruited by a lender to be
20 a broker. And he explained how he had been shipped
21 off to California for a 30-day training program.
22 How he was taught this script inside and out.

23 And he began his presentation by
24 asking everybody in the room how many people would

1 like an extra \$500 a month. And you can imagine
2 there were city officials, church people and
3 community groups and bankers, some housing
4 counselors. Everybody raised their hands. And he
5 said, "Would you agree that you want an extra \$500
6 a month, there isn't anything you can say that I
7 don't have an answer for?"

8 And that kind of arrogance, really,
9 but that kind of persistence in closing a deal is
10 what you may be up against in some cases. I don't
11 think you can prepare any homeowner to stand up to
12 somebody who has that kind of training.

13 MS. BRAUNSTEIN: Mike.

14 MR. SHEA: We have been looking at that
15 question quite a bit the last few years and where
16 we are zeroing in on are cash-out refi's. And
17 typically people get trapped in the subprime cash-
18 out refi because an emergency comes up, and
19 typically it's divorce, medical, the car breaks
20 down, or debt consolidation.

21 For the emergencies, we have to
22 deliver our message and our services almost in a
23 just-in-time fashion. When that emergency hits,
24 people are desperate to get cash. And that's when

1 they are most susceptible to the messages of the
2 predators.

3 We have tried a number of efforts to
4 copy what the predators do. We bought all sorts of
5 lists. You would be surprised what kinds of lists
6 you can buy. You can buy lists of recently
7 divorced people, so we have done mailings to those
8 folks. We have use automated dialers to those
9 folks to try to reach them and bring them in.
10 Mixed results.

11 For one thing, it's very expensive.
12 You have to keep doing this time after time, month
13 after month. And that's what the subprime lenders
14 do. We once had a subprime lender tell us they
15 spend \$1500 in marketing, if you take their total
16 marketing and outreach and apportion to loans
17 closed, it's about \$1,500 a piece. We can't
18 compete with that.

19 MS. BRAUNSTEIN: That's why they charge such
20 high fees.

21 MR. SHEA: I'm not sure that we can compete
22 with it. That's why as much as we do more consumer
23 education, I think, to more people than anybody the
24 country and it's invaluable, but we have to have

1 better regulation to stop this.

2 MR. CHANIN: Let me follow up on that, and
3 Loretta mentioned one size doesn't fit all. Are
4 there different strategies -- I'm interested in
5 your successes, but also your failures --
6 strategies you have employed for different groups?
7 And if so, what is the demarcation among groups for
8 different products?

9 You mentioned cash-out refinancing
10 verse first time home buyers, different markets and
11 so forth. Have you gotten to the stage of learning
12 that certain strategies or educational approaches
13 work for some groups of consumers or certain
14 individuals versus others and certain products and
15 the like? And for anyone here actually.

16 MR. GOTTSCHALL: Well, if I can add just a
17 little bit here. One of the ideas of the 24/7
18 counseling by phone was that if someone is thinking
19 of a loan and in the middle of the night they see
20 something, they have the brochure, that they can
21 actually call and talk to somebody right then
22 rather than folks getting the call back and the
23 moment is gone. So 24/7 counseling on the
24 programming side is a benefit that we find useful

1 for getting people into the system so then you can
2 follow up.

3 So we found that the City is actually
4 credible with a lot of people and that 311 number
5 is a number that most people feel okay calling. We
6 found that some of our marketing through churches,
7 we did a preservation Sunday and had churches doing
8 their brochures and doing the 311 calling and do
9 those kinds of things in those places.

10 I think the other piece in the
11 refinance is a critical area, and you describe 72
12 percent of the people that we are seeing are people
13 that are in the loan that they are not in trouble
14 with as a refinance. I think typically in a
15 refinance situation people probably don't have a
16 lawyer, probably don't have a third party helping
17 them in that situation. Where with the first
18 mortgage, they may more likely have it.

19 So maybe there is some way there at
20 that closing moment to really have some requirement
21 or some system where people are getting that advice
22 and getting someone with them judging what can be
23 done. Because clearly that's a very teachable
24 moment. If at that time rather than at some

1 clients you say, well, if you get an 8 percent
2 loan, it will cost you this much, and you get a 11
3 percent loan over 20 years you're going to save
4 this much. If they are at the closing table if you
5 live here, it's going to cost you \$40,000 more in
6 payments. So there is a way at that point.

7 And I think on refinances, and the
8 cash-out is the place where people, they have a
9 problem. And they have someone got to them around
10 that problem and they did something, and then
11 later, as we see in the numbers, they regret having
12 done that. But they didn't have anybody to work
13 with right then.

14 So we're looking at whether this 24/7
15 phone thing is how if one is thinking of refinance,
16 call here and describe your situation. So I think
17 there are those kinds of perhaps opportunities.

18 But then how do you market it? How
19 do you get it out enough? As you said, \$1500 per
20 closed loan is a lot of money for marketing, and
21 competing with that is very, very difficult.

22 MR. SHEA: A couple of things we found don't
23 work. Direct mail, and actually a guy by the name
24 of David Hill used to be a marketing director of

1 Fannie Mae until recently, did some research on
2 this. And he found with statistics, what we found
3 that in our experience direct mail typically is
4 highly ineffective. It's almost as effective with
5 Latino families, more so than Mexican-American
6 families, but recent immigrants from Central
7 America in particular direct mail is a total
8 waste.

9 Radio works in conjunction with
10 events for African-Americans, particularly
11 church-based events. We found that that is a very
12 highly effective way to get folks to come to the
13 events, particularly if you're using radio ads to
14 spur that. Again, it's expensive and you can do
15 that in the little run, but the radio ads in
16 Chicago are very extensive, so it's very difficult
17 to sustain that over time.

18 MS. WILLIAMS: So as you talked about
19 education, and, Bruce, I heard you mention that you
20 have consumers that don't even talk to the lender
21 when they have the problem and some that even if
22 they talk to the lender, nothing will be done.

23 So what do you think fosters that
24 belief, that the lenders are not approachable or

1 they won't get the assistance that is needed to
2 help them when they have a problem?

3 MR. GOTTSCHALL: Well, I think, one, if you
4 look at the situation that someone is in default,
5 maybe they are stressed, what was their
6 relationship with the broker? The broker is the
7 lender is the servicer. So that relationship,
8 although it's unclear, sometimes the troubled
9 borrower is not going to a broker. But there is a
10 relationship there, and if they see the broker that
11 maybe gave them a loan that they now regret.

12 I think another piece is the
13 collection process is sometimes hard. You want to
14 make sure people are clear that you want to be paid
15 for what you owe me. So that that creates, then, a
16 beginning relationship that if then 60 or 90 days
17 later, they call you and say we really want to kind
18 of help you, how do you get over that? How do you
19 get through that? So it is a difficult kind of
20 relationship that a lender servicer, how do you
21 manage that needing to do both?

22 MS. BRAUNSTEIN: Excuse me, Bruce. I know that
23 when we talked about these kinds of issues four or
24 five years ago. And since then what we hear over

1 and over again is that the number one problem with
2 getting people in trouble to contact anybody for
3 help is that they are embarrassed. Initially, that
4 they are just ashamed that they are in this
5 problem, and by the time they get around to
6 contacting it's so late down the road.

7 MR. GOTTSCHALL: After the surveys that they
8 did with people who helped us, that was not as high
9 as not realizing that there was some hope. So if
10 there is the embarrassment and people not wanting
11 to -- and some people believe, well, I can solve it
12 myself. But we found actually it was more you have
13 a feeling about if I talk to somebody, that there
14 is nothing they can do for me. So the lack of hope
15 there was a bigger one than embarrassment.
16 Although embarrassment was in there.

17 So I think that was slightly
18 different. You have to deal with both of them in
19 thinking about how to approach it.

20 MS. COPPOLA: That confirmed the Freddie-Mac
21 survey in 2005. There is a survey about why
22 borrowers don't reach out to their lenders. And I
23 think the larger percentage is clearly that at this
24 stage at that time this point in time.

1 But can I address this range of
2 issues as well? I think that while there is no
3 silver bullet here, at City we are looking at this
4 and making sure there is a consistent message that
5 we get out in multiple ways. So we are relying on
6 the Ad Council, we're relying on our own financial
7 education curriculum and we have about 10 or 12
8 partners that we provide our curriculum to. We
9 amend the curriculum every year and a half to two
10 years after a survey to find out what is relevant,
11 what is being received well, what people don't
12 understand, what needs to be done. We just did a
13 major revision on predatory lending and how to
14 avoid predatory lending.

15 I think the message has to be find
16 your own provider. If somebody is knocking on your
17 door, you should definitely shop around and you
18 should always ask for them if you feel you're not
19 in the best position to make a decision. And I
20 think those messages have to be communicated every
21 which way we can think of.

22 And ultimately, it's like a shifting
23 paradigm. We have to make sure that this gets out
24 there and public awareness is raised so that people

1 understand and that it clicks. When they see the
2 800 number in their community, they say, "I do
3 remember seeing something. I do have to reach out
4 and call for help, this is probably the right
5 place."

6 MS. ABRAMS: We are working on some of the same
7 issues together, and educating the consumers just
8 to be aware that there are options and there are
9 certain places so that they know when that moment
10 does happen for them, and it happens with all of
11 us, we are going to hit that bump in the road. And
12 when the bump in the road happens, to know where to
13 go.

14 It's very difficult to regulate human
15 behavior. People who are going to cheat are going
16 to find a way to cheat. And people who are
17 behaving sort of in a certain manner that maybe
18 isn't always in their own best interests, sometimes
19 we don't know what we don't know.

20 And that's why education is so
21 important. Getting people in seminars and in
22 workshops to say did you know this. And we see
23 that a lot. We see it every day when just telling
24 people about FICO scores and how it works and how

1 certain behaviors are impacting FICO scores. You
2 hear people all the time about "I didn't pay that
3 \$12 phone bill, it's not mine." So just telling
4 people, "Pay it. Still fight about it later, but
5 pay it for right now because it's effecting your
6 FICO scores." Just those kinds of awareness and
7 those kinds of "uh-huh" moments happen all the
8 time. And it might not be a problem for them
9 today, but they find somebody else in the family
10 who has a problem later on.

11 So as we spread the word, increase
12 awareness of about all of these financial issues
13 and everything that goes along sort of this
14 financial landscape is going to be helpful.
15 Because people will recall when they need it, they
16 will know where to go and get it. And it will be
17 all of these places.

18 MR. SHEA: Can I add one more thing on this?
19 One of Nathan Hill's most significant points they
20 found was the role of the trusted advisor and how
21 the trusted advisor varies from population group to
22 population group, particularly along racial lines.

23 So what he found and what we find in
24 our experience in the African-American communities,

1 the trusted advisor that the individuals go to
2 first is the real estate agent. When they need --
3 definitely when they're buying a house, but also
4 when they're refinancing. In the white community,
5 it's parents and other family members, but
6 particularly parents. Latinos, his research I
7 believe showed that it was church, and church I
8 believe was the first place they would go.

9 So we've tried to gear our efforts,
10 we try to take that into effect so that we spend a
11 lot of time working with real estate agents. So
12 that when they get that call from a borrower that
13 needs cash and is in danger, they are going to
14 refer them to us or to another counseling agency.

15 MR. ROSE: I have one more thing. Partnerships
16 with City and SPS and ACORN, the local community
17 organizations that I think do the best work at
18 outreach, have been the ones that incorporate the
19 message into all of their meetings. So they might
20 be having an organizing meeting on crime and drugs
21 or some other issue, but this will be the message
22 that there is a place that they can call who will
23 come in and talk about preparing their credit,
24 repairing their loans is made a part of those

1 meetings. So it's another avenue of outreach.

2 GOVERNOR OLSON: We have had a couple comments
3 about the teachable moment, but also linking
4 education or financial literacy with the mortgage
5 process itself.

6 And, Mike, you started to talk about
7 your programs with two institutions. And I heard
8 you say something like -- and I'm not sure if I got
9 it right -- that these are loans that in a
10 different environment would have been subprime but
11 are not now.

12 Does that mean that the terms have
13 not subprime, the performance is not subprime
14 because of the additional application of
15 counseling? And I would be interesting in hearing
16 the same thing from the two lenders.

17 MR. SHEA: All of our partners -- the products
18 made available through our partnerships all have
19 several underwriting flexibility, but two in
20 particular that make them unique and that makes
21 them what I would call subprime if it was outside
22 of our program.

23 One is undocumented income. So with
24 Bank of America and Citibank partnerships, they

1 both accept undocumented income up to a certain
2 percentage of the total income that an individual
3 can have. The reason they accepted it is because
4 they know that our housing counseling will in fact
5 go verify that income as best they can. So if
6 somebody coming to us, we find out what their
7 undocumented income, we call the source or else we
8 make the clients go back and bring us some evidence
9 that that really is there. Furthermore, we make an
10 evaluation that it's going to continue before we
11 then refer that individual to the lender.

12 The second is underwriting based on
13 corrected information contained in the credit
14 report, but not on the credit score. We pull about
15 30,000 credit reports a year, and we estimate that
16 30 to 35 percent of them will contain significant
17 errors in the information and in the credit score
18 in particular. And it's our experience African-
19 American borrowers in particular are likely to have
20 many more errors in their credit report.

21 GOVERNOR OLSON: Is the source of the loans
22 that have been paid or is it confusion of one
23 borrower's experiences with an unrelated borrower?

24 MR. SHEA: Both. It's a whole gambit of

1 things. Both of those examples. And also, vendors
2 sometimes don't report when you pay on time, but
3 when you are late they do report. And we find many
4 more of those kinds of vendors in the
5 African-American community.

6 What happens with those same people
7 with undocumented income or lower credit scores go
8 to a mortgage broker? In most cases they are going
9 to end up with a subprime loan. And if it's
10 undocumented income, they are likely to be put into
11 a stated income loan. And if they have credit
12 problems, they are likely to be put into a 228 327
13 loans since that is the bread and butter of most
14 subprime lenders.

15 And as Bruce alluded to earlier, we
16 are facing a real crisis now. Particularly in
17 California. Our friends at the Center for
18 Responsible Lending says there is six million loans
19 that are going to repost with interest rates over
20 10 percent between now and the end of the year.
21 One million of those in California along.

22 Our counseling offices in California,
23 Miami, some on the East Coast, high cost markets
24 are increasingly seeing people come in now with

1 327/228 that are repost and there is no way they
2 can afford it when they repost. So now they have
3 to refinance out or else they are going to be down
4 that road to foreclosure.

5 Now, if they come in our program,
6 they would have gotten a fixed rate mortgage, they
7 would have gotten counseling. If they ever get
8 below on their mortgage, behind on their mortgage,
9 we're notified of that fact and we aggressively
10 pursue those borrowers to help them.

11 MS. BRAUNSTEIN: I have a question about --
12 this has come up from time to time, it even came up
13 the last time we did these hearings and still comes
14 up over the years. We get asked why in your HOEPA
15 rules did you not require that anybody who gets
16 HOEPA loans has to have housing counseling when
17 they get those loans. And I know that HOEPA loans
18 are a really small part of the population. So I'm
19 thinking theoretically here.

20 So suppose it somehow expanded to
21 higher cost loans or complex loans, if there was
22 some way that we would or that the government could
23 require people to have counseling that are going to
24 take out these complex products.

1 And one of the issues that we've
2 always struggled with about that is that there is
3 counseling, and then there is a counseling. And
4 that was brought up by this panel. There is a big
5 difference between spending two hours on the
6 telephone with somebody getting housing counseling,
7 and having comprehensive housing counseling as it
8 was called in -- I think was it you, Mike, that
9 used that term or somebody here used that term
10 comprehensive housing counseling, where it's
11 usually over some period of time and it's much
12 more, much better quality.

13 And, you know, controlling for
14 quality and quantity and how do you stop, frankly,
15 predatory lenders from printing up business cards
16 that say "housing counselor" and handing them out
17 to their clients and saying, well, the law requires
18 you have housing counseling, so I can do that too.
19 Or my friends John over here does that and he can
20 do that.

21 I just wonder this issue keeps coming
22 up, the importance of this education, the
23 importance of having somebody like even Bruce at
24 the table with you. Is there a way around these

1 issues? What are your thoughts about this kind of
2 thing and how could it be done in a way to control
3 for quality and substance so that it's meaningful?
4 So that there are there aren't a lot of loopholes
5 and that basically it really isn't very
6 meaningful.

7 MR. GOTTSCHALL: There are just a couple of
8 things. It is a critical question right now.
9 Freddie some years ago did a study showing the
10 value of counseling as compared to the more limited
11 counseling activity and demonstrated the value. It
12 was very difficult to get anybody to really
13 economically quantify that and recognize that
14 within the system in terms of paying for it, but it
15 was there.

16 Now, changing situations on my
17 comments on the lending and the getting to "yes"
18 and people saying yes to just about anybody, and
19 now I think one of the secondary market groups is
20 saying counsel may not be necessary anymore for
21 some of their products.

22 We have a situation where the
23 counseling, you know, question is going to be a
24 critical one. My sense is the transparency

1 question, and a lot of people talk about
2 transparency and how to do that, it seems to me
3 even with a third-party kind of advisor or an
4 extremely public and transparent situation that you
5 can combat some of this. Because I agree with you,
6 how do you certify counseling. Neighbor Works of
7 America is doing that, and that is increasing the
8 number of good counselors. But there is still a
9 lots of opportunities for problems.

10 So transparency, and then how do you
11 publicly create that transparency. And then
12 managing the brokers who are actually making the
13 bad loans and keeping that in front of everybody so
14 that people are not doing business with the broker
15 who has taken advantage of people and has a high
16 early default, foreclosure record. How do you keep
17 track of those brokers who are causing the problems
18 so they are held accountable on those situations
19 and you can't get financing for the people that are
20 not making -- providing good advice and really
21 working with them.

22 So that doesn't really an the
23 question, because I don't know how you certify to
24 the point of getting only this six to eight hours

1 of counseling by a certified counselor recognized
2 and really done in a broad case. But on a more
3 limited transparency and public record of some kind
4 that creates more awareness of who is doing good
5 and who is not doing good.

6 MR. SHEA: There needs to be more study done on
7 this question. But the Bizar (phonetic) study said
8 and I think what our lending partners would agree
9 with us, most effective is one-on-one counseling.
10 You can't beat that. Next is phone counseling, the
11 last is going to a class. And below that is
12 reading a booklet and taking a test. That is the
13 hierarchy of effectiveness.

14 This is not rocket science. People
15 know this. Bruce's operation is an incredible
16 operation. NTIC has very good operations. They
17 provide quality counseling, put people in houses
18 and keep them there. We do the same thing. I
19 think people know how to do this.

20 The problem is there is not a funding
21 source or stream or plan to build a nationwide
22 housing counseling system. We work all over the
23 country, and when you say make it mandatory, I have
24 to scratch my head and say, gee, what if I live out

1 in Uma, Arizona and is no housing counseling agency
2 out there, what do you do? That is the big
3 problem. We don't have a national housing
4 counseling industry. I really strongly feel it's
5 partly your responsibility to upgrade that.

6 GOVERNOR OLSON: We have come back to our
7 lenders now, too, on this issue of counseling at
8 the front end of the mortgage application process,
9 especially for the HOEPA-type borrowers, not
10 necessarily the HOEPA, the HOEPA-type.

11 MS. ABRAMS: Two things. On the front end of
12 the process we work with a number of organizations
13 who do this and who do this. And we have products
14 that are our CRA products that are designed for the
15 markets. So the people are being counseled all the
16 along while they are saving for that first down
17 payment, and that first down payment is sort of
18 assisted and matched for a particular product.

19 So you have a record of these people
20 coming to a training or a homeownership preparation
21 class over a period of about six months. It's been
22 shown that those loans do perform better. People
23 know exactly what the process is going to be like.
24 They fully accept homeownership and they agree it's

1 right for them. They know that they are in a
2 product that is affordable and they know how to
3 stay in the home.

4 On the other side of the coin, we
5 have really good experience with our consumer
6 rescue loan program. And that is a program that we
7 fund with NCRC where we rescue consumers and
8 basically put them in a loan that gives them a
9 fresh start when they have had problems and they're
10 facing foreclosure due to loan problems or
11 servicing problems of that kind. That process
12 requires some ongoing counseling, two or three
13 hours of counseling before the, quote, rescue
14 happens and before they get a fresh start.

15 And we find that we have pretty good
16 results with that, but we could use more
17 counseling. I think I agree with Mike. It's not a
18 one or two hour type session. It's going to take
19 some a long time. Particularly if people don't
20 have -- if it's for many times they are first
21 homeowners in their family and there is not a
22 homeowner legacy and there is not lot of
23 experience. So the whole process is mysterious and
24 new. So it's going to take longer for some

1 borrowers when they face of these issues, and it's
2 generational and cultural and a lot needs to be
3 addressed and I agree it needs a lot more study.

4 MS. COPPOLA: I think we focused on this for
5 several years now, but we are just at the point
6 where we try to focus it on the point of view from
7 gaining empirical data so we can use this
8 information. But I do think you have three
9 preeminent financial counselors here and the city
10 has relationships with all three of these
11 organizations and I believe there's tremendous
12 value to that.

13 But in order to really understand how
14 it has to be structured going forward, I think we
15 need to be able to look at this in more detail and
16 statistically. I don't know if there is all
17 begging your question, if you're asking about the
18 legal consequences of imposing mandatory
19 requirements. Because in terms of a community
20 relations, I don't think we are necessarily the
21 right people to address that and I think it has
22 been addressed or try to. I think there have been
23 legislative efforts that have been filed in this
24 respect for reasons I think that we have stated.

1 But I think it's proof that there is
2 still value. We are all at the table trying to
3 figure out how to get the product out in best form
4 possible as broadly as possible.

5 MS. BRAUNSTEIN: There was a strong attempt at
6 that with the creation the HECCI year ago, a
7 national organization, and yet that went down the
8 tubes and I don't know what that tells us. If that
9 was just an isolated incident.

10 But that was I think people had some
11 fairly high hopes for that. Creating, as you
12 talked about, Mike, a national industry where
13 people would be certified, there would be a
14 national certification of housing counselors and it
15 failed.

16 MR. GOTTSCHALL: I think Neighbor Works America
17 is working to continue that kind of thing. But
18 you're right, the method and idea that, hey, this
19 is going to be a national network I think got into
20 the fact that some people, and probably those
21 around the table now, would then you have the other
22 computation who is not going to do it in someone is
23 not doing it, they have an advantage. So you have
24 the whole timing problem in terms of what the level

1 the requirement is on some people and not on
2 others. So that creates the dynamic of,
3 unfortunately, lowest common denominator in some
4 cases dictates what happens in the marketplace and
5 that's the problem.

6 MR. CHANIN: Let me ask a question to the
7 lenders. It's been suggested, questioned a little
8 bit, but suggested there may be some consumer push
9 back at least in certain circumstances to
10 counseling, and let me lay out the fact pattern.

11 A consumer is approached by a broker
12 or lender and they look at their watch and say in
13 two hours I can get you a loan. So that is one
14 choice, as oppose to going through multiple hours
15 of counseling, classes, whatever else it is, to
16 find if you have a suitable product for a consumer
17 which may be one that has a lower rate and can fix
18 credit score problems those kinds of things.

19 Is that something you have seen? Is
20 there any validity to that concern, to that
21 argument or --

22 MS. ABRAMS: I think that consumers are
23 motivated by different things. The ones that are
24 in the workshops, that are coming voluntarily to

1 homeownership counseling, want to be there. Want
2 to be educated, want to be involved in the
3 process.

4 But I see just as many others that go
5 I don't need, that it's not right for me, I'm not
6 going to do that. Or you're trying to provide
7 people with information and they go, no. So again,
8 we are still looking at it and still looking hard
9 at it.

10 MS. COPPOLA: But the incentive for many of the
11 consumers who go through financial education
12 through City-sponsored education is a better priced
13 loan. So I think there is truly a character that
14 keeps people like that.

15 MS. WILLIAMS: I just had one other question.
16 You know, as I listen to the
17 different types of counseling, and we talked about
18 there is some a couple of hours, there is some that
19 is a little more comprehensive, and comprehensive
20 being very important in the process. And then this
21 thing that we hear sometimes even though you have
22 training, it doesn't necessarily change your
23 behavior, but you can still get in a bind.

24 And we have a lot of, you know, you

1 get inundated with a lot of paper, even when you
2 just go through the process in and of itself. And
3 it's pretty frightening I'm sure for many people.
4 It was frightening for me my first time through
5 it. And it's something that Heidi said that kind
6 of made me think that in addition to going through
7 all the training that you go through to sort of
8 maintain your home, that is there a way that in
9 addition to all the papers that you get, that you
10 can have, like, I don't know, the four key things
11 that you just must keep in your mind in addition to
12 everything else that will kind of help you through
13 the process?

14 And I heard you talk about, well, you
15 know you should make sure that you shop. You
16 should make sure that you know you have options.
17 There are people that you can trust. So they
18 always say that if you repeat the same four basic
19 messages over and over and they are getting it from
20 various locales, and I'm not sure that systemically
21 we do that. I mean, do you think that would help
22 in the process like that?

23 MS. COPPOLA: You know, it's interesting. I
24 come from a securities law background, and rather

1 the Miranda warnings, when banks got into the
2 securities business and behind every retail broker
3 in a bank branch you had to have three or four
4 points of disclosure. Past performance is not
5 indicative of future performance. Your security
6 deposits are not insured. You remember all these?
7 They are very valid points and we built them into
8 our curriculum as black letter. This pages starts
9 with this heading and then it's repeated
10 consistently throughout.

11 I think it's an interesting idea.
12 Again, in the securities context we used to add
13 disclosures to the confirm, right, until you filled
14 out the front page and you filled out the back
15 page, and then nobody writes it anymore because
16 it's too much, right.

17 Mortgage documentation, if I don't
18 read it and I'm a securities lawyer and education
19 and background, if I am not reading that because
20 it's too much, you know that people are generally
21 not reading that.

22 So I think that there is something to
23 some kind of bullet point. I don't think it's the
24 cure all, but I think if you can boil it down to

1 something like that that gets repeated, people will
2 ask questions about it and begin to understand it.

3 GOVERNOR OLSON: One of the points that hasn't
4 come out and would have been a good question, had I
5 thought of it, with the prior panel, but let me
6 just test it here as well.

7 There is an underlying presumption in
8 all of the regulations that we have with respect to
9 mortgages that there is enormous societal value to
10 homeownership and you often hear statistics or you
11 hear statements made. In fact, I think that I know
12 at the Fed we have recited those statistics, that
13 homeownership correlates with other values. Like
14 the tendency of a nuclear family to stay together,
15 perhaps to be involved in the school system or
16 participate more broadly as a voter.

17 I frankly have not seen the empirical
18 support for that. I suspect it's there, but I
19 haven't seen it. But I would be interested in your
20 real life experience. If you can detect that there
21 is in fact that sort of societal value of
22 homeownership, any of you?

23 MR. GOTTSCHALL: Well, we clearly have many,
24 many, many examples of people who we assisted in

1 buying homes that bought on the block that was a
2 problem block where they and one or two other
3 homeowners got together and worked on getting the
4 gang off the corner, worked on improving the
5 school, getting involved in the school, beginning a
6 block club. So clearly those anecdotal pieces are
7 there. I think there is empirical information
8 around that.

9 The other, of course, is the wealth
10 building. Many, many examples of people buying,
11 being able to finance kids going to college and all
12 those other kind of things. That is part of the
13 process.

14 I think the other one that doesn't
15 get touched on quite as much and there is more
16 regulation around the homeownership thing, is it
17 goes beyond the individual's impact. It's goes to
18 you have a foreclosed house, it's different from
19 taking the car off the block and putting it away.
20 It's an abandoned and vacant building and it's a
21 community asset problem. So the broader
22 regulations and the broad negative impact of
23 homeownership not succeeding because of these kinds
24 of problems is much more graphic and much more

1 dramatic.

2 So you have both the positive and the
3 much more negative. So that is why the regulation
4 around it and the focus on it and the education is
5 so much more critical -- maybe not more critical,
6 but much more visible in terms of the impact.

7 MR. SHEA: We have an affiliate organization
8 called Project Vote, which is one of the largest
9 nonprofit voter registration organizations. And in
10 our written comments I will give you the exact data
11 to include it, but they tell us that homeowners are
12 two to one more likely to register to vote and
13 three to one more likely to vote.

14 GOVERNOR OLSON: All other factors being
15 equal?

16 MR. SHEA: That's across racial lines.

17 GOVERNOR OLSON: So if you correct for all the
18 other variables and you can isolate that variable
19 alone, interesting.

20 MR. ROSE: I think it's true, too, to point out
21 that what we are talking about is successful
22 homeownership. So what doesn't get counted in the
23 homeownership rates, homeownership rate is really a
24 net static. It's the net of those people who got

1 loans and those people who were successful
2 homeowners and those people who lost them.

3 So where successful homeownership is
4 obviously good for the wealth building of the
5 family and good for the stability of the community,
6 to push somebody into homeownership before they are
7 ready or to sabotage their efforts, that's the down
8 side to it.

9 GOVERNOR OLSON: I think that's the point that
10 Bruce is making, too. That with that upside, there
11 is a greater down side potentially.

12 MS. ABRAMS: I have to share another static
13 that came out of my survey. We felt that
14 overwhelmingly people wanted to be homeowners and
15 understood the value. Over 70 percent say that is
16 one of my goals, to become a homeowner. And they
17 spent months looking for just the right house.

18 34 percent of them spend a week or
19 less in finding the right mortgage to go with that
20 right home. So again, education, and this just
21 continues to underscore the need to help people.

22 They say they don't understand the
23 process. They want to be homeowners, but they
24 don't understand the process.

1 There are lots of things we can do to
2 help with sort of bridging that gap. Lots of
3 different ways of getting at that. And we have
4 talked about most of them here today.

5 GOVERNOR OLSON: Alicia, did you have a
6 question?

7 MS. WILLIAMS: I might be having a senior
8 moment, but I just want to go back to Michael's
9 recommendations. And I know you talked a little
10 bit about the housing counseling, but I'm not sure
11 I heard your view on I think you said suitability
12 standards for HMDA, and then -- I'm sorry, HOEPA.
13 And then you mentioned preemption and right of
14 private action?

15 MR. SHEA: I'm a reformed sports junky, so
16 you're going to have to -- the federal regulators
17 should not be the Pistons and the State Attorney's
18 job should not be the Heat. You all should be on
19 the same team. You really should work together.

20 In the last four or five years it
21 seems like we read more about federal regulators
22 having intramural turf battles amongst each other,
23 and a lot of times that results in lowering
24 consumer protection standards. We read about

1 efforts to preempt state laws, preempt State
2 Attorney General action. It makes no sense to us.

3 As we look at it over the last four
4 or five years, the most effective enforcement has
5 been by State Attorney Generals and private class
6 action lawsuits. I mean, from where we sit, with
7 all due respect, we just don't see the federal
8 regulators very active in enforcement of the laws
9 that do exist.

10 So then when we hear various federal
11 regulators saying we have to prevent a patchwork
12 quilt of various laws around the country from being
13 created, we think, geez, what are their
14 priorities? Their priorities should be to stop
15 predatory lending and not protect the banks against
16 the patchwork quilt of laws from around the
17 country. That was what I was referring to.

18 GOVERNOR OLSON: I suspect we are done. And at
19 3:00 o'clock -- the reason I say not right this
20 minute, but at 3:00 o'clock, because the Chair
21 needs a break and I'm going to take it. But we
22 will be back here at 3:00 or thereabouts to hear
23 from the public for the open mike.

24 Thanks to all of our panels. Very,

1 very useful, very beneficial, and they contributed
2 significantly, each of you.

3 (Whereupon, a short break was
4 taken.)

5 GOVERNOR OLSON: The people who have signed up to
6 speak are sitting at the table, and again we will
7 take them this clock wise order.

8 Brenda Grauer, go ahead.

9 MS. GRAUER: Good afternoon. My name is Brenda
10 Grauer. I'm the director of technical assistance
11 and training for the Affordable Statewide Housing
12 Coalition and Housing Action in Illinois. We have
13 about 200 members statewide, about 45 of whom are
14 nonprofit housing counseling agencies across the
15 state.

16 I have the pleasure of being a former
17 legal services attorney having worked for NHS,
18 their profession department, and now in my current
19 capacity to have seen this issue from the consumer
20 standpoint from the standpoint of education,
21 litigation and legislation. I can tell you that
22 all three are definitely necessary components to
23 regulate this problem, to help resolve this
24 problem.

1 But most importantly, it's
2 legislation. We've seen what has happened as
3 Dan Lindsey and Diane Thomas and Tom James talked
4 earlier today about the impact that state
5 legislation has had in Illinois. What we have been
6 able to regulate for, we don't see those
7 practices.

8 I was talking to a colleague
9 recently. We liken it to driver's education. For
10 years there has been a requirement for driver's
11 education, and during that driver's education
12 people are told wear their seat belts. Seat belts
13 save lives. They are told the impact if you don't
14 wear seat belts, what will happen.

15 And yet those warnings and that
16 education has not been sufficient. What has been a
17 significant change in people wearing seat belts and
18 saving their lives has been a rule, has been a law
19 that people are required to wear their seat belts
20 or they get tickets. I can speak to that because I
21 actually got my very first seat belt ticket last
22 week, and I now wear my set belt.

23 So legislation is an important
24 component here. Things that we legislate against

1 in our Illinois Homeowner Act, lowering the
2 triggers, lump sum credit insurance, common yields
3 and set premiums as part of the points and fees.
4 Those are all things that we are not seeing as much
5 of now. I think it has been effective.

6 Some of the panelists this morning,
7 Mr. Posner was talking about consumer advocacy
8 groups and their efforts and how effective they
9 have been in litigation, particularly with
10 Household, Providian, Associates. That's after the
11 fact. That's after these lenders have been allowed
12 to rape our communities with the funding, and they
13 have to put some of it back in the form of
14 settlement fees. But clearly they are still
15 allowed to make a profit, they are still allowed to
16 make these loans.

17 We need not just the education, which
18 is insufficiently funded and not reliable, both in
19 terms of changing requirements, Fannie-Mae pulling
20 out the requirements for counseling now under their
21 My Community mortgage product, which is a first
22 time home buyer program. And the reason why
23 they're pulling out the housing counseling
24 requirements, supposedly, is to be able to compete

1 with the subprime market.

2 So clearly just the requirement for
3 housing counseling and education is not
4 sufficient. We need it as a component of the
5 tighter restrictions and regulations and
6 sustainability standards is really what is required
7 here.

8 GOVERNOR OLSON: My goodness. I think you are
9 the grand champion of having your statement come
10 right down to the wire.

11 I once had to testify before one the
12 house banking committees I think, and I finished my
13 statement right on. That was the only thing I was
14 congratulated on.

15 Brenda, for you and for everybody
16 else, just as a reminder, these are very short time
17 frames we understand. But each of are you invited
18 to submit your written comments. And that is by
19 August 15, so you have plenty of time.

20 Teresa Lambarry. Did I say that
21 correctly?

22 MS. LAMBARRY: Yes, you did.

23 My name is Theresa Lambarry and I'm
24 from Spanish Coalition for Housing.

1 GOVERNOR OLSON: That doesn't roll off my
2 Minnesota tongue.

3 THE WITNESS: And I am the manager, the program
4 manager for the Homeownership and Spanish Coalition
5 for Housing. We have three different counseling
6 agencies. Our main office is on the north side on
7 North and Pulaski. We have one on 18th Street,
8 1132 West 18th, and one in southeast Chicago. And
9 of course I'm a big advocate of homeownership
10 classes, and especially prepurchase.

11 But not only prepurchase. It goes
12 hand-in-hand with post-purchase counseling and loss
13 mitigation training also. Because everything comes
14 hand-in-hand. You must start teaching people how
15 not to run into default because they're going to
16 chose a good lender, they are going to chose a good
17 product, a good house, et cetera, et cetera.

18 And I just wanted to voice what Bruce
19 said. I think it's legislation is wonderful, but
20 homeownership counseling is very necessary. A good
21 curriculum, a standardized curriculum.

22 We went through with HICCE, and after
23 HICCE wasn't there, we went through Neighborhood
24 Works and Neighbor Works, and we have taken the

1 trainings there. We try to keep on the go and
2 up-to-date with everything that is out there with
3 counseling.

4 Because it is a very important to sit
5 with a person and be able to explaining a product
6 that they are going to go into. So that they, you
7 know, they decide is this the right thing for you
8 or should you be looking at something better.

9 That's it. I am very afraid because
10 of what Brenda said, Fannie and HID both want to
11 pull out of no more counseling necessary. And
12 because of the openness and the guidelines being
13 changed in a lot of product, I think that's on the
14 contrary, more counseling is needed.

15 GOVERNOR OLSON: From the time that I was
16 nominated to the Federal Reserve Board, I have had
17 from everywhere and from all segments of the
18 community, including some of the most financially
19 sophisticated, a reminder of the growing need for
20 financial literacy and financial education. So I
21 certainly agree with your thrust.

22 Craig Basai, and I have it here. Am
23 I close?

24 MR. VARGA: Well, that is not even just an

1 pronunciation problem. It's a mispronunciation or
2 misspelling. It's Craig Varga, so it's my
3 handwriting.

4 GOVERNOR OLSON: If you can, if I can take that
5 squiggly letter and make an R out of it.

6 THE WITNESS: I apologize. Yes, Craig Varga.

7 I'm a practicing attorney here in
8 Chicago and I'm here in capacity as general counsel
9 for the Illinois Financial Services Association, a
10 broad spectrum of market funding lenders. We range
11 from large banks to small financial institutions.
12 I also have a practice as a private plaintiff's
13 counsel in defensive lenders in private action and
14 non-private action cases and have litigated many of
15 the issues here. And a few comments I wanted to
16 make about my observation.

17 I was an invited panelist the last
18 time around in 2000, which I heard some people say
19 was two or four years ago. It was actually six
20 years ago. Time passes quickly for us.

21 And one of the things I think we took
22 credit for here today was the elimination of single
23 premium credit insurance. I think that's what I
24 put in the category of a loan feature prohibition

1 or a rates/fees control item. I think there has
2 been great concern expressed here today about
3 furthering that course with the Fed in this process
4 because it has true access to credit dimensions to
5 it.

6 But once you get away from that, and
7 I think the success Brenda refer to here in
8 Illinois from Illinois state legislation is in the
9 nature of a loan feature prohibition or a fee
10 priced control matter. And once you get outside
11 those, and assuming that we're going to look at
12 matters outside that, keep in mind that the whole
13 fundamental of truth in lending rests with all the
14 federal consumer protection statutes. The
15 disclosures statute assumes that borrowers have the
16 capacity to understand what have been preordained
17 disclosures. Disclosures, which if not complied
18 with, have enormous exposure for lender in the
19 litigation context.

20 Further along that continuum of
21 disclosure is counseling. There has certainly been
22 support expressed for counseling here, but there
23 has also been recommendations from the consumer
24 group that counseling isn't sufficient and we need

1 to have other matters.

2 In particular, one I'm very concerned
3 about is what I heard from so many groups about is
4 the need for, quote, suitability. To me, and
5 seeing this from the litigation perspective, this
6 is an invitation to after-the-fact subjectivism, ad
7 hoc determinations of what amounts to a predatory
8 loan that no one has been able to define what it
9 is.

10 And I would caution people that what
11 will happen will be this will become a litigation
12 nightmare, a litigation trap, and can be asserted
13 for leverage in every single case for an after the
14 fact determination. And the dynamics of cost of
15 litigation and settlement and so forth will have
16 this be an enormous bludgeon at the head of
17 lenders.

18 I think it will also have protective
19 category dimensions because I think telling people
20 that they are simply not educated enough to
21 understand a particular loan product will possibly
22 raise a protective category of considerations that
23 follow along racial lines and education lines
24 potentially.

1 I think one other comment before I
2 close is I've heard support from some of the
3 consumers groups for there is nothing wrong with
4 private plaintiff cause of action enforcement. I
5 would differ with that. That huge wealth transfers
6 over hyper-technical problems are not good for
7 society or the housing market. And why the federal
8 banking agencies that employ safety and soundness
9 concerns have been so conservative about that, and
10 that has bothered consumer groups.

11 GOVERNOR OLSON: Craig, thank you very much.
12 Next is David -- Tanner?

13 MR. TANNER: I'm David Tanner.

14 GOVERNOR OLSON: I'm going to get one right.
15 Mr. Tanner.

16 MR. TANNER: Basically, just a consumer, small
17 business owner. And I think I have more questions
18 than I have comments.

19 Basically, if the consumer has lost
20 \$9 billion, how much has the banking system lost?

21 GOVERNOR OLSON: Good question. I can't tell
22 you that I know the answer to that.

23 MR. TANNER: I mean, you have brought up that
24 when the consumer has lost 9 billion. Well, how

1 much has the banking system lost based on
2 consumers?

3 GOVERNOR OLSON: That wasn't our comment.

4 MR. TANNER: I'm just bringing that up.

5 I guess the real problem comes to
6 skimming of equity. I mean, I'm sitting in a
7 situation where I have gone through predatory
8 lending, the broker, the whole broker situation,
9 the Realtor teaming up with a broker, you name it.
10 So I'm out a sizable amount of money because of
11 it.

12 Who am I supposed to call? I've
13 talked to everybody and their brother, and I get
14 nowhere. Where is the information? That's why I'm
15 here today.

16 That is all the I have to say.

17 GOVERNOR OLSON: That is part of what these
18 hearings are for, to find answers to those
19 questions.

20 Carol Downs. Carol Downs has printed
21 her name in perfect lettering, so I'm fairly
22 confident I can introduce her as Carol Downs.

23 MS. DOWNS: Thank you, Governor. I appreciate
24 this opportunity. My name is Carol Downs, I'm the

1 fair housing coordinator with Interfaith Housing
2 Center of the North Suburbs, which is located out
3 in Winnetka.

4 A problem that I'm encountering as a
5 housing counselor that is trying to support
6 families that are in trouble with their mortgages,
7 whether it be their initial mortgage or trying to
8 refinance out of a bad mortgage, is that they just
9 don't know that they have got themselves in a bad
10 situation. And much of the outreach that some of
11 these families have received has been through the
12 telephone where some mortgage broker has contacted
13 them, found out their information, that they are in
14 trouble with that loan, and claimed that they are
15 going to help them out.

16 And it's been too many families that
17 have come to me when it's pretty much way too late
18 to try to do anything about it. And it is too hard
19 for any housing counselor to try to get someone out
20 of a situation after the fact.

21 We need to do something as far as
22 building the counseling, building that program
23 better. We are a small organization, a nonprofit
24 grass roots, that just does not have the resources

1 to fight this monster of a problem.

2 I can't tell you how many seniors
3 that I've worked with that have found themselves
4 trying to get into a mortgage where they can refi a
5 mortgage, where they can do some type of debt
6 consolidation or do some home improvement. And
7 they simply are in an ARM where that payment goes
8 up and they are on a fixed income and simply cannot
9 afford it. So the only option that they are given
10 is you need to sell your property.

11 Well, I'm working with a family now
12 where this is a grandmother who has adopted her
13 grandchildren. There are seven grandchildren in
14 this home. For one, even if she were to sell this
15 property, where would she go with seven
16 grandchildren?

17 So my hope is that we provide greater
18 funding for the housing industry as far as the
19 housing counselors. There is a major need for
20 that. The 311 factor in Chicago does not address
21 the homeowners in the suburban area.

22 And there needs to be laws in place
23 where mortgage brokers and lenders are not as --
24 cannot approach people in any form or fashion and

1 rip them off. And as well as some way of
2 regulating these people from hurting families.

3 Because they just they can't win
4 after the fact. Litigation is not -- it's helpful,
5 but it's after the fact. And often, even with
6 litigation, there is not much that can be done for
7 that family. Thank you.

8 GOVERNOR OLSON: Carol, thank you.

9 Pamela Gilbert.

10 MS. GILBERT: Hi, my name is Pamela Gilbert and
11 I'm from the Southside Community Federal Credit
12 Union where I'm a housing counselor.

13 Just kind of piggybacking on what
14 everyone else has said, the main thing that we do
15 need is funding. And funding I believe comes from
16 there being certain legislation passed where there
17 are TV messages and magazine messages, et cetera,
18 et cetera, to let people know they should be
19 getting housing counseling and should be going out
20 and getting more information versus no
21 information.

22 Right now we have partnered with the
23 Westside NAACP, and also the City Colleges of
24 Chicago Dawson center where we offer a course of

1 the whole process, budgeting, savings, and the
2 whole process.

3 The whole process actually does go
4 together. If you know how to save, if you know how
5 to budget. If you know how to go out and chose a
6 mortgage person. You know, a lot of people think
7 the first person that comes along is the person I'm
8 supposed to take. If I can get a home, I can get
9 you in a home, you pay \$1000 for rent, I can get
10 you in for 900. And they jump on the bandwagon.

11 But it's where you need to education
12 people and these people just don't know. They come
13 to the classes, we give them the one-on-one
14 counseling. And they're like I just didn't know
15 this. Or they don't know how to clear up their
16 credit.

17 But they need to be -- you know, it's
18 not a learning process, but it's a presses that
19 when you kind of I guess tell a person enough
20 times, then eventually they figure out I can go out
21 there and shop for a loan like I should shop for a
22 washing machine. I can go out there, I can look at
23 all the aspects of the washing machine in the same
24 way I can look at all the aspects of the loan. To

1 see are there prepayment penalties, what kinds of
2 interest rates these people are giving. Are they
3 first time home buyer programs. And also, you
4 know, is this a loan for me as far as if it's
5 fitting into what I need.

6 So all that comes away from the whole
7 I guess the top down process where, you know, HUD
8 and the ARISSA (phonetic) agencies are not funding
9 or there is not going to be enough funding, I guess
10 someone in Washington or the state level or
11 whatever gives us more money to get the word out.
12 To say to people you need to get this information
13 prior to trying to become a homeowner, to make
14 better informed decisions. Thank you.

15 GOVERNOR OLSON: Thank you very much.

16 Jeri?

17 MS. FOX: Yes.

18 GOVERNOR OLSON: Jerry Lynn Fox, if I have it
19 correct.

20 MS. FOX: Easy. Thank you.

21 I'm a broker/owner, a small mortgage
22 broker, and I guess that the reason I wanted to
23 talk is I feel a great sense of sadness. I've been
24 here since 8:30 this morning and I don't feel like

1 one of the partners at the table.

2 I'm working evenings, Saturdays and
3 Sundays, educating folks, trying to access 311 for
4 customers who have fallen behind because they have
5 lost a job, that the primary wage earner lost his
6 job. They want me to refinance them again. I'm
7 refusing to do that. I can't get anyone on 311.

8 I'm not in Chicago, I'm in Elmwood
9 Park. I've go on the website, I find your non-311
10 number. I haven't gotten a call back yet. I have
11 now over to date over the course of five months
12 spent 20 hours directly with the consumers, and
13 over 2 hours arguing with the forbearance experts
14 at the lenders before we reached an agreement that
15 was anywhere near reality for those folks, that
16 they could keep this home, that in essence has been
17 in the family for a quarter of a century and who
18 didn't want to lose this home for a lot of
19 reasons. But on the practical matter, where is a
20 family of four going to find rent for \$1100 a
21 month? There was some practical issues here.

22 When we got through all of the
23 screens and the hour and a half, because they don't
24 have a phone there, they can't call 311, they have

1 given up the cell phones, their phone has been
2 disconnected. They are coming in my office. They
3 won't go to families homes because they feel the
4 families are taking advantage of them.

5 So we're in my office two hours into
6 this conversation after I get everybody together,
7 the forbearance counselor, who has already
8 determined what their monthly payment is going to
9 be, because there are going to have a 12 month
10 repay and all of that, then they say \$1500 is what
11 is affordable for you, but your payment is going to
12 be 1624. To which my customer responds, so you're
13 going to lower my payment, right? Because you say
14 I can't afford what you told me. No, we are not
15 going to lower your payment. You have to pay this,
16 but we are not too far off.

17 I could have used the assistance of
18 folks at 311. I could use the assistance of
19 tapping into some of those programs that are under
20 market interest rates, fixed rate for nonprime. I
21 do business with Citibank, Bank One, two of HSPCs
22 affiliates. Half of my loan officers are
23 Hispanic. We do I-TIN lending. We have to go to
24 lenders that have 10 percent interest rates because

1 I can't tap in. I'm just small, I can't tap in on
2 any of my large lenders pilot programs, because
3 they are controlled by nonprofit groups that I
4 can't be a member of because I'm a broker, not a
5 bank.

6 I'm offering myself, folks. I'll be
7 a partner. I will come in and do whatever
8 volunteer work you want. I just want to be able to
9 do a good job for the constituency that I get loans
10 for.

11 GOVERNOR OLSON: Jeri, thank you very much.

12 We have one more name here, and that
13 is Susan Ellis.

14 MS. ELLIS: Hi. I'm Assistance Attorney
15 General at the Illinois Attorney General's Office.

16 I just wanted to give my emphasis to
17 sort of anecdotally what we have seen in our office
18 the role that good or perhaps better underwriting
19 can do to stop gap some of the predatory lending
20 and abuses that we see.

21 And one example is we had sort of a
22 rash of foreclosure rescue scams here in Illinois
23 have come on the heels of increased foreclosures,
24 whereby someone in foreclosure, I think Tom James

1 mentioned they get bombarded with direct mailings
2 from people who say they will help save their
3 homes. And what they do is put them together with
4 either a friend or a straw buyer. But at the end
5 the day the person just walks away at the end of
6 the closing with all the equity out of the house
7 basically, and the person ends up losing the home.

8 But there is always a lender there
9 lending the money that gets turned into equity
10 dollars that gets taken away. And we have seen
11 lenders not realize until they have already funded
12 a dozen or so of those loans that all of these
13 loans the originator was giving them were for
14 properties in foreclosure, and they didn't really
15 look at that. And had they took note of that, they
16 may have look further into loans.

17 Typically the borrowers buying the
18 properties are also buying other properties, even
19 though they are telling the lender that they are
20 going to be using this property as a primary
21 residence. So even a little more looking could
22 have prevented some of these loans from being
23 funded. Which in these cases would have prevented
24 equity walking out the door.

1 We have also seen in conjunction with
2 these loans stated income loans, for an example,
3 the 81-year-old-woman who was supposedly making
4 over \$5000 a month doing house cleaning. And
5 again, that was funded.

6 So I think a role of some better
7 underwriting could at least stop gap some of the
8 abuses that we go after. And we are suing these
9 people, but we can't sue them all, and we can't do
10 all that.

11 GOVERNOR OLSON: Thank you for your help and
12 thank you for your participation to everybody.
13 It's been a very worthwhile panel. A very worth
14 while day. And thank you all for coming. And
15 again, our very heart felt thanks to everybody at
16 Chicago Fed who provides the logistics and the room
17 and the food and everything. And thank you.

18 Again, if there are any remaining
19 comments you would like to make, that is open to
20 you until August 15. Thank you very much.

21 (Which were all statements
22 heard or offered at the meeting
23 of said cause.)

24

1 STATE OF ILLINOIS)

2) SS:

3 COUNTY OF C O O K)

4

5 April T. Hansen, being first duly sworn,
6 on oath says that she is a court reporter doing
7 business in the City of Chicago; and that she
8 reported in shorthand the proceedings of said
9 public meeting, and that the foregoing is a true
10 and correct transcript of her shorthand notes so
11 taken as aforesaid, and contains the excerpt of
12 proceedings given at said public meeting.

13

14

15

Certified Shorthand Reporter

16

17 SUBSCRIBED AND SWORN TO

18 before me this _____ day

19 of _____ 2006.

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Notary Public

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